Comment on technology/online strategy

**Technology**

- Faculty doing amazing things with technology in the classroom (campus experience)
  - Blended learning, flipped classrooms, real-time feedback, computer-based testing

**Online (courses with no in-person component)**

- Faculty role, quality are top priorities
- Undergraduate
  - Individual courses take advantage of student needs and preferences (e.g., winter session online) help time-to-degree
  - We value the residential experience
- Graduate
  - Learners can’t always come to campus, but tend to be highly motivated → degree programs
Academic Year 2016-2017:
- 56,036 enrollments in Illinois online courses
  - Includes Distance + Residential
  - Up 33% from AY16
- 25,281 headcount
- 9,319 international
- FY 17: $30 million in gross revenue
Four Major Online Groups

1. Summer Session Online
2. Winter Session Online
3. Graduate Traditional Online
   – Credential bearing (certificate, degree)
4. MOOCs and MOOC-related
   – Large enrollment courses
     (credentialed/uncredentialed, non-credit)
   – Degree programs
Summer Session Online

Academic year 2016-2017:
• 10,062 enrollments in summer online
• 7,052 headcount
• Up 16% from AY16
• Largely residential
• FY17 revenue: $10.5M
<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>Asian American Studies</td>
</tr>
<tr>
<td>Agr &amp; Consumer Economics</td>
<td>AAS 310: Race and Cultural Diversity</td>
</tr>
<tr>
<td>Agr &amp; Consumer Economics</td>
<td>Accountancy</td>
</tr>
<tr>
<td>Advertising</td>
<td>Agr &amp; Consumer Economics</td>
</tr>
<tr>
<td>Aerospace Engineering</td>
<td>Advertising Research Methods</td>
</tr>
<tr>
<td>African American Studies</td>
<td>Advertising History</td>
</tr>
<tr>
<td>African Studies</td>
<td>ADV 490: Advanced Special Topics in Adv</td>
</tr>
<tr>
<td>Agricultural Communications</td>
<td>ADV 495: Internship Seminar</td>
</tr>
<tr>
<td>Aerospace Engineering</td>
<td>African American Studies</td>
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<td>African Studies</td>
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</tr>
</tbody>
</table>

**Note:** Courses are subject to change. Please confirm course availability with your academic advisor and/or department. Non-degree registration dates may be viewed here.
Winter Session Online

<table>
<thead>
<tr>
<th>Year</th>
<th># of Courses</th>
<th>Enrollment</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-2015</td>
<td>8</td>
<td>764</td>
<td>$1,139,171</td>
</tr>
<tr>
<td>2015-2016</td>
<td>17</td>
<td>1,349</td>
<td>$2,127,718</td>
</tr>
<tr>
<td>2016-2017</td>
<td>24</td>
<td>1,540</td>
<td>$2,577,038</td>
</tr>
</tbody>
</table>

- 7 different colleges
- All undergraduate courses, largely residential students
- 84% of Illinois winter online students felt the quality of interaction they had was the same as or better than that in most face-to-face courses
- 82% of Winter session students rated the overall quality of winter session courses as good or excellent
- Total revenue for the 3-year Winter Session pilot $5.8M
WINTER ONLINE COURSES

SOC 101 (3 Credit Hours)
SOCIOLOGY OF GENDER

DEC. 22 - JAN. 13, 2018

Register for Winter and Spring

Register Online
Traditional online offerings

- **50 Degree Programs**
  - **49 Graduate** (includes new Ed.D. options in Education)
  - **1 Undergraduate** (Earth, Society & Environmental Sustainability, LAS)

- **42 Certificates**
  - **39 Graduate**
  - **3 Undergraduate**

- **13,298 Graduate Online Enrollments (FY17)**

- **FY 17 revenue: $17.6M**
MOOCs and MOOC-based degrees reaching a large, global audience.

- 28+ Million Coursera Users
- 2.9+ Million enrolled in Illinois MOOCs
- 76,000+ Paid Learners
- 1200 Degree Students

Globalizing our land-grant mission

4.5 / 5.0 mean course ratings

Students from over 50 countries and every state in the U.S.
MOOC courses & degrees

- 100 MOOCs across 7 of our academic units
- 3 Degrees
  - College of Business
    - iMBA launched January 2016
    - iMSA launched August 2017
  - College of Engineering
    - MCS-DS launched August 2016
- 14 Specializations
- Project $7 million in FY18 revenue
- Now seeing revenue from non-credit ($2 million)
global programs ↔ global interactions

iMBA now in 34 U.S. States, District of Columbia, and 36 countries
CITL Services  How may we help you?

- I need TEACHING EVALUATION SERVICES (ICES)
- I need assistance with an ENGLISH PROFICIENCY INTERVIEW
- I need EXAM SCORING SERVICES
- I need PLACEMENT AND PROFICIENCY TESTING
- I want to develop a new ONLINE PROGRAM
- I want to DEVELOP OR REVISE AN ONLINE COURSE
- I want to DEVELOP OR REVISE A FACE-TO-FACE OR BLENDED COURSE
- I want to DEVELOP AN ETTEXT
• We continue to innovate in the classroom with technology
• Online learning is growing
• Significant opportunities to reach new learners
• Clear understanding of the importance of the residential experience for undergraduate education
• Over a few years, we moved quickly from an online player to an online leader
  – Colleges/Departments, CITL, Coursera