



## Proposal to the Senate Educational Policy Committee

**PROPOSAL TITLE:** Eliminate the two concentrations, “Media Studies” and “Cinema Studies,” and revise the undergraduate curriculum in Media and Cinema Studies.

**SPONSOR:** CL Cole, Head, Department of Media & Cinema Studies, 244-1418, [clcole@illinois.edu](mailto:clcole@illinois.edu)

**COLLEGE CONTACT:** Julian Parrott, Associate Dean for Academic Affairs and Student Services, College of Media, 244-4329, [jparrott@illinois.edu](mailto:jparrott@illinois.edu)

**BRIEF DESCRIPTION:** We propose to reorganize and revise the existing undergraduate curriculum in Media & Cinema Studies. Students currently must select one of two tracks: Media or Cinema Studies. This proposal creates a single major, with the option to declare a thematic specialization.

Current transcript and diploma notation

### Transcript

Degree Awarded: Bachelor of Science in Media and Cinema Studies

Concentration—Cinema Studies

or

Concentration—Media Studies

### Diploma

Bachelor of Science in Media and Cinema Studies

Proposed transcript and diploma notation

### Transcript

Degree Awarded: Bachelor of Science

Major: Media and Cinema Studies

## **Diploma**

Bachelor of Science in Media and Cinema Studies

**JUSTIFICATION:** *(Please provide a brief but complete rationale for your request.)*

The revised MACS curriculum provides students with core competencies in media and cinema studies and a relevant, future-focused interdisciplinary education. The revised curriculum streamlines our core courses and course offerings, and better reflects contemporary media practices in which distinctions among media platforms are dissolving. The changes integrate two disparate “Media Studies” and “Cinema Studies” concentrations, which no longer reflect current media practices nor the department’s configuration. Curriculum changes similar to our proposed new curriculum have been enacted at several peer programs. NYU, UC-Irvine, Indiana University, for example, now offer programs with a streamlined common core and thematic options. The new major will thus also simplify and clarify degree requirements, which now stipulate that students select either a Media Studies or Cinema Studies track, a holdover from the department’s origination from multiple academic programs.

The core courses are organized around foundational concepts and methods, and reflect the competencies that students need as producers, consumers and citizens in the contemporary media environment. Majors continue by specializing in at least two thematic areas, building on the strengths of the faculty and areas of critical importance within media studies. These specializations direct students to consider media texts, industries, and cultures alongside questions of inequality, difference, technological change and global exchange. A new specialization in “Media Making, Design and Research” will also allow students to build skills in research and content generation, in line with the university’s undergraduate research initiatives.

The flexibility built into the new curriculum also provides undergraduate media and cinema majors greater latitude in course planning. It offers students flexibility and better prepares them for a rapidly changing media environment. We want our major to provide students with the confidence to be different in ways that help them reach their potential and their career goals.

Current Media and Cinema Studies Students have the option of choosing the new major or continuing through graduation under the “old” major requirements. Advisors in the College of Media Student Services will closely monitor the progress of all MACS students toward their degrees to ensure that students successfully satisfy either “old” or “new” requirements.

New students will follow the new curriculum.

### **Existing Media and Cinema Studies Majors**

For the Degree of Bachelor of Science in Media and Cinema Studies

Media Studies Concentration

Required Major Courses:

16

<u>MACS 264</u>	Creative and Information Economies	4
<u>MACS 317</u>	Media History	3
<u>MACS 320</u>	Popular Culture	3
<u>MACS 351</u>	Social Aspects of Media	3
<u>MACS 410</u>	Media Ethics	3
or <u>MACS 331</u>	Media and Democracy	
Sequence Elective Requirements		6
TWO Cinema focused courses selected from separate categories (Category 1 is World Cinema, Category 2 is Non-US Cinema, Category 3 is Culture and Politics). ONE COURSE MAXIMUM FROM EACH CATEGORY.		
World Cinema:		
<u>MACS 261</u>	Survey of World Cinema I	3
or <u>MACS 262</u>	Survey of World Cinema II	
Non-US Cinema:		
<u>MACS 207</u>	Indian Cinema in Context	3
<u>MACS 382</u>	French & Comparative Cinema I	3
<u>MACS 419</u>	Russian & East European Film	3
<u>MACS 466</u>	Japanese Cinema	3
<u>MACS 470</u>	Topics in Italian Cinema	3
<u>MACS 490</u>	Green Screen: Film and Nature	3
<u>MACS 492</u>	New Scandinavian Cinema	3
<u>MACS 493</u>	German Cinema I	3
<u>MACS 494</u>	German Cinema II	3
<u>ITAL 270</u>	Introduction to Italian Cinema	3
<u>ANTH 266</u>	African Film and Society	3
Culture and Politics:		
<u>MACS 211</u>	Intro to African-American Film	3
<u>MACS 250</u>	Latina/os on the Bronze Screen	3
<u>MACS 275</u>	Am Indian and Indigenous Film	3
<u>MACS 335</u>	Film, TV, and Gender	3
<u>MACS 365</u>	Asian American Media and Film	3
<u>MACS 381</u>	Black Women and Film	3
<u>ENGL 272</u>	Minority Images in Amer Film	3

College of Media Electives 22-30

Students must earn at least 44 hours in the College of Media. Remaining hours are completed with ADV, AGCM, JOUR, MACS, or MDIA electives.

Required Area of Study or Minor Outside the College of Media 72

In addition to the 44+ hours within the College described above, students must complete at least 18 hours in one or 9 hours in two approved areas outside of the College of Media, such as African American Studies, American Indian Studies, Anthropology, Art History, Asian American Studies, Economics, Gender and Women's Studies, History, Latina/o Studies, Linguistics, Literature, Non-English Languages, Philosophy, Political Science, Psychology, Regional Area Studies, Communication, or Sociology. A University-approved minor that requires at least 18 hours may substitute for this requirement. Courses may, if they qualify, also count against the requirement for advanced hours outside the College.

### Advanced Hours Requirement

At least 20 hours in courses numbered 200 or above. These courses must be outside and not cross-listed with the College of Media. At least 9 of the 20 hours must be in courses numbered 300 or above.

124 total hours are required for graduation

### Cinema Studies Concentration

Required Major Courses:		15
<u>MACS 261</u>	Survey of World Cinema I	3
<u>MACS 262</u>	Survey of World Cinema II	3
<u>MACS 361</u>	Film Theory and Criticism	3
Select ONE of these Non-US Cinema Courses:		
<u>MACS 207</u>	Indian Cinema in Context	3
<u>MACS 419</u>	Russian & East European Film	3
<u>MACS 466</u>	Japanese Cinema	3
<u>MACS 470</u>	Topics in Italian Cinema	3
<u>MACS 490</u>	Green Screen: Film and Nature	3
<u>MACS 492</u>	New Scandinavian Cinema	3
<u>MACS 493</u>	German Cinema I	3
<u>MACS 494</u>	German Cinema II	3
<u>ITAL 270</u>	Introduction to Italian Cinema	3
<u>ANTH 266</u>	African Film and Society	3
Select ONE of these Identity, Culture, and Politics Courses:		
<u>MACS 211</u>	Intro to African-American Film	3
<u>MACS 250</u>	Latina/os on the Bronze Screen	3
<u>MACS 275</u>	Am Indian and Indigenous Film	3
<u>MACS 335</u>	Film, TV, and Gender	3
<u>MACS 356</u>	Sex & Gender in Popular Media	3
<u>MACS 365</u>	Asian American Media and Film	3
<u>MACS 375</u>	Latina/o Media in the US	3
<u>MACS 381</u>	Black Women and Film	3
<u>MACS 432</u>	Commodifying Difference	3
<u>MACS 461</u>	Politics of Popular Culture	3
<u>AAS 120</u>	Intro to Asian Am Pop Culture	3
<u>ENGL 272</u>	Minority Images in Amer Film	3
Sequence Elective Requirements		6-7
Select TWO courses from the following Media Studies core requirements:		
<u>MACS 264</u>	Creative and Information Economies	4
<u>MACS 317</u>	Media History	3
<u>MACS 320</u>	Popular Culture	3
<u>MACS 331</u>	Media and Democracy	3
<u>MACS 351</u>	Social Aspects of Media	3
<u>MACS 410</u>	Media Ethics	3
College of Media Electives		21-

Students must earn at least 44 hours in the College of Media. Remaining hours are completed with ADV, AGCM, JOUR, MACS, or MDIA electives.

Required Area of Study or Minor outside the College of Media

In addition to the 44+ hours within the College described above, students must complete at least 18 hours in one or 9 hours in two approved areas outside of the College of Media, such as African American Studies, American Indian Studies, Anthropology, Art History, Asian American Studies, Economics, Gender and Women's Studies, History, Latina/o Studies, Linguistics, Literature, Non-English Languages, Philosophy, Political Science, Psychology, Regional Area Studies, Communication, or Sociology. A university-approved minor that requires at least 18 hours may substitute for this requirement. Courses may, if they qualify, also count against the requirement for advanced hours outside the College.

Advanced Hours Requirement

At least 20 hours in courses numbered 200 or above. These courses must be outside and not cross-listed with the College of Media. At least 9 of the 20 hours must be in courses numbered 300 or above.

124 total hours are required for graduation

### **The proposal for the new Curriculum in Media & Cinema Studies**

#### **For the Degree of Bachelor of Science with a major in Media and Cinema Studies**

To graduate from the Department of Media and Cinema Studies, a student must meet all general University and College requirements for the degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced

#### **Core curriculum (16 hours)**

Students complete 5 core courses.

- 3      MACS 203 Contemporary Movies**
- 4      MACS 264 Creative and Information Economies**
- 3      MACS 317 Media History**
- 3      MACS 320 Popular Culture**
- 3      MACS 351 Social Aspects of the Media**

#### **Thematic Areas (15 hours)**

Students complete 5 additional courses in at least 2 of the following thematic areas below. Each class can be counted for only 1 theme below.

In addition, students can declare a specialization by taking 4 courses in one thematic area or by completing the requirements of a related certificate program.

Finally, all students must complete a senior project in a 400 level course.

#### **Cinema Studies**

MACS 100, Intro to Popular TV & Movies

MACS 205, Intro to Documentary

MACS 261, Survey of World Cinema I

MACS 262, Survey of World Cinema II

MACS 321, Film Culture

MACS 361, Film Theory and Criticism

MACS 464, Film Festivals

See list of other approved classes or contact the department for approval of other classes.

#### **Media Industries & Cultures**

MACS 100, Intro to Popular TV & Movies

MACS 224, Sportmedia, Technology, and Culture

MACS 321, Film Culture

MACS 326, New Media, Culture & Society

MDIA 380, 21<sup>st</sup> Century Doc

MACS 408, TV Studies

See list of other approved classes or contact the department for approval of other classes.

#### **Difference & Power**

LLS 435/MACS 342, Commodifying Difference

MACS/GWS 356, Sex & Gender in Popular Media

AAS/MACS 375, Latina/o Media in the US

AFRO/MACS 381, Black Women and Film

MACS 389, International Communications

See list of other approved classes or contact the department for approval of other classes.

#### **Science, Technology, and Visualization**

MACS 166, Contemporary Media Literacy

MACS 224, Sportsmedia Technology & Culture

MACS 326, New Media, Culture & Society

AGCM 430, Comm in Env Social Movements

GWS/MACS 345, Digital & Gender Cultures

See list of other approved classes or contact the department for approval of other classes.

#### **Global Media and Cinema**

MACS 261, Survey of World Cinema I

MACS 262, Survey of World Cinema II

MACS 389, International Communications

SLAV/MACS 419, Russian & East European Film

SCAN/MACS 492, New Scandinavian Cinema

GER/MACS 493, German Cinema I

See list of other approved classes or contact the department for approval of other classes.

#### **Sports Media**

RST 130, Foundations of Sport Mgt  
MACS 224, Sportsmedia Technology & Culture  
KIN/MACS 346, Case Study: Endless Summer  
JOUR 361, Readings in Sports Journalism  
MACS 408, TV Studies

See list of other approved classes or contact the department for approval of other classes.

**Media Making, Design and Research**

MACS 166, Contemporary Media Literacy  
MACS 323, Studies Film/Media Production  
MACS 326, New Media, Culture & Society  
MDIA 380, 21<sup>st</sup> Century Documentaries  
MACS 464, Film Festivals

See list of other approved classes or contact the department for approval of other classes.

**College of Media Electives**

Students must earn at least 36 hours in the College of Media. Remaining hours are completed with ADV, JOUR, MACS, or MDIA electives

**Required Area of Study or Minor outside of the College of Media**

In addition to the courses in the major plan described above, students must complete 9 hours in an approved area outside of the College of Media. Approved areas include: African American Studies; American Indian Studies; Anthropology; Art History; Asian American Studies; Business Administration; Communication; Computer Science; Creative Writing; Economics; Food Science and Human Nutrition; Gender and Women's Studies; History; Kinesiology and Community Health; Latina/o Studies; Linguistics; Literature; Natural Resources and Environmental Sciences; Non-English Languages; Philosophy; Political Science; Psychology; Recreation, Sport and Tourism; Regional Area Studies; or Sociology. A university-approved minor may substitute for this requirement. Courses may, if they qualify, also count against the requirement for advanced hours outside of the College.

**Advanced Hours Requirement**

At least 20 hours in courses numbered 200 or above. These courses must be outside and not cross-listed with the College of Media. At least 9 of the 20 hours must be in courses numbered 300 or above.

**124 total hours are required for graduation**

**BUDGETARY AND STAFF IMPLICATIONS:** *(Please respond to each of the following questions.)*

1) Resources

- a. How does the unit intend to financially support this proposal? **This proposal does not require any additional funding.**
- b. How will the unit create capacity or surplus to appropriately resource this program? If applicable, what functions or programs will the unit no longer support to create capacity? **The proposal is a reorganization of already**

**existing courses. We don't expect capacity to be effected. But we hope that the new program will attract new majors.**

- c. Will the unit need to seek campus or other external resources? If so, please provide a summary of the sources and an indication of the approved support.  
N/A
- d. Please provide a letter of acknowledgment from the college that outlines the financial arrangements for the proposed program. **There are no new financial arrangements needed.**

2) Resource Implications

- a. Please address the impact on faculty resources including the changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. **Class size may increase in some cases, but enough choices and electives are offered to ensure that increases in class size will be minimal. Number of faculty and teaching loads will not be effected. Student-faculty ratio may increase slightly, but not significantly.**
- b. Please address the impact on course enrollment in other units and provide an explanation of discussions with representatives of those units. *(A letter of acknowledgement from units impacted should be included.)* **Class size may increase in some cases, but enough choices and electives are offered to ensure that increases will be minimal.**
- c. Please address the impact on the University Library **There should be no impact on the Library.**
- d. Please address the impact on technology and space (e.g. computer use, laboratory use, equipment, etc.) **There should be no impact on technology and space.**

For new degree programs only:

- 3) Briefly describe how this program will support the University's mission, focus, and/or current priorities. Include specific objectives and measurable outcomes that demonstrate the program's consistency with and centrality to that mission.
- 4) Please provide an analysis of the market demand for this degree program. What market indicators are driving this proposal? What type of employment outlook should these graduates expect? What resources will be provided to assist students with job placement?
- 5) If this is a proposed graduate program, please discuss the programs intended use of waivers. If the program is dependent on waivers, how will the unit compensate for lost tuition revenue?

**DESIRED EFFECTIVE DATE:** Fall 2017

**STATEMENT FOR PROGRAMS OF STUDY CATALOG:**

Curriculum in Media & Cinema Studies



For the Degree of Bachelor of Science with a major in Media and Cinema Studies

To graduate from the department of Media and Cinema Studies, a student must meet all general University and College requirements for the degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced.

Required Courses		
<b>Core Curriculum (16 hours)</b>		
MACS 203	Contemporary Movies	3
MACS 264	Creative and Information Economies	4
MACS 317	Media History	3
MACS 320	Popular Culture	3
MACS 351	Social Aspects of the Media	3
<b>Thematic Areas (15 hours)</b>		
5 additional courses in at least two of the following thematic areas.		
In addition, students can declare a specialization by taking four courses in one thematic area or by completing the requirements of a related certificate program.		
All students must complete a senior project in a 400 level course.		
<b>Cinema Studies</b>		
MACS 100	Intro to Popular TV & Movies	
MACS 205	Intro to Doc	
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
MACS 321	Film Culture	
MACS 361	Film Theory and Criticism	
MACS 464	Film Festivals	
See list of other approved classes or contact the department for approval of other classes.		
<b>Media Industries &amp; Cultures</b>		
MACS 100	Intro to Popular TV & Movies	
MACS 224	Sportmedia, Technology and Culture	

MACS 321	Film Culture
MACS 326	New Media, Culture & Society
MDIA 380	21 <sup>st</sup> Century Doc
MACS 408	TV Studies
See list of other approved classes or contact the department for approval of other classes.	
<b>Difference &amp; Power</b>	
MACS 100	Intro to Popular TV & Movies
LLS 435/MACS 342	Commodifying Difference
MACS/GWS 356	Sex & Gender in Popular Media
AAS/MACS 375	Latina/o Media in the US
AFRO/MACS 381	Black Women and Film
MACS 389	International Communications
See list of other approved classes or contact the department for approval of other classes.	
<b>Science, Technology, and Visualization</b>	
MACS 166	Contemporary Media Literacy
MACS 224	Sportsmedia Technology & Culture
MACS 326	New Media, Culture & Society
GWS/MACS 345	Digital & Gender Cultures
AGCM 430	Comm in Env Social Movements
See list of other approved classes or contact the department for approval of other classes.	

<b>Global Media and Cinema</b>	
MACS 261	Survey of World Cinema I
MACS 262	Survey of World Cinema II
MACS 389	International Communications
SLAV/MACS 419	Russian & East European Film
SCAN/MACS 492	New Scandinavian Cinema
GER/MACS 493	German Cinema I
See list of other approved classes or contact the department for approval of other classes.	
<b>Sports Media</b>	
RST 130	Foundations of Sport Mgt
MACS 224	Sportsmedia Technology & Culture
KIN/MACS 346	Case Study: Endless Summer
JOUR 361	Readings in Sports Journalism
MACS 408	TV Studies
See list of other approved classes or contact the department for approval of other classes.	
<b>Media Making, Design and Research</b>	
MACS 100	Intro to Popular TV & Movies
MACS 166	Contemporary Media Literacy
MACS 323	Studies Film/Media Production
MACS 326	New Media, Culture & Society
MDIA 380	21 <sup>st</sup> Century Documentaries
MACS 464	Film Festivals
See list of other approved classes or contact the department for approval of other classes.	
<b>College of Media Electives</b>	
Students must earn at least 36 hours in the College of Media. Remaining hours are completed with ADV, JOUR, MACS, or MDIA electives	

**Required Area of Study or Minor outside of the College of Media**

In addition to the courses in the major plan described above, students must complete 9 hours in an approved area outside of the College of Media. Approved areas include: African American Studies; American Indian Studies; Anthropology; Art History; Asian American Studies; Business Administration; Communication; Computer Science; Creative Writing; Economics; Food Science and Human Nutrition; Gender and Women's Studies; History; Kinesiology and Community Health; Latina/o Studies; Linguistics; Literature; Natural Resources and Environmental Sciences; Non-English Languages; Philosophy; Political Science; Psychology; Recreation, Sport and Tourism; Regional Area Studies; or Sociology. A university-approved minor may substitute for this requirement. Courses may, if they qualify, also count against the requirement for advanced hours outside of the College.


**Advanced Hours Requirement**

At least 20 hours in courses numbered 200 or above. These courses must be outside and not cross-listed with the College of Media. At least 9 of the 20 hours must be in courses numbered 300 or above.

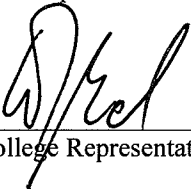
**124 total hours are required for graduation**

**CLEARANCES:** (Clearances should include signatures and dates of approval. *These signatures must appear on a separate sheet.* If multiple departments or colleges are sponsoring the proposal, please add the appropriate signature lines below.)

Signatures:

  
\_\_\_\_\_  
Unit Representative:

3/8/2017  
\_\_\_\_\_  
Date:

  
\_\_\_\_\_  
College Representative:

3/9/17  
\_\_\_\_\_  
Date:

\_\_\_\_\_  
Graduate College Representative:

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Council on Teacher Education Representative:

\_\_\_\_\_  
Date:

**Appendix A:  
(Proposed Curriculum Revisions)**

Current Requirements:	Current Hours	Revised Requirements:	Revised Hours
<b>Major Core Requirement Media Studies Concentration</b>		<b>Major Core Requirement</b>	
---		MACS 203 Contemporary Movies	3
MACS 264 Creative and Information Economies	4	Same	4
MACS 317 Media History	3	Same	3
MACS 320 Popular Culture	3	Same	3
MACS 351 Social Aspects of Media	3	Same	3
MACS 410 Media Ethics OR MACS 331 Media and Democracy	3	---	
<b>Total Core Required Hours</b>	<b>16</b>	<b>Total Core Required Hours</b>	<b>16</b>
<p><b>Sequence Elective Requirements:</b> Two cinema focused courses selected from World Cinema OR Non-US Cinema OR Culture and Politics</p> <p><b>World Cinema:</b> MACS 261 Survey of World Cinema I MACS 262 Survey of World Cinema</p> <p><b>Non-US Cinema:</b> MACS 207 Indian Cinema in Context MACS 382 French &amp; Comparative Cinema I MACS 419 Russian &amp; East European Film MACS 466 Japanese Cinema MACS 470 Topics in Italian Cinema MACS 490 Green Screen: Film and Nature MACS 492 New Scandinavian Cinema MACS 493 German Cinema I MACS 494 German Cinema II ITAL 270 Introduction to Italian Cinema ANTH 266 African Film and Society</p> <p><b>Culture and Politics:</b> MACS 211 Intro to African-American Film MACS 250 Latina/os on the Bronze Screen MACS 275 Am Indian and Indigenous Film</p>		<p><b>Five courses in at least 2 of the following themes:</b></p> <p><b>For all of the themes, other classes may be approved with departmental permission.</b></p> <p><b>Cinema Studies</b> MACS 100, Intro to Popular TV &amp; Movies MACS 205, Intro to Doc MACS 261, Survey of World Cinema I MACS 262, Survey of World Cinema II MACS 321, Film Culture MACS 361, Film Theory and Criticism MACS 464, Film Festivals</p> <p><b>Media Industries &amp; Cultures</b> MACS 100, Intro to Popular TV &amp; Movies MACS 224, Sportmedia, Technology, and Culture MACS 321, Film Culture MACS 326, New Media, Culture &amp; Society MDIA 380, 21<sup>st</sup> Century Doc MACS 408, TV Studies</p> <p><b>Difference &amp; Power</b> LLS 435/MACS 342, Commodifying Difference</p>	15-20

<p>MACS 335 Film, TV, and Gender  MACS 365 Asian American Media and Film  MACS 381 Black Women and Film  ENGL 272 Minority Images in Amer Film</p>		<p>MACS/GWS 356, Sex &amp; Gender in Popular Media  AAS/MACS 375, Latina/o Media in the US  AFRO/MACS 381, Black Women and Film  MACS 389, International Communications</p> <p><b>Science, Technology, and Visualization</b>  MACS 166, Contemporary Media Literacy  MACS 224, Sportsmedia Technology &amp; Culture  MACS 326, New Media, Culture &amp; Society  GWS/MACS 345, Digital &amp; Gender Cultures  AGCM 430/NRES 430/SOC 640, Comm in Env Social Movements</p> <p><b>Global Media and Cinema</b>  MACS 261, Survey of World Cinema I  MACS 262, Survey of World Cinema II  MACS 389, International Communications  SLAV/MACS 419, Russian &amp; East European Film  SCAN/MACS 492, New Scandinavian Cinema  GER/MACS 493, German Cinema I</p> <p><b>Sports Media</b>  RST 130, Foundations of Sport Mgt  MACS 224, Sportsmedia Technology &amp; Culture  KIN/MACS 346, Case Study: Endless Summer  JOUR 361, Readings in Sports Journalism  MACS 408, TV Studies</p> <p><b>Media Making, Design and Research</b>  MACS 166, Contemporary Media Literacy  MACS 323, Studies Film/Media Productin  MACS 326, New Media, Culture &amp; Society  MDIA 380, 21<sup>st</sup> Century Documentaries  MACS 464, Film Festivals</p>	
<b>Elective requirements</b>	<b>6</b>	<b>Elective requirements</b>	<b>11</b>
<b><i>Major Core Requirement Cinema Studies Concentration</i></b>			
MACS 261 Survey of World Cinema I	3		
MACS 262 Survey of World Cinema II	3		
MACS 361 Film Theory and Criticism	3		
<b>Total Core Required Hours</b>	<b>9</b>		
<b>Select ONE of these Non-US Cinema Courses</b> MACS 207 Indian Cinema in Context MACS 419 Russian & East European Film	<b>3</b>		

MACS 466 Japanese Cinema MACS 470 Topics in Italian Cinema MACS 490 Green Screen: Film and Nature MACS 492 New Scandinavian Cinema MACS 493 German Cinema I MACS 494 German Cinema II ITAL 270 Introduction to Italian Cinema ANTH 266 African Film and Society			
Select ONE of these Identity, Culture, and Politics Courses: MACS 211 Intro to African-American Film MACS 250 Latina/os on the Bronze Screen MACS 275 Am Indian and Indigenous Film MACS 335 Film, TV, and Gender MACS 356 Sex & Gender in Popular Media MACS 365 Asian American Media and Film MACS 375 Latina/o Media in the US MACS 381 Black Women and Film	3		
Select TWO courses from the following Media Studies core requirements: MACS 262 Creative and Information Economies MACS 317 Media History MACS 320 Popular Culture MACS 331 Media and Democracy MACS 351 Social Aspects of Media MACS 410 Media Ethics	6-7		
<b><i>Elective Requirement</i></b>	<b>12</b>		
Both concentrations must: earn at least 44 hours in the College of Media. Remaining hours are completed with ADV, AGCM, JOUR, MACS, or MDIA electives.		All majors must earn at least 44 hours in the College of Media. Remaining hours are completed with ADV, AGCM, JOUR, MACS, or MDIA electives.	
Both concentrations must: students must complete at least 18 hours in one or 9 hours in two approved areas outside of the College of Media.		All majors must students must complete at least 18 hours in one or 9 hours in two approved areas outside of the College of Media.	



UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

EP.17.81

Office of the Provost and Vice Chancellor for Academic  
Affairs

Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



March 10, 2017

Bettina Francis, Chair  
Senate Committee on Educational Policy  
Office of the Senate  
228 English Building, MC-461

Dear Professor Francis:

Enclosed is a copy of a proposal from the College of Media to revise the Bachelor of Science in Media and Cinema Studies, eliminating the “Media Studies” and “Cinema Studies” concentrations.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Kathryn A. Martensen'.

Kathryn A. Martensen  
Assistant Provost

Enclosures

c: J. Parrott  
C. Cole  
A. Edwards