UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Senate Committee on Educational Policy
Monday, January 29, 2018
MINUTES

Present: Gay Miller, Chair; Ray Benekohal, Cynthia Buckley, Samantha Frost, David Huang, Randy McCarthy, Eric Meyer, Steve Michael, Nolan Miller, Linda Moorhouse, Rahul Raju, Lane Rayburn, Amanda Yuile
Ex officio: Michel Bellini, John Hart, Dan Mann, Kathy Martensen, Linda Robbennolt

Absent: Phoebe Handler, Kathryn LaBarre, Theo Moton, Ann Reisner
Ex officio: Brenda Clevenger

Guests: Amy Edwards, Assistant Provost & Director; Meghan Hazen, Registrar; Kelly Ritter, Associate Dean of LAS; Jim Dahl, COB; Jeff Brown, Dean, COB; Brooke Elliott, Accountancy

A regular meeting of the Senate Committee on Educational Policy (EPC) was called to order at 1:10 pm on Monday, January 29, 2018, in room 232 English Building with Chair Gay Miller presiding.

1. Introductions
Guest introductions were made.

2. Approval of Minutes
The minutes of the meeting of January 22, 2018, were approved as distributed by unanimous consent.

3. Chair’s Remarks (G. Miller)
Chair Miller reported that last Monday she had shared about the request from IBHE-FAC for resolutions from our Senates encouraging stable funding for higher education in Illinois. She reached out to General University Policy committee (GUP) who is working on this and requested joint sponsorship between EPC and GUP. Chair Miller accepted on behalf of EPC and expected to see something more on this in a month or so.

Chair Miller announced that she reached out to see if EPC could get a report about the Winter session; Adam Fein expects he will get one soon from CITL and will share it then.

Lastly, Chair Miller spoke on the value of our Shared governance and questioning plans and changes being debated is, in her mind, crucially important to our University. She stated that EPC does nothing but improve our University using our collective expertise and wisdom, always questioning what we are doing and why. She added that the value of broad input cannot be underestimated and thanked everyone for their work in EPC.

4. Office of the Provost Updates and Administrative Approvals (K. Martensen)
There were no updates from the Provost’s Office or Administrative approvals.

5. Graduate College Updates (J. Hart)
No updates were given.

6. Old Business
   A. Types of Academic Programs (K. Martensen)
   No discussion was held.
B. **Subcommittee A:** Randy McCarthy, Chair; Cynthia Buckley, Nolan Miller, Samantha Frost, Amanda Yuile

1. **EP.18.35 Proposal to Request for the Advice of the Academic Senate on Seeking Board of Trustees Approval for Naming of the Axis Risk Management Academy**

McCarthy provided a brief overview of EP.18.35, reporting that a revised proposal was posted for the committee’s consideration. The revision is to correct a typo in the proposal concerning the dollar amount. The following language was revised from “The College, the Provost and the VCIA agree that $5 million is the appropriate dollar level for this naming opportunity.” To the corrected amount of $1.5 million instead of the $5 million. There were no further concerns or comments discussed. Brown spoke briefly about the proposal.

McCarthy moved for approval of EP.18.35 Revision 3. The motion was seconded, and no further discussion was held. The motion to approve EP.18.35 Revision 3 passed by voice unanimously and will appear on the February 5, 2018, Senate agenda.

C. **Subcommittee B:** Eric Meyer, Chair; Theo Moton, Ray Benekohal, Lane Rayburn, Linda Moorhouse, Phoebe Handler

1. **EP.18.31 Proposal to Establish the Bachelor of Science in Information Sciences from the School of Information Sciences**

Meyer reported that the sponsors are working on a revised proposal. EP.18.31 is deferred until the next EPC meeting.

2. **EP.18.32 Proposal to Revise the Business Core Curriculum, which Translates to Revisions for All Available Bachelor of Science degrees Offered by the College of Business: Accountancy, Finance, Information Systems, Management, Marketing, Operations Management, and Supply Chain Management from the College of Business**

Meyer provided a brief overview of EP.18.32, reporting that a revised proposal is posted for the committee’s consideration. Meyer noted that there are specific required courses that were taught outside of Business that would now be taught by Business and added that there had been some concern expressed regarding the IU’s and lost revenues to other units. Sponsors Jim Dahl and Jeff Brown provided clarification by advising that there is a significant shift towards business analytics and all the competitors are offering business analytics courses in their core curriculum. This is a skill set that the COB wants their students to have, not just the standard analytics, but a business analytics course.

Michael provided a detailed clarification on the reasoning and the difference behind what business will be teaching in the statistics and analytics courses, noting that it is a distinctly different feel with obvious roots in these that employers want desperately and the college would have an advantage on this if we offered this at our college. The textbook intended for use was circulated: Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking, by Foster Provost and Tom Fawcett.

The question was asked why the other colleges are not able to adjust themselves to be able to offer these business-specific analytic and statistic courses? Sponsors responded by reporting that they reached out to all the deans of the other colleges on this about two years before the effective date and before Business faculty had voted on this to allow them ample opportunity. Sponsors advised that the colleges reported that it would be financially adverse for them to offer the specific courses. The other colleges were given the options to offer the courses, but for financial reasons, they were not able to offer them. These undergraduate courses lose money – faculty, TA and other support costs exceed tuition revenues.
McCarthy advised that Math was disappointed that they were not able to offer the courses that would, therefore, conclude in the loss of IU’s, but they also understood that the COB’s plan was not money driven. Ritter also advised that she was a part of the discussion with the COB and aware of conversations with economics and reported that it was not financially feasible for them to teach, so they elected to not be a part of the plan; it is not about the money, it is about the curriculum.

Business sponsors have spoken to hundreds of students on this topic; students want the competency that other students get from other Big Ten B-schools. Business wants to offer this kind of education to our students.

Meyer moved for approval of EP.18.32 Revision 1. The motion was seconded, and no further discussion was held. The motion to approve EP.18.32 Revision 1 passed by a show of hands (with one opposed and three abstentions) and will appear on the February 5, 2018, Senate agenda.

3. **EP.18.36 Proposal to Request for the Advice of the Academic Senate on Seeking Board of Trustees Approval for Naming of the Origin Ventures Academy of Entrepreneurial Leadership**

   Meyer provided a brief overview of EP.18.36, noting that a second revision has been posted for the committee’s consideration. Brown spoke briefly about the proposal. The suggestion was made to take some of the language from the background statement and inserting it into the proposal to offer more clarification in which can be done after approval. There were no concerns about the proposal, and Meyer moved for approval of EP.18.36 Revision 2. The motion was seconded, and Meyer advised Brown that he would send the suggested language from the background statement to be inserted into the proposal for the final proposal.

   The motion to approve EP.18.36 Revision 2 passed by voice unanimously and will appear on the February 5, 2018, Senate agenda.

D. **ISG Resolution on Mandatory Midterm Grade Reporting**

   Chair Miller reported that a small group consisting of herself, McCarthy, Hazen, Hanley along with the resolution sponsors met and shared collective thoughts and departed with the understanding ISG will consider the input as they reflect on further steps on their resolution.

7. **New Business**

   A. **Subcommittee C:** Steve Michael, Chair; Rahul Raju, Ann Reisner, David Huang, Kathryn LaBarre, Linda Robbennolt, ex-officio

   1. **EP.18.28 Proposal to Establish the Master of Sustainable Urban Design as a Self-Supporting Program from the College of Fine and Applied Arts**

      Michael reported that we are awaiting sponsor feedback. EP.18.28 is deferred until the next EPC meeting.

   2. **EP.18.34 Proposal to Add Geography & Geographic Information Science (GIS) to the list of units participating in the BSLAS in Computer Science and a LAS Discipline (CS + X)**

      Michael provided a brief overview of EP.18.34, noting that the proposal did not require a capstone project and asked if the committee would request seeing a capstone of some kind, instructional or experiential, if so then the proposal would need reworking, other than that there are no other concerns with the proposal.

      It was stated that if the committee wants to work with LAS to require a capstone project for the future, then the EPC can do that. It was noted that the EPC passed a proposal setting the CS+X policy and if a proposal falls under that, the EPC charge is to make sure it follows that
framework, and if so, the proposal passes. It was added that the committee could not change the requirements as we go based on how we feel. It was added that the University does not require a capstone project.

The motion was made to approve EP.18.34. The motion was seconded, and no further discussion was held. The motion to approve EP.18.34 passed by a show of hands and will appear on the February 5, 2018, Senate agenda.

3. **EP.18.38 Proposal to Establish the LAS International Partner High School Program from the College of Liberal Arts and Sciences**
   
   No discussion was held.

B. **General Discussion – Useful Data/Info on CS+X and Related Programs** (D. Mann)
   
   Dan Mann, Interim Associate Provost for Enrollment Management a document providing numbers for CS and CS+X freshman applications, admissions, enrollments, and yield reports. Mann provided an overview of the data and offered clarification to members questions. Members expressed interest in receiving more data including retention rates, first employment, first and 2nd choice data from enrollments instead of admittance, and ACT/SAT data. Mann advised that he get the requested data and share with EPC.

8. **Adjournment**
   
   The meeting adjourned at 2:55 pm

Rachel Park
Senate Office