

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN SENATE
COMMITTEE ON EDUCATIONAL POLICY
(Final; Information)

EP.20.162 Report of Administrative Approvals through April 13, 2020

Senate committees are authorized to act for and in the name of the Senate on minor matters. Below is a listing of the administrative approvals the Senate Committee on Educational Policy approved at its meeting on April 13, 2020. Additional information for each approval is attached.

A. Undergraduate Programs

- 1) **BS in Recreation, Sport and Tourism, Tourism Management Concentration** – update the Program of Study listing in the Academic Catalog to accurately reflect the credit hours for one of the concentration-required courses, RST 450, Tourism Planning & Development, which was recently approved for a credit-hour reduction from 4 to 3 hours. There is no change to the total required hours for the major.

10KY4045BS: RECREATION, SPORT & TOURISM: TOURISM MANAGEMENT, BS

In Workflow

1. U Program Review (dforgacs@illinois.edu; eastuby@illinois.edu; aledward@illinois.edu)
2. 1714 Committee Chair (shinew@illinois.edu; lpayne@illinois.edu)
3. 1714 Head (csantos@illinois.edu; tadaniel@illinois.edu)
4. KY Committee Chair (alston@illinois.edu; rking10@illinois.edu)
5. KY Dean (alston@illinois.edu; rking10@illinois.edu)
6. University Librarian (jpwilkin@illinois.edu)
7. Provost (kmartens@illinois.edu)
8. Senate EPC (bjlehman@illinois.edu)
9. Senate (jtempel@illinois.edu)
10. U Senate Conf (none)
11. Board of Trustees (none)
12. IBHE (none)
13. DMI (eastuby@illinois.edu; aledward@illinois.edu; dforgacs@illinois.edu)

Approval Path

1. Mon, 06 Apr 2020 16:44:53 GMT
Deb Forgacs (dforgacs): Approved for U Program Review
2. Mon, 06 Apr 2020 16:46:01 GMT
Kim Shinew (shinew): Approved for 1714 Committee Chair
3. Tue, 07 Apr 2020 04:11:40 GMT
Carla Santos (csantos): Approved for 1714 Head
4. Tue, 07 Apr 2020 04:15:57 GMT
Reggie Alston (alston): Approved for KY Committee Chair
5. Tue, 07 Apr 2020 04:16:36 GMT
Reggie Alston (alston): Approved for KY Dean
6. Tue, 07 Apr 2020 11:46:25 GMT
John Wilkin (jpwilkin): Approved for University Librarian
7. Tue, 07 Apr 2020 13:39:54 GMT
Kathy Martensen (kmartens): Approved for Provost

History

1. Apr 26, 2019 by Deb Forgacs (dforgacs)

Date Submitted: Mon, 06 Apr 2020 16:43:01 GMT

Viewing: 10KY4045BS : Recreation, Sport & Tourism: Tourism Management, BS

Changes proposed by: Kim Shinew

Proposal Type

Proposal Type:

Concentration (ex. Dietetics)

This proposal is for a:

Revision

Proposal Title:

if this proposal is one piece of a multi-element change please include the other impacted programs here. *example: A BS revision with multiple concentration revisions*

Administrative approval: Change in credit for one course in the concentration area

EP Control Number

EP.20.162

Official Program Name

Recreation, Sport & Tourism: Tourism Management, BS

Effective Catalog Term

Fall 2020

Sponsor College

Applied Health Sciences

Sponsor Department

Recreation, Sport & Tourism

Sponsor Name

Kim Shinenew

Sponsor Email

shinenew@illinois.edu

College Contact

Carla Santos

College Contact Email

csantos@illinois.edu

Program Description and Justification

Justification for proposal change:

RST 450 (Tourism Planning & Development) has been approved to be changed from 4 credit hours to 3 credit hours.

This change is appropriate given the work load of the course. The aspect of the course that included working closely with a travel-type agency (and a great deal of out-of-class time) has been removed. We feel our students are getting a lot of contact with agencies in their other courses and this was no longer necessary in this particular course.

This change also makes all three concentrations similar in terms of course credits earned.

Is this program interdisciplinary?

No

Corresponding Program(s):

Corresponding Program(s)

Recreation, Sport Tourism, BS

Academic Level

Undergraduate

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Enrollment

Describe how this revision will impact enrollment and degrees awarded.

No impact

Delivery Method

Is this program available on campus and online?

No

This program is available:

On Campus

Budget

Are there budgetary implications for this revision?

No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Updated syllabus attached

Attach File(s)

RST450 FA19.docx

Resource Implications

Facilities

Will the program require new or additional facilities or significant improvements to already existing facilities?

No

Technology

Will the program need additional technology beyond what is currently available for the unit?

No

Non-Technical Resources

Will the program require additional supplies, services or equipment (non-technical)?

No

Resources

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. Describe how the unit will support student advising, including job placement and/or admission to advanced studies.

no impact

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

no impact

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

No

Financial Resources

Will the unit need to seek campus or other external resources?

No

Program Regulation and Assessment

Briefly describe the plan to assess and improve student learning, including the program's learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student's achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning. (Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable).

The student learning assessment for this class will not be greatly impacted with this change.

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

"Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

Revised programs

Program of Study Change.docx

Attach a side-by-side comparison with the existing program AND, if the revision references or adds "chosed-from" lists of courses students can select from to fulfill requirements, a listing of these courses, including the course rubric, number, title, and number of credit hours.

Catalog Page Text

Statement for Programs of Study Catalog

Tourism Management Concentration Requirements

Code	Title	Hours
RST 150	Foundations of Tourism	3
RST 350	Tourism and Culture	3
RST 450	Tourism Planning & Development	3
Total Concentration Hours		9

EP Documentation

DMI Documentation

Banner/Codebook Name

BS: Rc,Sprt,T: Tourism - UIUC

Program Code:

10KY4045BS

Conc Code

4045

Degree Code

BS

Major Code

4043

Program Reviewer Comments

Reggie Alston (alston) (Fri, 03 Apr 2020 16:00:47 GMT):Rollback: Hi Kim, I agree with the change being proposed, but you probably need to add to the justification. Specifically, explain why the workload is now perceived as being worthy of only 3 credits. What has changed from years past? Also, include the revised syllabus. Lastly, you are required to provide a side-by-side comparison of the change in the program of study section of the proposal. Please make these minor changes and I'll approve. Thanks.

Kathy Martensen (kmartens) (Tue, 07 Apr 2020 13:34:23 GMT):Administrative approval: No change to total hours required for the degree, no restriction in options for students.

Key: 652

RST 450 Tourism Planning and Development

Instructor: Sharon Zou

E-mail: szou@illinois.edu

Phone: (217) 244 9716

Office: 240 Huff Hall

Class Meeting Time: TR 9:30-10:50

Office Hours: Monday 11:00am – noon or by appointment

Introduction

Tourism has become one of the world's largest business sectors, and consequently many industries rely on tourism to boost their businesses. Moreover, tourism is often an integral element in development policies and has been widely adopted as a catalyst of economic and community development. Students will examine and discuss current issues and future challenges regarding tourism development and destination management. In particular, students will be challenged to critically analyze the interdependence between tourism development and the economy, culture, society, the natural environment, globalization, new technology, and sustainability. In addition, students will be expected to understand and apply key principles of tourism planning and destination management to effectively address current issues and trends.

Objectives

Upon completion of this course, students will be able to:

1. articulate the relationship between tourism, development, and planning;
2. describe key economic, socio-cultural, and environmental issues related to tourism development;
3. understand and apply the fundamental principles of the tourism planning process;
4. apply key techniques of tourism planning to cases in areas such as market analysis, product analysis, regional tour design, tourism experience development, and marketing plan.;

5. evaluate the event portfolio and its leverage effects on tourism development and destination management;
6. evaluate the interrelationship between globalization and tourism development;
7. examine the impacts of new technology on tourism development and management;
8. assess the sustainable tourism practices in destinations by using the triple bottom line principles.

Modules

MODULE 1: Fundamentals of Tourism, Development, and Planning (Week 1)

This module lays the foundation for all that follows. It begins with the relationship between tourism, development, and planning. The module then discusses some basic concepts of tourism development and planning, including tourism system, experience, demand and supply, etc.

MODULE 2: Tourism Development Issues (Week 2-3)

This module surveys the dynamic interdependence between tourism and economy, society, culture, and environment in destinations.

MODULE 3: Planning for Tourism Development (Week 4-10)

This module explores key principles of tourism planning and development. It includes basic concepts of tourism planning, key issues and techniques in tourism planning, e.g., stakeholders, product analysis, marketing and branding, etc.

MODULE 4: Challenges and Trends (Week 11-16)

The course concludes by examining vital issues and trends. The first is the emerging importance of event portfolios and strategic leverage of events for tourism development. The second is the interrelationship between globalization and tourism. The third is the impacts of new technology on tourism development and management. The fourth is the vital role of triple bottom line sustainability.

Readings

There are six required chapter readings in this class and three cases from The Case Center for case analysis assignments. The six chapter readings are available on the compass website of this course. Students are required to buy the three cases from the Case Center as instructed below.

Cases

Student can register for the cases at The Case Centre
<https://www.thecasecentre.org/main/> .

Assessment

<i>Qty</i>	<i>Items</i>	<i>Value (points each)</i>	<i>Total (points)</i>
3	Case analysis	80	240
2	Tourism planning presentation	80	160
6	Activity assignments (in-class or after class)	varied	180
5	Reading assessments	varied	160
1	Final Project	160	160
1	Attendance	100	100
TOTAL			1000 points

Activity Assignments are designed to encourage critical thinking and participation in this course. Specific activities are assigned with ensuring discussions from all class members during class time. Each student has opportunities to interact and consider the key questions in the course. These assignments can be in-class or after class.

Grading

All the after-class assignments must be submitted through Compass

If students have any questions about the grading of the assignment, they must talk to the instructor ***within two weeks after the assignment is returned.***

Submission deadlines will be strictly enforced. Extensions will only be granted on medical or compassionate grounds and will not be otherwise granted except in the most extreme circumstances. A request for extension *must be* made in writing to the instructor and must be approved prior to the due date of the assignment. Extensions will not be granted unless it has been approved in writing by the instructor.

Final grades will be assigned as follows:

970 - 1000 = A+	750 - 779.9 = C+
920 - 969.9 = A	720 - 749.9 = C
880 - 919.9 = A-	680 - 719.9 = C-
850 - 879.9 = B+	600 - 679.9 = D
820 - 849.9 = B	below 600 = F
780 - 819.9 = B-	

Administration and Expectations

Academic Integrity

Academic integrity is the pursuit of scholarly and creative activity in an open, honest, and responsible manner, free from fraud and deception. Plagiarism or other forms of academic dishonesty will result in penalties according to Section 4, Article 1 of the Code of Policies and Regulations Applying to All Students

(<http://www.admin.uiuc.edu/policy/code>). Students who do not understand relevant definitions of academic infractions contained in Section 4, Article 1 must contact one of the instructors for further explanation during the first week of class.

Attendance

Attendance is a critical component of success in this course. It is essential for exposure to, and retention of, materials not covered in the readings. In addition, it provides students the opportunity to learn from one another through class discussions.

Consequently, unexcused absences will result in deduction of attendance points of this class. Students are allowed to have two unexcused absences with 10 points each to be deducted. Over two unexcused absences will result in **zero** of the attendance points. Students will receive extra 5 bonus points for full attendance during the whole semester.

Usage of Mobile Devices

RST faculty expects that all students are fully engaged with classroom activities and presentations, thereby contributing to a climate engagement throughout the class. Thus, using a cell phone, working on assignments for other courses, reading newspapers or books, doing email, surfing the internet, playing computer games, or sleeping are unacceptable. Any student who engages in behaviors, such as these, which are inconsistent with full engagement in class activities, will result in loss of points and/or may be asked to leave.

Special Needs Accommodation

To obtain disability-related academic adjustments and/or auxiliary aids, students with disabilities must contact the course instructor and the Division of Disability Resources

and Educational Services (DRES) as soon as possible. In accordance with ADA and the Student Code (<http://admin.illinois.edu/policy/code/>), I will make reasonable accommodations for all students with disabilities who request these services. As noted in the Student Code (Article 1, Part 1, § 1-110b):

In general, it is the responsibility of students to make their status as a person with a disability and their need for accommodations known. All requests for reasonable accommodations should be directed to the DRES Student Services Office (333-4603 or disability@uiuc.edu). The determination of reasonable accommodations will be based upon an individual student's needs. Academic accommodations shall be developed in consultation with the faculty member for whose course the accommodations are sought.

Emergency planning

The Department of Homeland Security and the University of Illinois at Urbana-Champaign Office of Campus Emergency Planning recommend the following three responses to any emergency on campus: RUN > HIDE > FIGHT. Detailed instructions are available at: <http://police.illinois.edu/emergency/response/>. The emergency response guide can be downloaded from: <http://dps.illinois.edu/emergencyplanning/emergresponseguide.pdf>

Program of Study Change

Current Version

Tourism Management Concentration Requirements

Code	Course List		Hours
		Title	
RST 150		Foundations of Tourism	3
RST 350		Tourism and Culture	3
RST 450		Tourism Planning & Development	4
Total Concentration Hours			10

Revised Version

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