1. **Introductions**

2. **Approval of Minutes**
The approval of the minutes from February 16 and March 2, 2015 were postponed until the next EPC meeting.

3. **Chair’s Remarks** (G. Miller)
Chair Miller advised that the Academic and Student Affairs Committee of the Board of Trustees meets Wednesday, March 11, 2015 at 3pm. President Easter is to present a resolution related to the COM for our campus, and she will attend, and encourages other EPC members to attend as possible.

Chair Miller also circulated the proceedings from “Toward an Illinois Learning Sciences Design Laboratory – A Lightning Symposium” which showcased faculty and student posters and 1 minute and 5 minute lightning presentations.

4. **Office of the Provost Updates** (K. Kuntz)
Kuntz offered to present information on Course Leaf to the committee in the future if there was a majority of interest. Several committee members expressed interest in learning more about the Course Leaf program and Kuntz advised she will work on scheduling an informational meeting for EPC.

5. **Administrative Approvals** (K. Kuntz)
Kuntz reported on the administrative approvals through March 9, 2015; **EP.15.56.** Kuntz gave a brief overview of EP.15.56 noting the undergraduate programs were fairly routine, with Hart adding that the graduate programs were also routine.

Report EP.15.56 was approved by the Committee and will appear on the April 6, 2015 Senate agenda.

6. **Graduate College Updates** (J. Hart)
Hart noted the Graduate Dean Search is underway and will be accepting nominations through March 15, 2015.
7. Old Business

A. **Subcommittee A**: Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson

   1. **EP.15.20 Proposal to Endorse the Existing Policies on Graduate Concentrations and Minors**

      Meyer gave a brief overview of EP.15.20 Rev. 4, noting that it is straight forward and includes the unedited version of the Graduate College’s policy.

      Meyer moved for approval of EP.15.20. Discussion followed with Hart noted that he approves EP.15.20 Rev 4. The motion to approve EP.15.20 Rev 4 passed unanimously by voice.

   2. **EP.15.26 Proposal from the School of Social Work and the Graduate College to Revise and Rename the Graduate Concentration in Advocacy Leadership, and Social Change.**

      EP.15.26 was passed previously at the March 2, 2015 EPC meeting and will appear on the April 6, 2015 Senate Agenda.

   3. **EP.15.48 Proposal from the College of Liberal Arts and Sciences (LAS) to Revise the Bachelor of Science in Psychology by Adding New Concentrations**

      Meyer gave a brief overview of EP.15.48, noting the sponsor R. Wickesberg was in attendance. Meyer moved for approval of EP.15.48. No further discussion was held and the motion to approve EP.15.48 passed unanimously by voice.

   4. **EP.15.52 Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Bachelor of Science Major in Human Development and Family Studies in the Department of Human and Community Development.**

      Meyer gave a brief overview of EP.15.52, noting the change to make effective Fall of 2015 instead of the original Fall of 2016.

      Meyer moved for approval of EP.15.52. No further discussion was held and the motion to approve EP.15.52 passed unanimously by voice.

   5. **EP.15.54 Proposal to Revise MILS 101 Foundations of Officership in the Department of Military Science**

   6. **EP.15.55 Proposal to Revise MILS 102 Basic Leadership in the Department of Military Science**

      Meyer gave a brief overview of EP.15.54 and EP.15.55, noting that EPC was asked to do a second level review of these proposals.

      Meyer moved for approval of EP.15.54 and EP.15.55. Discussion followed on how each college has different rules, EPC makes an informal recommendation that students should consult their advisor to determine if hours may or may not count towards their graduating hours.

      The motion to approve EP.15.54 and EP.15.55 passed unanimously by voice.

B. **Subcommittee B**: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

   1. **EP.15.42 Proposal from the College of Business and the Graduate College to Offer the MBA Online**
Beginning at 2:15 pm, McDonough gave a brief overview of EP.15.42 and distributed the document: eMBA and iMBA requirement comparison table.

Discussion followed led by J. Brown noting the College of Business (CoB) had a recent Strategic Planning process and moving into the online space was seen as something important to be involved in. Virtually every major business school is involved in online education. All have different models including certificates, degrees and hybrids of these.

The online was seen as important for two primary reasons: building revenue streams, and building reputation. There has been a faculty meeting about this proposal and broad college support was indicated.

Brown explained the difference between the degree programs and delivery mechanisms currently used by the College of Business. The MBA is currently delivered in three ways: Full-time MBA (traditional face-to-face model, heavily project based- with an annual intake of 85 students, full time for two years); Executive MBA (offered in Chicago to professionals with substantial work experience- about 35 students each year) and the Part-time MBA (traditional face-to-face model offered in a compressed format for (mainly more local) working professionals- about 50 students annually).

The intention of the iMBA is to follow the eMBA curriculum (the eMBA content is to be that of the iMBA; it was not meant to be any different in either number of courses or nature of course or the associated content) but the College recognizes that was not clearly articulated. The College will revise the proposal and address the questions received from the subcommittee chair at the March 30 meeting.

The College is committed to allowing for faculty input and seeing the Senate process through. At the time the College began exploring the approval process the revision of Standing Rule 13 was not in place. Chair Miller confirmed that the College had met the requirement of Standing Rule 13 and that was no longer an issue.

There is interest in getting the program started quickly and Coursera has agreed to offer the Illinois iMBA for 3 years exclusively. The eMBA students may allowed access to iMBA courses but the converse may not be as easy, simply given how the eMBA is scheduled.

The question was asked, what were the number of applicants and the number of admissions to each of the current MBA offerings. Brown acknowledged that the issues of the impact on the value of the existing MBA programs was one of the first issues addressed by faculty task group and College Executive Committee; there has been much debate and discussion. The task group has also spoken with the Dean’s Business Council (DBC) which is composed of alums and business professionals. The DBC believes there is demand and they have encouraged the College to proceed with the iMBA.

Ultimately, the College sees this as an opportunity to reach unmet demand, and the College understands they will need focus on execution and the marketing aspects- this is a branding opportunity. The GMAT is taken by some 250,000 people each year and 15% of these express interest in online programs; they believe the demand for online is not being met.

The College will need to explain the value of each of the various versions while acknowledging that each provides a different experience. It is in the best interest of the College to manage the value of their programs.

Miller asked if the College might include information from students regarding the value of the online program and the impact on the degrees they earned. Brown confirmed that they could explore this with alumni groups but cautioned that it should not be the sole source of feedback.
Hart confirmed the proposal has already been reviewed and approved by the Committee External Educational and External Degrees (CEEED), which oversees the online delivery of graduate programs for the campus.

McCarthy asked for an explanation of the college oversight of the MBA programs. Brown shared that the College Executive Committee (CEC) is ultimately responsible for the programs. Associate Dean Echambadi shared that each program has an Academic Committee to oversee the curriculum. All directors come together as a task force. Brown acknowledged that the new dean of the college will likely need to reconsider the structure for all MBA programs and how to keep them aligned. Brown shared that they considered and rejected an MS-BA degree; it was not a recognized credential.

Given the time constraints and the 3:00 Senate Meeting, the meeting was quickly adjourned at 2:50 by Chair Miller. Further discussion of EP.15.42 will be deferred to the next EPC meeting.

2. **EP.15.51 Proposal from the College of Fine and Applied Arts (FAA) and the Graduate College to Revise the Master of Landscape Architecture (MLA)**

   No updates. EP.15.51 will be deferred to the next EPC meeting.

3. **EP.15.53 Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Revise the Minor in Horticulture in the Department of Crop Sciences**

   McDonough gave a brief overview of EP.15.53 noting the sponsor has made the requested minor grammar edits.

   McDonough moved for approval of EP.15.53. No further discussion was held and the motion to approve EP.15.53 passed unanimously by voice.

C. **Subcommittee C**: Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, David Miller, Michelle Wander

   1. **EP.15.35 Proposal from the College of Liberal Arts and Sciences (LAS) to Establish an Undergraduate Minor in Global Business Institutions and Society**

      No updates. EP.15.35 will be deferred to the next EPC meeting.

   2. **EP.15.44 Proposal from the College of Media to Revise the Bachelor of Science in Advertising**

      No updates. EP.15.44 will be deferred to the next EPC meeting.

   3. **EP.15.46 Proposal from the College of Agricultural, Consumer, and Environmental Sciences (ACES) to Rename and Revise the Integrated Pest Management Concentration in the BS in Crop Sciences**

      Michael gave a brief overview of EP.15.46 and EP.15.47 noting the revision is clean and he is pleased with it. Michael expressed a minor concern on how the table is written. Kuntz advised that editorial changes for clarity reasons are allowed without approvals, expressing that this concern should not hold up the proposal.

      Michael moved for approval of EP.15.46 and EP.15.47. No further discussion was held and the motion to approve EP.15.46 and EP.15.47 passed unanimously by voice.
5. **EP.15.49 Proposal from the School of Labor and Employment Relations to Establish a New Course**
   No updates. EP.15.49 will be deferred to the next EPC meeting.

6. **EP.15.50 Proposal from the College of Applied Health Sciences (AHS) and the Graduate College to Revise the Master of Science Curriculum in the Department of Recreation, Sport, and Tourism (RST)**
   Michael gave a brief overview of EP.15.50 noting that it has been revised.
   Michael moved for approval of EP.15.50. No further discussion was held and the motion to approve EP.15.50 passed unanimously by voice.

D. **Enrollment Management Annual Report Review** (G. Miller)
   No discussion was held.

E. **Certificates** (K. Kuntz)
   No discussion was held.

8. **New Business**
   A. **Subcommittee A:** Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson
      None.

   B. **Subcommittee B:** Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis
      1. **EP.15.57 Proposal from the College of Liberal Arts and Sciences (LAS) to Revise the Undergraduate Minor in Chemistry**
         McDonough gave a brief overview of EP.15.57 noting that a revision has been provided.
         McDonough moved for approval of EP.15.57. No further discussion was held and the motion to approve EP.15.57 passed unanimously by voice.

   C. **Subcommittee C:** Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, David Miller, Michelle Wander
      None.

9. **Other New Business**
   None.

10. **Adjournment**
    The meeting adjourned at 2:50 pm.