

APPROVED BY SENATE
10/15/2018



Proposal to the Senate Educational Policy Committee

PROPOSAL TITLE:

Modification to the Supply Chain Management Major Curriculum in the Department of Business Administration, Gies College of Business

SPONSOR:

Professor Udatta S. Palekar, Associate Professor of Business Administration, and Director of the Supply Chain Management Program.

COLLEGE CONTACT:

Professor Mark Peecher, c/o Mary Schultze, (217) 333-2747 mlschltz@illinois.edu

BRIEF DESCRIPTION:

BADM 338 Global Supply Chain Management replaces BADM 327 Marketing to Business and Government in the proposed curriculum. BADM 327 becomes part of the technical electives list.

<i>Current Curriculum</i>	<i>Proposed Curriculum</i>
BADM 324 Purchasing and Supply Management	-BADM 324 Purchasing and Supply Management
BADM 327 Marketing to Business and Government	-BADM 338 Global Supply Chain Management
BADM 335 Supply Chain Management Basics	-BADM 335 Supply Chain Management Basics
BADM 336 Modeling the Supply Chain*	-BADM 336 Modeling the Supply Chain*
BADM 337 Practicum in Supply Chain Management	-BADM 337 Practicum in Supply Chain Management
BADM 350 Information Technology for Networked Organizations	-BADM 350 Information Technology for Networked Organizations
BADM 375 Business Process Management	-BADM 375 Business Process Management
BADM 378 Logistics Management	-BADM 378 Logistics Management

<p>In addition, the student needs to take 3 additional Elective credit hours from the following list:</p> <ul style="list-style-type: none"> -BADM 322 Marketing Research -BADM 374 Management Decision Models -BADM 352 Database Design and Management -BADM 328 Business-to-Business Selling -BADM 377 Project Management -BADM 379 Business Process Improvement <p>* An internship must be completed prior to taking BADM 336 and a report on the internship must be submitted</p>	<p>In addition, the student needs to take 3 additional Elective credit hours from the following list:</p> <ul style="list-style-type: none"> -BADM 322 Marketing Research -BADM 374 Management Decision Models -BADM 352 Database Design and Management -BADM 328 Business-to-Business Selling -BADM 377 Project Management -BADM 379 Business Process Improvement -BADM 327 Marketing to Business and Government <p>* An internship must be completed prior to taking BADM 336 and a report on the internship must be submitted</p>
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JUSTIFICATION:

Most supply chains, whether they be industrial or agricultural, span many countries and it is important for students to have a dedicated course on the issues associated with multi-national trade and logistics. The new curriculum will require students to take a proposed new course BADM 338 that will focus on international logistics, trade agreements, and international supply chain finance. The course will replace the existing course BADM 327 Marketing to Business and Government. Students may choose to take BADM 327 as an elective.

BUDGETARY AND STAFF IMPLICATIONS:

1) Resources

- a. How does the unit intend to financially support this proposal?
There is only one new course that will be added to the curriculum. The department is recruiting two additional faculty members to help cover this and other courses in the SCM program.
- b. How will the unit create capacity or surplus to appropriately resource this program? If applicable, what functions or programs will the unit no longer support to create capacity?
The resource requirements for this change are minimal and the department is already in the process of recruiting two new faculty members to cover this and other courses.
- c. Will the unit need to seek campus or other external resources? If so, please provide a summary of the sources and an indication of the approved support.
None requested

- d. Please provide a letter of acknowledgment from the college that outlines the financial arrangements for the proposed program.
Not Applicable

2) Resource Implications

- a. Please address the impact on faculty resources including the changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

The added course will require two additional sections per year and this will be covered by existing faculty and new faculty that are already in the process of being recruited.

- b. Please address the impact on course enrollment in other units and provide an explanation of discussions with representatives of those units.

None

- c. Please address the impact on the University Library

None

- d. Please address the impact on technology and space (e.g. computer use, laboratory use, equipment, etc.)

None

For new degree programs only:

- 3) Briefly describe how this program will support the University's mission, focus, and/or current priorities. Include specific objectives and measurable outcomes that demonstrate the program's consistency with and centrality to that mission.
- 4) Please provide an analysis of the market demand for this degree program. What market indicators are driving this proposal? What type of employment outlook should these graduates expect? What resources will be provided to assist students with job placement?
- 5) If this is a proposed graduate program, please discuss the programs intended use of waivers. If the program is dependent on waivers, how will the unit compensate for lost tuition revenue?

DESIRED EFFECTIVE DATE:

Fall 2018

STATEMENT FOR PROGRAMS OF STUDY CATALOG:

The Supply Chain Management major studies the movement of materials from their procurement as raw material, parts or components through the manufacturing or processing sector to the marketing and distribution of end products for industrial or commercial users. The Supply Chain Management

major is available only to qualified students based upon application and personal interview. For more information, contact the Director of the Supply Chain Management Program.

In addition to the Supply Chain Management major's requirements, Business Administration students must also fulfill the Urbana-Champaign campus's General Education requirements and the College of Business's Core Courses requirements (for more detail, refer to the [College of Business Undergraduate Section](#)).

Students are required to complete an approved internship to graduate with the Bachelor of Science in Supply Chain Management degree.

- BADM 324 Purchasing and Supply Management
- BADM 338 Global Supply Chain Management
- BADM 335 Supply Chain Management Basics
- BADM 336 Modeling the Supply Chain*
- BADM 337 Practicum in Supply Chain Management
- BADM 350 Information Technology for Networked Organizations
- BADM 375 Business Process Management
- BADM 378 Logistics Management

In addition, the student needs to take 3 additional Elective credit hours from the following list:

- BADM 322 Marketing Research
- BADM 374 Management Decision Models
- BADM 352 Database Design and Management
- BADM 328 Business-to-Business Selling
- BADM 377 Project Management
- BADM 379 Business Process Improvement
- BADM 327 Marketing to Business and Government

* An internship must be completed prior to taking BADM 336 and a report on the internship must be submitted

Appendix A:
(Proposed Curriculum Revisions)
(Replace the following material with your appendix, if any.)

For example only, formats may vary.

Current Requirements:	Current Hours	Revised Requirements:	Revised Hours
<i>Major Core Requirement</i>		<i>Major Core Requirement</i>	
XXXX 100 – Intro to XXXX	4 Hours	XXXX 100 – Intro to XXXX	4 Hours
XXXX 120 – Contemporary XXXX	3 Hours	XXXX 220 – Modern XXXX	4 Hours
Total Core Required Hours	7 Hours	Total Core Required Hours	8 Hours
<i>Elective Requirement</i>	12 Hours	<i>Elective Requirement</i>	11 Hours

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

Office of the Provost and Vice Chancellor
for Academic Affairs

Swanlund Administration Building
601 East John Street
Champaign, IL 61820



August 21, 2018

Gay Miller, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Miller:

Enclosed is a copy of a proposal from the College of Business to revise the Bachelor of Science in Supply Chain Management.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathryn A. Martensen'.

Kathryn A. Martensen
Assistant Provost


Enclosures

c: M. Peecher
M. Schulze
M. Dyer
U. Palekar
C. Omes

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ILLINOIS
Gies College of Business

Office of the Dean
260 Wohlers Hall
1206 South Sixth Street
Champaign, IL 61820

To: Kristi Kuntz
Office of the Provost
204 Swanlund Administration Bldg
601 E John St., MC 304

From: Mark Peecher 
Assoc. Dean of Faculty

Date: May 25, 2018

Re: Modification to the Supply Chain Management Major Curriculum in the Department of Business Administration, Gies College of Business.

Gies College of Business requests approval of the enclosed proposal to revise the Supply Chain Management Major Curriculum within the College of Business.

The appropriate committees at the department and college levels have reviewed this proposal and recommend approval. I also recommend approval.

If you have any questions, please call 333-2747.

MP/mls
Enclosures

Cc: Udatta S. Palekar; Michael Dyer; Cele Otnes