A regular meeting of the Senate Committee on Educational Policy (EPC) was called to order at 1:10pm on Monday, March 2, 2015 in room 232 English Building with Chair Gay Miller presiding.

1. **Introductions**

2. **Discussion on Diversity**

Heller presented information on national diversity issues and diversity challenges at Illinois. Illinois challenges include dilapidated conditions of the African American Cultural Center, climate and curriculum issues, and declining enrollment and graduation rates.

Gender disparities continue to prevail. Illinois faculty gender ratios have not really changed since 2008. The campus has been making efforts for some time through programs like EDGE (Enhancing Diversity, Guiding Excellence) and DRIVE (Diversity Realized at Illinois through Visioning Excellence). The Chancellor has put funding forward for the EDGE and DRIVE initiatives. EDGE advises the Chancellor broadly on issues that encompass the campus. Diversity is important on search committees. EDGE also works with colleges on diversity plans/efforts. Work is being done with diversity committees to review/coordinate efforts. New general education requirements are being proposed. Currently, either/or – cultural minority issues. Make it required instead of an either/or course. This does not add any requirements. Carney noted that the General Education Board (GEB) is working on proposed changes to the general education requirement.

DRIVE was appointed in fall 2013. In early 2014 a senior leadership retreat was held. DRIVE goals are to bring diversity to campus and scholars representing diverse groups to campus. DRIVE created new post-doc fellowships for underrepresented groups. About half of the individuals that have been chosen have been on campus for searches. Office of Diversity, Equity, and Access (ODEA) website has application requirements.

Diversity Advocate (DA). There must be a DA for campus search committees. Previously the DA was generally a human resources (HR) person. Now the DA must be a tenured faculty member who has some power to lead/intervene in controversial conversations. DA’s must be trained. There is an online training that indicates it only takes 20 minutes, but more accurately requires 50 minutes if all the links are followed. Heller has started a research project to investigate the impact and has already secured IRB (Institutional Review Board) approval.
There are various diversity committees: Inclusive Illinois Committee, Gender Equity Council, Committee on LGBT Concerns, Committee on Access and Accommodation, Committee on Race and Ethnicity (CORE).

LGBT (lesbian, gay, bisexual, and transgender) is not tracked. Should you say instead of “accessibility” ‘disability status’? Accessibility can be tracked, the problem is tracking who needs access, in other words, who has a disability and how many of us are out there. Accessibility is poorly tracked as well. The only way disabilities are known is if the person self-discloses. Banner does not currently have the ability to track LBGT or Accessibility/Disability status.

**EPC member discussion and questions:**
- LGBT - are they classified as underrepresented minorities?
- Related to attracting more African Americans to campus: various discussions have been held with those involved with admissions. EDGE recommended more and better scholarships. How many people have qualifications to be at Illinois, but choose not to attend? Funding is usually the reason students do not come here. Hill mentioned that in 2010 the census changed how race is tracked. Are people marking multi-racial and not counted as African American?
- High achieving minorities are not being recruited and are not being engaged in R01 institutions that are wanting to attract these students. Why? Heller noted that OMSA (Office of Minority Student Affairs) is a great resource for faculty to find ways to help students.
- OMSA is a great resource for faculty for helping students. They have tutoring.
- Inda noted that the last few years CORE has been working on curriculum issues. Only a little over 20% are accepting minority students and over 60% are taking the non-western history. However the “or” came about, it is not really working. A proposal is being worked on with the GEB (General Education Board). The proposal is coming from GEB and CORE. It is anticipated that this proposal may come to EPC before the end of the academic year.
- McDonough noted that LGBT does not count as an underrepresented group by law, but are protected.
- Kuntz reported that GEB is holding discussions with the Committee of Assistant and Associate Deans (A&A Deans) to discuss how it would impact curriculum overall and if the desired proposal changes are even feasible.

3. **Approval of Minutes**
   The minutes from February 2, 2015 were approved as amended.

   The approval of the minutes from February 16, 2015 were postponed until the next meeting.

   Michael noted that the application and admittance statistics reported by the sponsor for proposal EP.15.35 are incorrect.

4. **Chair’s Remarks**
   Chair Miller announced that the EPC will hold an additional meeting next Monday, March 9 at 1:30pm. Please note the meeting will begin at 1:30pm instead of 1:10pm.

5. **Office of the Provost Updates**
   None

6. **Administrative Approvals**
   None

7. **Graduate College Updates**
   None
8. OLD BUSINESS

A. Subcommittee A: Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson, Andrew Woronowicz

1. EP.15.20: Proposal To Endorse the Existing Policies on Graduate Concentrations and Minors
   No discussion.

2. EP.15.26: Proposal from the School of Social Work and the Graduate College to Revise and Rename the Graduate Concentration in Advocacy, Leadership, and Social Change
   Meyer moved approval of proposal EP.15.26 and discussion followed. Geil expressed his concern about references to items "below" when the item was actually "above" in the Programs of Study listing.
   Proposal EP.15.26 was approved unanimously pending minor changes.

B. Subcommittee B: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

1. EP.15.42 Proposal from the College of Business and the Graduate College to Offer the MBA Online

   McDonough requested a general discussion with the committee before speaking with the sponsor. Some of the major issues include putting Coursera in possession of student’s personal identifying information. Coursera shares personal information and this could pose a FERPA (Family Educational Rights and Privacy Act) violation. There is no way to determine from the transcript the delivery method; online or in the classroom. The courses required and the structure are different for the iMBA and the traditional EMBA programs. The college does have the ability to determine the method in which the program and associated courses are delivered. Concern was also expressed about the capstone component. McDonough mentioned that GSLIS (Graduate School of Library Information Science) has the same courses offered online that are offered in the classroom.

   Concern was also expressed about the significant increase in enrollment. Moving from a 40 person classroom to a 500 person online course is a huge change. Polling the current EMBA students was suggested to determine if the iMBA would affect the EMBA graduate’s marketability.

   The Graduate College CEEED (Committee on Extended Education and External Degrees) does a five year review rotation on the quality of the off-campus and online delivery of degrees, and approved the Chicago EMBA program in 2011, and will review it again in the next academic year. One member noted that the approved program uses the term modules, and the online program fits into those modules. Others argued that the same number of required courses does not make the programs equivalent.

   The discussion is not whether this is a good program and the mode is acceptable. It is whether these are the same program. The EMBA is a program whereas the Chicago EMBA is an off-campus delivery of that program. The EMBA program as approved by EPC and currently listed on CourseLeaf states only that it consists of 72 credits over 1-10 modules. The modules are not identical between the Chicago EMBA and the iMBA but the iMBA does indeed consist of 72 credits organized into 1-10 modules.

   Other questions and issues raised include: What will be student/instructor ratios? How do those compare to current offerings? What if any are the implications for accreditation? There does not seem to be a budget. What is the demand for this type of program? What will be the demand for the students who graduate from this type of program? How important is the
capstone requirement? How does the capstone requirement differ between the EMBA and the iMBA? The implementation language is lacking. The role of communication assistants is poorly defined and could lead to them being seen as needlessly intrusive. What happens if Coursera is not an adequate platform or fails? What is the exit strategy? This model assumes faculty will be recorded for online delivery and that the faculty are willing to be recorded.

C. **Subcommittee C:** Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, Michelle Wander, faculty vacancy

1. **EP.15.35:** Proposal from the College of Liberal Arts and Sciences (LAS) to Establish an Undergraduate Minor in Global Business Institutions and Society

   No discussion.

2. **EP.15.41** Proposal from the College of Fine and Applied Arts to Rename and Revise the Undergraduate Minor in Urban Planning

   Michael moved approval of EP.15.41. An objection was raised to the use of the term “concentration”, but the consensus of the committee was that the term “concentration” is used colloquially in the proposal and was not an issue.

   The motion to approve EP.15.41 passed with one objection.

3. **EP.15.44** Proposal from the College of Media to Revise the Bachelor of Science in Advertising

   No discussion.

4. **EP.15.45** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Terminate the Bachelor of Science in Horticulture

   Michael noted proposal EP.15.45 proposed eliminating a minor and incorporating the minor into the major. The sponsor has made the requested editorial changes. Michael moved approval of EP.15.45. Minor discussion followed and the motion was to approve EP.15.45. The motion passed unanimously.

5. **EP.15.46** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Rename and Revise the Integrated Pest Management Concentration in the BS in Crop Sciences

   Michael reported that this proposal would rename the major to plant protection, and moved approval of EP.15.56. Discussion followed.

   ACES imposes an additional requirement of 35 hours of chemical sciences and biological sciences in ACES. Kolb noted that the numbers varied and in order to provide consistency in concentrations, the hour requirements were changed to 35 across the board. A suggestion was made to add up the hours and then insert the total ACES prescribed hours.

   Kolb thinks that plant protection would be more appealing to students and employers. IPM (Integrated Pest Management) has been used less over the last 10 years. Plant Protection includes genetics and a more general approach. IPM is more specific. Kolb thought Plant Protection would work better for marketing and is ten times more commonly used.

   Minor corrections needed include correcting the table that still refers to Integrated Pest Management. The natural science topics are included in the total.

   Minor revisions were suggested in the adding up of numbers in the table and the one phrase overlooked on page 8. The sponsor will make corrections and the proposal will be considered at the next meeting.
6. **EP.15.47** Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Concentrations in Agro-ecology, Biological Sciences, Crops, Crop Agribusiness, and Plant Biotechnology and Molecular Biology and to Add a New Concentration in Horticultural Food Systems to the Bachelor of Science in Crop Sciences

Michael noted that this proposal is to update the concentrations in response to changes in the marketplace. Michael then moved approval of EP.15.47. Discussion followed.

Some concern was expressed in the way the courses were totaled. Proposal sponsor Kolb noted that if listing the 35 hours is confusing that those figures could be removed.

The committee suggested adding the totals at the bottom and to include language explaining the 35 hours. Geil suggested putting the totals on each concentration and not just the first page of the academic catalog.

Meyer added that major cannot be pursued without a concentration.

D. **Enrollment Management Annual Report Review**

No discussion.

E. **Certificates**

No discussion.

9. **New Business**

A. **Subcommittee A**: Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson, Andrew Woronowicz

1. **EP.15.48**: Proposal from the College of Liberal Arts and Sciences (LAS) to Revise the Bachelor of Science in Psychology by Adding New Concentrations

   No discussion.

2. **EP.15.52**: Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Bachelor of Science Major in Human Development and Family Studies in the Department of Human and Community Development

   No discussion.

3. **EP.15.54**: Proposal to Revise MILS 101 Foundations of Officership in the Department of Military Science

   No discussion.

4. **EP.15.55**: Proposal to Revise MILS 102 Basic Leadership in the Department of Military Science

   No discussion.

B. **Subcommittee B**: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

1. **EP.15.51**: Proposal from the College of Fine and Applied Arts (FAA) and the Graduate College to Revise the Master of Landscape Architecture (MLA)

   No discussion.

2. **EP.15.53**: Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Minor in Horticulture in the Department of Crop Sciences

   No discussion.
C. **Subcommittee C:** Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, Michelle Wander, faculty vacancy

1. **EP.15.49:** Proposal from the School of Labor and Employment Relations to Establish a New Course  
   No discussion.

2. **EP.15.50:** Proposal from the College of Applied Health Sciences (AHS) and the Graduate College to Revise the Master of Science Curriculum in the Department of Recreation, Sport, and Tourism (RST)  
   No discussion.

10. **Adjournment**  
    The meeting was adjourned at 2:50pm

Jenny Roether  
Clerk of the Senate