UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Senate Committee on Educational Policy
Monday, October 9, 2017
MINUTES

Present: Gay Miller, Chair; Ray Benekohal, Cynthia Buckley, David Hanley, Randy McCarthy, Eric Meyer, Steve Michael, Nolan Miller, Linda Moorhouse, Theo Moton, Lane Rayburn, Rahul Raju
Ex officio: Michel Bellini, John Hart, Kathy Martensen, Linda Robbennolt

Absent: Ann Reisner
Ex officio: Brenda Clevenger, Dan Mann

Guests: Amy Edwards, Assistant Provost & Director; Allison McKinney, Director of Graduate Programs & Policy; Kelly Ritter, Associate Dean of LAS; Adam Fein, Assist Provost for Educational Innovation; Kevin Pitts, V Provost for Undergrad Education

A regular meeting of the Senate Committee on Educational Policy (EPC) was called to order at 1:10 pm on Monday, October 9, 2017, in room 232 English Building with Chair Gay Miller presiding.

1. Introductions
   Guest introductions were made.

2. Approval of Minutes
   The minutes of the meeting of September 25, 2017, were approved as distributed by unanimous consent.

3. Chair’s Remarks (G. Miller)
   Chair Miller announced that the University fell in recent rankings per the US News and World Report posted in an article from the Washington Post, entitled: The problem with the 2018 US News rankings: Junk in, junk out. She also announced that there was an article in the State Journal Register recently providing details on the ‘out-migration’ of Illinois students attending college going to other States. She advised that UIUC and UIC were the two Illinois Universities that had increased enrollments, noting that overall there was a fall across the state. She added that there were a variety of reasons posed, but one is 66% of students receive tuition discounts in out-of-state competing schools, while Illinois schools offer overall only support to 59% of students.

4. Office of the Provost Updates and Administrative Approvals EP.18.17 (K. Martensen)
   There were no updates from the Provost’s Office, and Martensen gave a brief overview of EP.18.17, the administrative approvals through October 9, 2017. She advised that there is one change in the Undergraduate Programs, for the BA in Urban Studies and Planning.

   No further discussion was held and EP.18.17 was approved by unanimous consent and will appear on the October 23, 2017, Senate agenda as a Report.

5. Graduate College Updates (J. Hart)
   There were no updates from the Graduate College.

6. Current Status on Coursera at Illinois (Pitts)
   Kevin Pitts, Vice Provost for Undergraduate Education and Adam Fein, Assistant Provost for Educational Innovation presented a PowerPoint presentation on Online at Illinois. A link to the
presentation is posted on the EPC members’ webpage for Committee review. The following are a few
of the topics highlighted during the presentation:

- Online activity is growing with 56,036 enrollments in online courses for 2016-17 with a $30
  million in gross revenue for FY17.
- Four major online Groups: MOOCs and MOOCs-related, Graduate Traditional Online, Summer
  Session Online, and Winter Session Online
- MOOCs and MOOC-based degrees reaching a large, global audience with a 4.5/5.0 mean
  course ratings
  - 28+ million Coursera users
  - 2.9+ million enrolled in Illinois MOOCs
  - 76,000+ paid learners
  - 1200 Degree students
- MOOCs courses and degrees
  - 100 MOOCs across 7 of our academic units
  - 3 Degrees: College of Business, iMBA and iMSA and College of Engineering, MCS-DS
  - 14 Specializations
  - Project a $7 million in FY18 revenue
- Traditional online offerings
  - 50 Degree Programs, 49 Graduate and 1 Undergraduate
  - 42 Certificates, 39 Graduate and 3 Undergraduate
  - 13,298 Graduate online enrollments for FY17
  - FY17 revenue of $17.6 million
- Summer Session online AY 2016-17
  - 10,062 enrollments in online Summer courses, up 16% from AY16
  - FY17 revenue of $10.5 million
- Winter Session online
  - 7 different colleges, all undergraduate courses
  - 1540 Enrollments for 2016-17 Winter session, up from 764 in 2014-15
  - Pilot went well with students stating an overall satisfaction with the quality
  - Total revenue for the 3-year Winter Session pilot was $5.8 million
  - Revenue overall returned to home unit

A discussion was held concerning various online strategies, concerns, and restrictions. Pitts advised of
the MOOCs and Online Strategy Committee who are currently in discussions of a charge in which he or
Fein who serve on the Committee will share once the charge is developed.

7. Old Business

A. SP.17.07 Proposed Revision to Standing Rule 13 – Formation, Termination, Separation, Transfer,
Merger, Change in Status, or Renaming of Units

Chair Miller advised that USSP is prepared to take forward the proposed revision to Standing Rule
13 to the full Senate for approval once approved by the EPC. She advised that a drafted
background statement for the proposed revision has been developed and distributed to the
Committee for review.

A discussion was held concerning the reason for revising the rule is to request a proposal when
there is going to be any major changes. The motion to approve SP.17.07 with background
attached was made. The motion was seconded and no further discussion was held. The motion to
approve SP.17.07 with background attached passed by voice unanimously. Chair Miller will notify
Chair Gilmore of USSP that SP.17.07 has been approved by EPC.
B. **Subcommittee B:** Eric Meyer, Chair; Theo Moton, Ray Benekohal, Lane Rayburn, Linda Moorhouse

1. **EP.18.10 Proposal to Establish the Biomedical Sciences and Engineering Department and the Clinical Sciences Department for the Carle Illinois College of Medicine.**

   Meyer advised that the sponsors are currently working on clarification to questions and revising the proposal. Meyer requested for all comments to be sent to him so that he can forward them to the sponsors while they are in the process of revising. He also reported that they are in the process of voting on departments with results being reported in the revised proposal.

   A discussion was held concerning why the College allows all faculty including zero time appointments voting privileges. It was stated that the voting policy is set and stated in the College bylaws that all faculty has voting rights regardless of time. The topic of admissions standards was also discussed with clarification pointing to the bylaws where there is commitment to effective policies and practices to achieve appropriate diversity outcomes among students, faculty, and staff.

C. **Subcommittee A:** Randy McCarthy, Chair; David Hanley, Cynthia Buckley, Nolan Miller, Faculty Vacancy, Student Vacancy

1. **EP.18.11 Proposal to Revise the Bachelor of Science in Industrial Engineering, from the College of Engineering**

   McCarthy gave a brief overview of EP.18.11, noting that he is seeking clarifications on two major concerns. He commented that one concern that needs explanation is the dropping of a 400 level course for a 200 level course. He advised that he plans to do research and ask for clarifications concerning the justification as well. Further consideration of EP.18.11 is deferred until the next EPC meeting.

8. **New Business**

A. **Proposed Language Policy for the University of Illinois at Urbana-Champaign**

   Chair Miller opened the discussion by recognizing that Dean Jeff Brown brought to her attention this summer that the University may need to develop a policy that the UI has no explicit policy about language of instruction. This is an important aspect of how we do business and there are discussions concerning possible proposals of programs being developed in another language and taught at universities other than the University of Illinois while also giving UI credit. It seems it would be better to have the Senate agree on a policy if possible rather than hold a proposal hostage due to a lack of policy on an issue such as language of instruction.

   Chair Miller distributed a drafted proposed language policy to be used as a target to stimulate discussions on what the language of the policy should be if we are going to have one. It was stated that part of the value for international students holding a University of Illinois degree is to be able to work well in the American workplace; and that UI stakeholders have an interest and presume that someone with a University of Illinois degree can speak, read, and write some sort of English. Eric Meyer, who worked on the drafted language added by questioning: how can a program be supervised if we do not know what is taught in the class? and Meyer questioned with the example that if the text is written in English and translated to Chinese, it may not be the same context.

   A discussion was held with members stating concerns and suggestions to the language of the draft. It was suggested to modify #3 by using the word ‘approved’ instead of ‘allowed’. Further discussion was held concerning the language for #2 as the statement is not clear and the suggestion was made to have the language read “taught by all adjuncts” along with what type of
supervisions need to be done; some academic units the dean just chooses adjunct faculty, while it was observed in other units the faculty vote to approve adjunct faculty. Further discussion of this topic was deferred until a future EPC meeting.

A. **Subcommittee A:** Randy McCarthy, Chair; David Hanley, Cynthia Buckley, Nolan Miller, Faculty Vacancy, Student Vacancy
   1. **EP.18.14 Proposal to Establish a Bachelor of Science in Liberal Arts and Sciences (BSLAS) in Econometrics and Quantitative Economics within the College of Liberal Arts and Sciences**
   McCarthy provided a brief overview of EP.18.14, noting that a minor editorial revision has been submitted and posted for the committee’s review. McCarthy moved for approval of EP.18.14 Revision 1. The motion was seconded and no further discussion was held. The motion to approve EP.18.14 Revision 1 passed by voice and will appear on the October 23, 2017, Senate agenda.

B. **Subcommittee C:** Steve Michael, Chair; Santiago Nunez-Corrales, Rahul Raju, Ann Reisner, David Huang, Kathryn LaBarre, Linda Robbennolt
   1. **EP.18.12 Proposal to Add Philosophy to the List of Majors Available for the BSLAS in Computer Science and a LAS Discipline (CS + X), from the College of Liberal Arts and Sciences**
   Michael gave a brief overview of EP.18.12, clarifying that the 40 hrs required for the degree have to be stated in the proposal per the IBHE requirement of all new programs. Michael advised he will notify the sponsors of the request.
   
   A discussion was held concerning clarification is needed on how LAS (CS + X) proposals were to be handled either as a full proposal or as an administrative approval. The proposal sponsor advised that the proposal was submitted under the idea it was an administrative approval and after a closer review, it was decided to be treated as a full proposal.
   
   Further discussion was held concerning confusion with dual degrees with Chair Miller suggesting a briefing on dual degrees would be helpful to the committee. Further consideration of EP.18.12 is deferred until the next EPC meeting.
   
   2. **EP.18.13 Proposal to Add Economics to the list of Majors Available for the LAS Major in Computer Science and a LAS Discipline (CS + X) from the College of Liberal Arts and Sciences**
   No discussion was held.

C. **Subcommittee B:** Eric Meyer, Chair; Theo Moton, Ray Benekohal, Lane Rayburn, Linda Moorhouse
   1. **EP.18.15 Proposal to Relocate the M.S. and the Ph.D. in Biology with a Concentration in Ecology, Ethology, and Evolution from the School of Integrative Biology of the Department of Animal Biology, College of Liberal Arts and Sciences**
   No discussion was held.
   
   2. **EP.18.16 Proposal to Establish a Master of Science in Actuarial Science and Eliminate the Actuarial Science Concentration within the Master of Science in Applied Mathematics, one year after the Master of Science in Actuarial Science is established, College of LAS**
   No discussion was held.

9. **Adjournment**
   The meeting adjourned at 2:50 pm

Rachel Park
Senate Office