Senate Committee on Educational Policy
Monday, February 16, 2015

Minutes

Present: Gay Miller, Chair; Michel Bellini (ex officio), Karen Carney (ex officio), Pradeep Dhillon, Bettina Francis, Phillip Geil, John Hart (ex officio), Matt Hill, Shari Hopkins, Gary Kling, Kristi Kuntz (ex officio), Keith Marshall (ex officio), Randy McCarthy, Jerome McDonough, Eric Meyer, Steven Michael, John Prussing, Sofia Sianis, Jeremy Tyson, Michelle Wander, Andrew Woronowicz

Absent: Amanda Beecham, Brenda Clevenger (ex officio), Dean Meyer

Guests: Professor in Geography and Geographic Information Sciences Thomas Basset, Professor in Electrical and Computer Engineering Steve Franke, Professor in Crop Sciences Fred Kolb, ACES Assistant Dean for Student Success Mary Lowry, Assistant Provost for Kathy Martensen, Professor in Communication David Tewksbury

A regular meeting of the Senate Committee on Educational Policy (EPC) was called to order at 1:10pm on Monday, February 16, 2015 in room 232 English Building with Chair Gay Miller presiding.

1. Introduction
   Guests and members were introduced.

2. Approval of Minutes
   Approval of the minutes from February 2, 2015 were postponed until the next regular meeting.

3. Chair’s Remarks
   Chair Miller noted that at the next regular meeting a discussion about diversity is scheduled and proposal sponsors who are working on diversity proposals will be invited. Chair Miller also suggested scheduling a meeting on March 9 if needed.

4. Office of the Provost Updates
   None.

5. Administrative Approvals
   None.

6. Graduate College Updates
   None.

7. Old Business
   A. Subcommittee A: Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson, Andrew Woronowicz

      1. EP.15.20: Proposal To Endorse the Existing Policies on Graduate Concentrations and Minors
         No discussion.

      2. EP.15.26: Proposal from the School of Social Work and the Graduate College to Revise and Rename the Graduate Concentration in Advocacy, Leadership, and Social Change
         Meyer reported that all requested revisions, including addition of a missing Programs of Study statement, had been made. Geil noted problems and inconsistencies with the added section. Kuntz suggested that some of the problems might be attributable to differing ways in which Programs of Study statements appear within CourseLeaf. Meyer said a further revision, resolving any problems with the added section, would be sought. Hart asked whether any of the requested revisions pertained to the portion of the program that the proposal sought to change. Meyer replied that they did not.
3. **EP.15.31**: Proposal from the College of Engineering to Establish a Major in Electrical and Computer Engineering in the Department of Electrical and Computer Engineering for the degree of Master of Engineering
   See EP.15.32

4. **EP.15.32**: Proposal from the College of Engineering to Establish a Combined Bachelor of Science - Master of Engineering Degree in the Department of Electrical and Computer Engineering
   Meyer noted that version 3 of EP.15.32 and EP.15.31 were posted last night. Some changes include adding language that credit for courses outside of the College of Engineering is not allowed and there are very few electives outside of the College of Engineering. Most other changes were minor editorial corrections.

   Meyer moved approval of proposal EP.15.31 version 3 and EP.15.32 version 3. Discussion followed.

   A suggestion was made to change the title of EP.15.32 to “Establish a Combined Bachelor of Sciences in Electrical Engineering and Master of Engineering degree and a Combined Bachelor of Sciences in Computer Engineering and Master of Engineering degree in the Department of Electrical and Computer Engineering”. This would make it clear that the proposal is for two degrees.

   Another suggestion was made to change “CE” to “Comp. E”. The abbreviation CE is currently known as Civil Engineering. This edit will be made by the sponsor.

   Meyer amended his motion to approve revision 4 of proposals EP.15.31 and EP.15.32 instead of revision 3.

   The proposal EP.15.31 revision 4 was approved unanimously.

   The proposal EP.15.32 revision 4 was approved unanimously.

B. **Subcommittee B**: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

1. **EP.15.29**: Proposal from the College of Education to Establish a Concentration in Digital Environments for Learning, Teaching & Agency in the B.S. in Learning & Education Studies
   McDonough noted the revised proposal was posted on the website with all major objections addressed. This concentration will be open to the campus.

   McDonough moved approval of proposal EP.15.29. Discussion followed.

   The term “agency” was asked to be defined. Agency is about empowering the people that have been underserved. Agency is a positive word and means to have direct control over something.

   The proposal EP.15.29 was approved unanimously.

2. **EP.15.34**: Proposal from the College of Business to add the Graduate Concentration in Business Data Analytics in the Department of Business Administration
   McDonough noted that the sponsor had corrected grammatical errors, made the credit hour requirement clearer, and also listed the equivalent courses. The sponsor also clarified that the college level math requirement must be met prior to entering the program.

   McDonough moved approval of proposal EP.15.34. Discussion followed.

   The proposal was requested to augment the statement “In addition students pursuing this concentration will be required to select an analytics related project in their Practicum or an equivalent course: with an explicit list of courses that could support the project, including BADM 594 and BADM 445.
Concern was expressed that a student would register for the 445 course and expect the data analytics project to be provided to the student. There is a data analytics committee that reviews these types of projects. The committee decided that the minor level detail decision should remain with the sponsor.

The motion to approve the proposal listed as EP.15.34.rev was approved.

C. **Subcommittee C:** Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, Michelle Wander, faculty vacancy

1. **EP.15.35:** Proposal from the College of Liberal Arts and Sciences (LAS) to Establish an Undergraduate Minor in Global Business Institutions and Society

Michael reported that discussion at the previous meeting generated a number of questions and the sponsor is present to address those questions. The committee expressed some concern that no business courses were included and the list of courses was not cohesive. The role of the professional development component was vaguely referenced. This type of course might affect the accreditation of the College of Business. It was also noted that the letter of support was 20 months old.

Basset distributed a sample list of courses grouped into themes and described the purpose of the proposed minor. Students enrolled in this program would be required have their courses approved by an advisor and many of the courses would need to be at the 300 or 400 level. The minor in Global Business Institutions and Society takes a contemporary view of business in a global context and is not meant to compete with the current minor in Business. The minor offers an alternative to the traditional business minor. There is no agreement currently in place between LAS and the College of Business to allow LAS students to enroll in business courses.

Committee members noted that the courses do not appear to include any quantitative reasoning courses. And that there are no new courses, but rather a reshuffling of current courses along with courses not currently or regularly offered. Committee members agreed that there seems to be a need, but are concerned that the proposed minor does not fulfill that need. A suggestion was made to consider a business track in the existing Global Studies minor. Concern was expressed that this minor would be a credential that does not have meaning. Bassett contended that students are looking for a credential. Committee members noted the proposal should distinguish itself from what the business school would provide, possibly replace or offer classes previously offered by CIBER.

Basset noted that the College of Business receives 500-600 applications every year. They admit 350 students based solely on GPA. Online courses are being developed to hopefully meet the demand and unmet need in the future. The proposed minor in LAS takes a wider view of business and Bassett feels the wider definition of business is what major businesses are looking for.

*At the March 9, 2015 EPC meeting, Michael made the following correction to the above factual error: For the past two application periods, the College of Business has accepted 320 of 339 LAS applicants (an acceptance rate of 94%), the 19 applicants who were not accepted, did not meet the academic standards (in terms of GPAs and Prerequisite Course completions).*

5. **Proposal Template for Programs Housed Outside of Departments**

Hart presented version 6 of the proposal template and noted only minor editorial changes had been made. Michael asked for clarification about intent, should this format be used for intra- and inter-college/department arrangements (e.g. the MBA program in the College of Business). Hart indicated the template can be used when an MOU/MOA is necessary to support the arrangement.

Hart moved approval of version 6 of the proposal template for programs housed outside of departments, Meyer seconded the motion, and the motion passed unanimously.
8. **NEW BUSINESS**

A. **Subcommittee A:** Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson, Andrew Woronowicz

1. **EP.15.43** Proposal from the College of Engineering and the Graduate College to Terminate Two Options, the Online MS and the Non-Thesis Option, in the Master's in Electrical and Computer Engineering

   Sub-chair Meyer moved approval of EP.15.43. No discussion. The proposal EP.15.43 was approved unanimously.

B. **Subcommittee B:** Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

1. **EP.15.42** Proposal from the College of Business and the Graduate College to Offer the MBA Online

   No discussion.

C. **Subcommittee C:** Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, Michelle Wander, faculty vacancy

1. **EP.15.41** Proposal from the College of Fine and Applied Arts to Rename and Revise the Undergraduate Minor in Urban Planning

2. **EP.15.44** Proposal from the College of Media to Revise the Bachelor of Science in Advertising

3. **EP.15.45** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Terminate the Bachelor of Science in Horticulture

4. **EP.15.46** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Rename and Revise the Integrated Pest Management Concentration in the BS in Crop Sciences

5. **EP.15.47** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Concentrations in Agro-ecology, Biological Sciences, Crops, Crop Agribusiness, and Plant Biotechnology and Molecular Biology and to Add a New Concentration in Horticultural Food Systems to the Bachelor of Science in Crop Sciences

   No discussion on EP.15.41, EP.15.44, EP.15.45, EP.15.46, and EP.15.47.

D. **Enrollment Management Annual Report Review**

   No discussion.

E. **Levels of Governance**

   Marshall provided background regarding the Levels of Governance (LOG) document. When he assumed the role of working with the Educational Policy Committee and the campus program approval process in 2001, he created the LOG to document practice. All stakeholders involved in the process were consulted and all agreed that it represented practice at that time. Kuntz explained that the LOG is currently under review by the three campuses and University Administration to ensure consistency in submission of proposals to the Board of Trustees. Kuntz asked for volunteers from EPC to serve on a task group to review the LOG and update the document to reflect changes in practice since the last update in 2006. Michael, Francis, Geil, Carney and Hart volunteered to assist with the review.

F. **Certificates**

   No discussion.

9. **ADJOURNMENT**

   The meeting was adjourned at 2:48pm.

   Jenny Roether
   Clerk of the Senate