

UNIVERSITY OF ILLINOIS
Urbana-Champaign • Chicago • Springfield

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Michael J. Hogan
President

March 19, 2012

Donald A. Chambers
Chair, University Senates Conference
Professor
Department of Physiology and Biophysics
Room E-202 MSB MC 901
Chicago Campus

Dear Don,

Please find attached a document entitled, "Strategic Enrollment Management: The Path Forward." I request that you share this document with your senate colleagues.

The document presents a plan for implementing a process for continuous improvement of enrollment management practices. These plans have been based on suggestions and comments I received from the University Senates Conference, the campus senates and many others who weighed in with their suggestions. They have also been shaped by the discussions that Chairman Kennedy and I have had with members of the Senates Conference over the past couple of months. As you will see, we have been able to make many positive changes in light of those deliberations and I am grateful to all who have provided feedback; their help has been invaluable to the process.

Sincerely,



Michael J. Hogan
President

Attachment
c: Chris Kennedy