Senate Committee on Educational Policy
Monday, April 13, 2015
MINUTES

Present: Gay Miller, Chair; Pradeep Dhillon, Bettina Francis, Phillip Geil, Shari Hopkins, Randy McCarthy, Jerome McDonough, Eric Meyer, Steven Michael, Michelle Wander
\textit{ex officio:} Michel Bellini, Karen Carney, John Hart, Kristi Kuntz

Absent: Amanda Beacham, Matt Hill, Gary Kling, Dean Meyer, John Prussing, Sofia Sianis, Jeremy Tyson
\textit{ex officio:} Brenda Clevenger, Keith Marshall

Guests: Nancy Castro from Illinois Program for Research in the Humanities, Ramona Oswald from Human and Community Development, Wayne Stahl from University Office for Human Resources

A regular meeting of the Senate Committee on Educational Policy (EPC) was called to order at 1:10 pm on Monday, April 13, 2015 in room 232 English Building with Chair Gay Miller presiding.

1. \textbf{Introductions}

2. \textbf{Approval of Minutes}

   No discussion was held, therefore; the approval of the minutes from March 30, 2015 was deferred until the next EPC meeting.

3. \textbf{Chair’s Remarks (G. Miller)}

   Chair Miller announced that a public hearing has been set for EP.15.71 Transfer of the Illinois Program for Research in the Humanities from the College of Liberal Arts and Sciences to the Office of the Vice Chancellor for Research will be held Monday, April 20, 2015 from 12 – 1 p.m. in the General Lounge, 210 Illini Union.

   Chair Miller noted that she has invited Vice Provost Chuck Tucker, who will be presenting a briefing on the background of Online Education at the next EPC meeting on April 20, 2015.

4. \textbf{Office of the Provost Updates (K. Kuntz)}

   None.

5. \textbf{Administrative Approvals (K. Kuntz)}

   Kuntz advised the administrative approval through April 13, 2015; \textbf{EP.15.79} was for the Graduate College. Hart gave a brief overview of the graduate program administrative approval, the Ph.D. in Agricultural and Applied Economics, College of Agricultural, Consumer and Environmental Sciences.

   Report EP.15.79 was approved by the Committee and will appear on the May 4, 2015 Senate agenda.

6. \textbf{Graduate College Updates (J. Hart)}

   None.

7. \textbf{Report from Subcommittee to Study LOG Document (Kuntz, Francis, Geil, Hart, Michael)}

   No discussion was held.

8. \textbf{Old Business}

   A. \textbf{Subcommittee A:} Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson
1. **EP.15.60** Proposal to Create a Journalism Concentration and Terminate the News Editorial and Broadcast Journalism Concentrations in the Department of Journalism for the Undergraduate Major in Agricultural Communications in the College of Media and Agricultural, Consumer and Environmental Sciences

2. **EP. 15.61** Proposal to Revise the Advertising Concentration Requirements for the Agricultural Communications Major in the College of Media and Agricultural, Consumer and Environmental Sciences

3. **EP.15.62** Proposal to Revise Courses Specified for the General Education Requirements for the Undergraduate Major in Agricultural Communications, College of Media and Agricultural, Consumer and Environmental Sciences

Meyer gave a brief overview of EP.15.60, EP.15.61, and EP.15.62 noting that these three proposals are all from Agricultural Communications in the College of Media and Agricultural, Consumer and Environmental Sciences.

EP.15.60 is to dissolve two concentrations and create a new Journalism concentration. EP.15.61 is to require students to complete four foundation courses and select three advertising electives from a list of key courses. EP.15.62 is to change specific courses to satisfy General Education requirements.

Meyer noted editorial revisions have been completed for all three proposals and moved for approval of EP.15.60, EP.15.61, and EP.15.62.

No further discussion was held and the motion to approve EP.15.60, EP.15.61, and EP.15.62 passed unanimously by voice. All three proposals will appear on the May 4, 2015 Senate agenda.

4. **EP.15.63** Proposal to Establish a New Master of Science in Strategic Brand Communication (M.S. in S.B.C.), to be jointly offered by the Department of Advertising in the College of Media, and the Department of Business Administration in the College of Business.

Meyer gave a brief overview of EP.15.63, noting that the Department of Advertising and the Department of Business Administration is proposing to jointly offer an online strategic brand communication M.S. degree.

Discussion followed with many concerns regarding instructors, economic analysis, and twelve new courses that have never been taught, plan to be taught online. Committee members felt that one 50% director was low and unrealistic for the amount of technical infrastructure required to develop twelve courses online along with the lack of a budget included in the proposal. Committee members agreed that general vague areas of the proposal raise many concerns.

It was noted that the Committee on Extended Education and External Degrees (CEEED) has reviewed and approved this proposal. It was noted that CEEED is responsible for ensuring the quality of all graduate degree programs offered to students off campus, including programs delivered through electronic distance learning technologies. Hart advised that there is a two page report of CEEED’s comments on this proposal.

The committee agreed that in spite of CEEED’s approval, there are multiple concerns with this proposal, that it would be helpful to have a report from CEEED, clarifying their work and satisfaction. Further discussion of EP.15.63 will be deferred to the next EPC meeting.
B. Subcommittee B: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis

1. EP.15.42 Proposal from the College of Business and the Graduate College to Offer the MBA Online
   No discussion was held.

2. EP.15.51 Proposal from the College of Fine and Applied Arts (FAA) and the Graduate College to Revise the Master of Landscape Architecture (MLA)
   McDonough gave a brief overview of EP.15.51 noting the department would like to offer MLA students two options, one with the thesis option, the other with a specialization option which includes adding a new course, establishing two tracks. McDonough thinks after much communication with the sponsor on getting the POS aligned, that the proposal is ready.
   The committee members felt they needed more time to review the newly revised proposal, therefore further discussion of EP.15.51 was deferred until the next EPC meeting.

3. EP.15.65 Proposal to Establish a Graduate Concentration in “Cancer Nanotechnology” in the Department of Bioengineering, College of Engineering
   McDonough gave a brief overview of EP.15.65 to create a graduate concentration to be shared among 4 units: Bioengineering, electrical and computer engineering, materials science and engineering, and mechanical science and engineering.
   Discussion followed questioning if this was an interdisciplinary program that should be a minor for the programs instead of a concentration. McDonough noted the sponsors would like for this to be a transcriptable course for the students. It was also noted that an interdisciplinary program can be a concentration.
   McDonough moved for approval of EP.15.65 with the committee having further discussion on if this should be offered as a concentration. EP.15.65 passed by voice with one opposed vote recorded. EP.15.65 will appear on the May 4, 2015 Senate agenda.

4. EP.15.68 Proposal to Revise the Master of Accounting (MAS) Program
   McDonough gave a brief overview of EP.15.68 noting the Department of Accountancy wishes to revise the coursework required for the MAS degree. He noted a revision has been completed consisting of only editorial changes.
   McDonough moved for approval of EP.15.68, Discussion clarified that the sponsors plan to eliminate the taxation concentration from the POS as soon as they receive approval of this proposal. The motion to approve EP.15.68 passed unanimously by voice and will appear on the May 4, 2015 Senate agenda.

C. Subcommittee C: Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, David Miller, Michelle Wander

1. EP.15.35 Proposal from the College of Liberal Arts and Sciences (LAS) to Establish an Undergraduate Minor in Global Business Institutions and Society
   No discussion was held.

2. EP.15.44 Proposal from the College of Media to Revise the Bachelor of Science in Advertising
   No discussion was held.
3. **EP.15.49 Proposal from the School of Labor and Employment Relations to Establish a New Course**

   Michael gave a brief overview of EP.15.49 stating this is a second level review for an online course for Fall 2015 taught by a visiting lecturer, adding that since it is a second level review of a course, once EPC approves the proposal, it becomes a course and is not placed on the Senate agenda.

   The committee discussed if the course would be sustainable since it is taught by a visiting lecturer. Michael noted there is a back-up instructor in place if needed and added this course will only be offered once a year online.

   Michael moved for approval of EP.15.49. No further discussion was held and the motion to approve EP.15.49 passed unanimously by voice and will appear on the May 4, 2015 Senate agenda.

4. **EP.15.64 Proposal to Establish a Graduate Concentration in "Biomechanics" jointly in the Department of Bioengineering and Mechanical Science and Engineering, College of Engineering**

   No discussion was held.

5. **EP.15.66 Proposal from the College of Liberal Arts and Sciences to Correct the Program of Study Listing for the PhD Program in Chemistry**

   Michael gave a brief overview of EP.15.66 noting it is to correct several of the descriptions of the Chemistry Graduate program in the POS. Michael added mostly editorial corrections were made in the revision.

   Michael moved for approval of EP.15.66. Further discussion was on the POS being possibly confusing on how the hours are formatted, but it was clarified this is standard for this type of program.

   The motion to approve EP.15.66 passed unanimously by voice and will appear on the May 4, 2015 Senate agenda.

6. **EP.15.69 Proposal to Change the Name of Department from Department of Human and Community Development to Department of Human Development and Family Studies**

   Michael gave a brief overview of EP.15.69 and EP.15.76 noting that it was originally one proposal listed as EP.15.69, but after careful review it was found to be truly two proposals. Therefore, the proposal was split for record purposes to EP.15.69 to change the name of the department and the second proposal of EP.15.76 to change the name of the graduate major to mirror the name change of the department.

   Michael moved for approval of EP.15.69. Discussion followed on listing 2.75 as the minimum GPA requirement for graduation. The proposal sponsor was in attendance and noted the listed requirement matches the Graduate College policy, with Hart confirming this is correct.

   Further discussion took place with questions on EP.15.76. It was determined more time was needed to review and provide feedback to the proposal sponsors. Further discussion on EP.15.69 and EP.15.76 was deferred until the next EPC meeting.

9. **New Business**

   **D. Subcommittee A:** Eric Meyer, Chair; Brenda Clevenger, Bettina Francis, Keith Marshall, Dean Meyer, John Prussing, Jeremy Tyson
1. **EP.15.73 Proposal from the College of Liberal Arts and Sciences to Revise the BSLAS in Astronomy.**

Meyer gave a brief overview of EP.15.73, to allow 300 and 400 level physics courses to automatically qualify as advanced astronomy electives. Meyer noted a revised proposal has been completed for clarifications and moved for approval of EP.15.73. No further discussion was held and the motion to approve EP.15.73 passed unanimously by voice and will appear on the May 4, 2015 Senate agenda.

2. **EP.15.74 Proposal from the College of Fine and Applied Arts to Revise the BFA in Industrial Design**

Meyer introduced EP.15.74, which would modify course options, primarily by consolidating options into a common core. He added there were questions raised about Course Leaf, which because some courses already have been terminated currently lists only 3 options in a section instructing students to select 4 from among a list. Meyer advised he is still waiting on editorial revisions, therefore further discussion on EP.15.74 was deferred until the next EPC meeting.

E. **Subcommittee B: Jerome McDonough, Chair; Pradeep Dhillon, Phil Geil, Matt Hill, Gary Kling, Kristi Kuntz, Sofia Sianis**

1. **EP.15.72 Proposal from the Illinois Informatics Institute to Revise the Undergraduate Minor in Informatics**

No discussion was held.

2. **EP.15.75 Proposal from the Graduate School in Library and Information Science and the Graduate College to Establish a New Master of Science in Information Management in the Graduate School of Library and Information Science (GSLIS)**

McDonough gave a brief overview of EP.15.75 to create a new M.S. that will be offered on campus and online and has been approved by CEEED. McDonough advised the revisions requested so far were mostly editorial.

McDonough moved for approval of EP.15.75. Discussion followed with some committee members needing more time to review the proposal. Further discussion of EP.15.75 was deferred until the next EPC meeting.

3. **EP.15.77 Proposal from the College of Fine and Applied Arts to Rename and Revise the B.A. in Urban Planning**

McDonough gave a brief overview of EP.15.77 to rename the undergraduate degree and change the curriculum to include new prerequisites, a smaller core, new concentration requirements and senior capstone. The four new concentration areas are Sustainability, Policy & Planning, Social Justice, and Global Cities.

McDonough advised a revision was submitted today. Discussion followed with the committee agreeing they would like a letter of support that the faculty agreed to the 33% increase in workload and an explanation of what was meant by 'conditions'. Further discussion of EP.15.77 was deferred until the next EPC meeting.

F. **Subcommittee C: Steve Michael, Chair; Amanda Beacham, Michel Bellini, Juan Bernal, John Hart, Randy McCarthy, David Miller, Michelle Wander**

1. **EP.15.71 Proposal to Transfer the Illinois Program for Research in the Humanities from the College of Liberal Arts and Sciences to the Office of the Vice Chancellor for Research**
Michael gave a brief overview of EP.15.71, noting that there will be no faculty members transferred with this proposal. Chair Miller reminded the committee that we had agreed a public hearing was not required; however, after major discussion by the Senate Executive Committee (SEC) that there could possibly be objection to the proposal at the Senate if a public hearing did not take place, she thought it was in the best interests of the sponsor to go ahead with the public hearing.

Michael advised a public hearing has been scheduled for Monday, April 20, 2015 from 12 – 1 p.m. in the General Lounge, 210 Illini Union. Further discussion and feedback from the hearing will be shared at the EPC meeting following the hearing on April 20, 2015. Chair Miller noted that it was important to be sure to include in the final proposal the minutes from the public hearing and any comments that Rachel Park is collecting from individuals providing input who cannot attend the hearing.

2. EP.15.76 Proposal to Change the Name of the Graduate Major from Human and Community Development to human Development and Family Studies
   Discussion of EP.15.76 is noted previously with EP.15.69 Proposal to Change the Name of Department from Department of Human and Community Development to Department of Human Development and Family Studies

10. Certificates
   No discussion was held.

11. Enrollment Management Annual Report Review (Miller)
   No discussion was held.

12. Other New Business
   Kuntz announced there will be a quick tour presentation on what Course Leaf is about on Monday, May 4, 2015 in the Senate conference room 232 English Building beginning at 1:10.

13. Adjournment
   The meeting adjourned at 3:00 pm.

Rachel Park
Senate Office Staff