Proposal to the Senate Educational Policy Committee

PROPOSAL TITLE: Establish a graduate concentration in Bilingual-Bicultural Education in the Department of Curriculum and Instruction in the College of Education.

SPONSOR: Sarah J. McCarthey, Department Head, 305 College of Education, MC 708, mccarthe@illinois.edu 244-1149

COLLEGE CONTACT: Chris Span, Associate Dean for Graduate Programs, 142 College of Education, espan@illinois.edu 333-9865

BRIEF DESCRIPTION: The graduate concentration in Bilingual-Bicultural Education consists of five, four-credit courses (20 hours) in the areas of foundations, linguistics for teachers, methods and materials, classroom culture and assessment. These courses cover the five areas mandated by the state of Illinois (ISBE) to prepare teachers to work with ESL and Bilingual children and youth.

JUSTIFICATION: The concentration in Bilingual-Bicultural Education provides a recognition for expertise in an increasingly important area—serving children and youth who are bilingual or are learning English as a Second Language. Many current K-12 teachers seek to increase their expertise through graduate degrees to serve bilingual and ESL students as well as to understand what it means to be bicultural in our society. The courses for the concentration are equivalent to those required for the state-issued Bilingual/ESL endorsement. Thus, graduate degree seeking students will have the opportunity to demonstrate their increased understanding of the needs of this increasing population. The concentration will attract students from around the state of Illinois who wish to have the equivalence to the state-issued Bilingual/ESL endorsement on their transcript. (The state issues an endorsement while the university transcripts the concentration, but the coursework is the same for both.)

BUDGETARY AND STAFF IMPLICATIONS:

1) Resources
   a. How does the unit intend to financially support this proposal?

The concentration consists of the five courses already offered in the Department of Curriculum & Instruction (C & I). We currently staff all five courses to ensure that students seeking the Bilingual/ESL endorsement will have the necessary knowledge and expertise.
b. How will the unit create capacity or surplus to appropriately resource this program? If applicable, what functions or programs will the unit no longer support to create capacity?

Since we are already offering these courses as part of our existing graduate programs, there is no additional resource burden. Beginning fall 2019 we have hired two new tenure-track faculty in the area of bilingual/ESL education; therefore, we anticipate that we will be able to cover the course offerings on a consistent basis.

c. Will the unit need to seek campus or other external resources? If so, please provide a summary of the sources and an indication of the approved support.

No additional resources will be required.

d. Please provide a letter of acknowledgment from the college that outlines the financial arrangements for the proposed program. (See enclosed)

2) Resource Implications
   a. Please address the impact on faculty resources including the changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

Currently, between 15-30 students out of 35 available seats, are enrolled in each course. Our expectation is that the concentration may attract more students from around the state; however, we do not believe we will go beyond our capacity to staff courses.

b. Please address the impact on course enrollment in other units and provide an explanation of discussions with representatives of those units.

See attached letter from Linguistics. The C & I concentration, Bilingual-Bicultural Education, is distinguished from the Teaching English as a Second Language (TESL) certificate offered by Linguistics. The C & I concentration differs from the Second Language Acquisition and Teacher Education (SLATE) program offered by Linguistics is for doctoral students; the C & I concentration is aimed to serve master’s degree students.

c. Please address the impact on the University Library.

We do not anticipate any impact on the University Library. Please see enclosed letter.

d. Please address the impact on technology and space (e.g. computer use, laboratory use, equipment, etc.)
Since the courses are offered online, they do not compete for physical space. The College of Education uses a combination of Moodle, BlackBoard Collaborate Ultra, and Zoom, and we do anticipate increased use of these platforms. However, we do not anticipate the use will be beyond the resources available in the College of Education.

**DESIRED EFFECTIVE DATE:** *Fall 2019*

**STATEMENT FOR PROGRAMS OF STUDY CATALOG:**

**Curriculum and Instruction**

- **Overview**
- **Masters**
- **Doctoral**
- **C.A.S.**
- **Joint Program**

[http://education.illinois.edu/ci](http://education.illinois.edu/ci)

Head of the Department: Sarah McCarthey  
Director of Graduate Studies: Karla Möller  
Graduate Admissions Information: Myranda Crist  
311 Education Building  
1310 South Sixth Street  
Champaign, IL 61820  
(217) 244-8286  
E-mail: [gradservices@education.illinois.edu](mailto:gradservices@education.illinois.edu)

Major: Curriculum and Instruction  
Degrees offered: Ed.M., M.S., M.A., C.A.S., Ph.D., and Ed.D.  
Graduate Concentration: Second Language Acquisition and Teacher Education (Ph.D. only), Writing Studies (Ph.D. only)

Major: Early Childhood Education  
Degrees offered: Ed.M. with teacher licensure

Major: Elementary Education  
Degrees offered: Ed.M. with teacher licensure

Major: Secondary Education  
Degrees offered: Ed.M. with teacher licensure  
Graduate Concentrations: English, Mathematics, Sciences, Social Studies
Graduate Degree Programs

The Department of Curriculum and Instruction offers graduate programs leading to the degrees of Master of Education (Ed.M.), Master of Science (M.S.), Master of Art (M.A.), Certificate of Advanced Study (C.A.S.), Doctor of Philosophy (Ph.D.), and Doctor of Education (Ed.D.). An example of faculty research areas:

- Aesthetics Education
- Bilingual/ESL Education
- Curriculum Studies
- Early Childhood Education
- Early Literacy
- Elementary Education
- English Education
- Literature for Children and Adolescents
- Mathematics Education
- Multicultural Education
- Reading Education
- Science Education
- Second Language Literacy
- Secondary Education
- Social Studies Education
- Teacher Education
- Technology Studies
- Writing Education

Graduate students interested in writing can obtain a concentration in Writing Studies at the Ph.D. level.

Through the Master of Education and the Certificate of Advanced Study, experienced teachers are prepared to become more competent and better informed practitioners who serve as leaders for educational reform in local schools and school districts.

Also offered are master's degree programs leading to teacher licensure for individuals who have a degree in a field other than education and wish to become teachers. The three majors leading to licensure are Early Childhood Education, Elementary Education, and Secondary Education. In addition to completing the courses required for an Ed.M. degree, students in these programs follow the same sequence of professional education courses as undergraduate students.

Only master’s students wishing to become licensed teachers in one of these three areas should apply to the Early Childhood Education, Elementary Education, or Secondary Education majors. Master’s candidates who do not wish to become teachers, or are already teachers, should apply to the major in Curriculum and Instruction.
Two doctoral degree programs are offered. The Ph.D. program prepares degree candidates for careers involving research and scholarship, including those in colleges and universities where research is generally combined with teacher education. The Ed.D. Program prepares scholarly practitioners for leadership positions in teacher training institutions, state education agencies, and public school districts.

Length of time for a degree: an Ed.M. program can be completed in a calendar year, while the M.S. or M.A. often takes longer. The Ed.M. with licensure typically takes two years to complete. Doctoral programs usually require four to five years of full time study.

**Graduate Concentration in Bilingual-Bicultural Education**

The Department of Curriculum and Instruction offers a concentration in Bilingual-Bicultural Education that is available for students in the following graduate programs:

- Curriculum & Instruction: Master of Education (EDM), EDM with teacher licensure (Early Childhood Education, Elementary Education, Secondary Education), MA, MS, CAS, EDD
- Educational Policy, Organization and Leadership: EDM, MA, EDD
- Educational Psychology: EDM, MS, MA
- Special Education: EDM, MS

PhD students seeking a concentration should select the SLATE concentration offered by Linguistics instead.

Students may add the concentration at the time of admission or petition to add the concentration during their degree program.

Students in the C & I EDM without licensure program will have a 36 hour program including electives and foundations courses. All other Curriculum and Instruction programs allow this concentration to count toward the program hours.

Students pursuing this concentration in Educational Psychology or Special Education will be required to complete the required coursework (20 hours) in excess of their program of study.

Educational Policy, Organization and Leadership students will complete the required coursework (20 hours) in excess of their program of study unless they are in the Learning Design and Leadership concentration. CI 433 and CI 517 may be counted towards both the concentration and the degree.
CLEARANCES: (Clearances should include signatures and dates of approval. These signatures must appear on a separate sheet. If multiple departments or colleges are sponsoring the proposal, please add the appropriate signature lines below.)

Signatures:

[Signature]

December 6, 2018

Date:

Unit Representative:

[Signature]

College Representative:

[Signature]

Graduate College Representative:

[Signature]

3/21/19

Date:
Appendix A:

Requirements for the Concentration in Bilingual-Bicultural Education

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CI 433 Foundations of Bilingual Education</td>
<td>4 hours (only)</td>
</tr>
<tr>
<td>CI 477 Bilingual Methods and Materials</td>
<td>4</td>
</tr>
<tr>
<td>CI 446 Culture in the Classroom</td>
<td>4</td>
</tr>
<tr>
<td>CI 507 Problems and Trends in Special Fields:</td>
<td>4</td>
</tr>
<tr>
<td>Linguistics for Teachers</td>
<td></td>
</tr>
<tr>
<td>CI 517 Bilingual and English as a Second Language</td>
<td>4</td>
</tr>
<tr>
<td>Assessment</td>
<td></td>
</tr>
</tbody>
</table>

Total= 20 hours

• Students seeking a Bilingual or ESL endorsement from ISBE have additional requirements: [https://cte-s.education.illinois.edu/dotnet/webpages/webpage.aspx/webpage?page_level=4.1.4.1#Bilingual](https://cte-s.education.illinois.edu/dotnet/webpages/webpage.aspx/webpage?page_level=4.1.4.1#Bilingual)

• Students may substitute EIL 486, LING 489, EIL 460, or EIL 411 for C & I courses in the appropriate content areas with permission from the C & I Department.
Dr. Christopher Span  
Associate Dean for Academic Programs  
College of Education  
cspan@illinois.edu

Dear Dr. Span:

Last week, the University Library received two proposals from the College of Education. These proposals are to:

- Establish a graduate concentration in Digital Learning for the online masters' degree program in the Department of Curriculum and Instruction in the College of Education.

- Establish a concentration in Bilingual-Bicultural Education in the Department of Curriculum and Instruction in the College of Education.

Based upon the documents received and reviewed by Nancy O'Brien, it is our belief that there will be no appreciable impact on the University Library’s collection development activities related to either of these proposals from the College of Education.

Sincerely,

John P. Wilkin  
Juanita J. and Robert E. Simpson  
Dean of Libraries and University Librarian

e-c: Ann Jones, College of Education  
Sarah McCarthey, College of Education  
Nancy O'Brien  
Thomas Teper
December 10, 2018

Dear Dean Span:

We have had an opportunity to review the proposal for the proposed Concentration in Bilingual/ESL Education sponsored by the College of Education. Though there are inevitable areas of overlap, we do not think there will be a significant impact on the programs we offer in the Department of Linguistics, which include an MA in TESL and a minor/Certificate for graduates and undergraduates in TESL. We also offer TESL courses for the ESL endorsement and Certificate, which draws primarily from in-service teachers who are currently teaching in Illinois and other U.S. States. Our future goals include a BA in Linguistics and TESL that does not lead to licensure.

We recently met with Dr. Sarah McCarty to discuss the proposed Concentration and its potential impact on our program. We also discussed how the proposed concentration and our existing programs might work more closely together in the future in terms of shared opportunities and courses.

Therefore, we look forward to working with the College of Education as we address the needs of an increasingly diverse US population and engage in the training of the undergraduate and graduate students who wish to serve this population.

Sincerely,

James Hye Suk Yoon
Professor and Head

cc: Randy Sadler, Hyun Sook Kang
March 12, 2019

Dear Members of the Graduate College and Education Policy Committee:

EPOL is in support of the Department of Curriculum and Instruction's concentration in Bilingual/Bicultural Education, and understand that Ed.M, MA, Ph.D. and Ed.D students may petition to add it. Since our department has its own concentrations for our graduate programs, we understand that the hours required for the concentration may be in excess of our own program requirements. However, CI 433 and CI 517, which are electives for our Learning Design and Leadership Program (LDL), may count towards its program requirements.

Sincerely,

[Signature]

Yoon K. Pak
Associate Professor and Interim Head
Education Policy, Organization and Leadership
yoonpak@illinois.edu
March 13, 2019

Dear Members of the Graduate College and Education Policy Committee:

We are in support of the Department of Curriculum and Instruction’s concentration in Bilingual/Bicultural Education, and understand that EdM, MA, and MS students may petition to add it. Since our departments has its own concentrations for our graduate programs, we understand that the hours required for the concentration would be in excess of our own program requirements.

Sincerely,

Michaelene Ostrosky, PhD
Grayce Wicall Gauthier Professor of Education and Department Head
March 14, 2019

Dear Members of the Graduate College and Education Policy Committee:

We are in support of the Department of Curriculum and Instruction’s concentration in Bilingual/Bicultural Education, and understand that EdM, MA, and MS students may petition to add it. Since our department has its own concentrations for our graduate programs, we understand that the hours required for the concentration would be in excess of our own program requirements.

Sincerely,

Dan Morrow, Chair
Department of Education Psychology

On Fri, Mar 8, 2019 at 3:09 PM McCarthey, Sarah Jane <mccarthe@illinois.edu> wrote:

Dear Dan,

C & I is putting forth 2 concentrations to add to our online program. Your graduate students are welcome to add them. These have already passed APC, but Allison McKinney at the Graduate College said we need letters or emails to go forward.

Kiel had already stated he did not want PhD students to get the Bilingual Bicultural concentration (all others were ok) that they should do the SLATE concentration. So we crafted the proposal and I crafted this letter. If you agree will you sign or copy and email it to Chris Span to include in in our revisions?

On the Digital Learning, do you want your PhD students to be able to add it? If so, can it count towards their program? At least one of the courses will be cross listed with EPSY, the 555.

Can you take a look and tweak these if needed? Thank you.
Sarah McCarthey, Professor
Department Head
Curriculum & Instruction
305 College of Education
University of Illinois at Urbana-Champaign
Champaign, IL 61820
(217) 244-1149

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Dan Morrow, Professor and Chair
Dept of Educational Psychology
University of Illinois, Urbana-Champaign
Education Building, 1310 S. 6th St.
Champaign, IL 61820
Editor, Journal of Experimental Psychology: Applied
Phone: 217 300-0915
e-mail: dgm@illinois.edu
lab website: https://sites.google.com/site/danmorrowhf/home
March 13, 2019

Dear Members of the Graduate College and Education Policy Committee:

As indicated on page 2 of our proposal for a Concentration in Bilingual-Bicultural Education, we are providing information about the financial arrangements with the College of Education. The concentration will not require additional resources as we have faculty to teach the courses as part of our regular offerings. The concentrations will be part of the revenue-generating online programs in the College of Education and will follow the Graduate Base Rate for online tuition.

We are also clarifying how the concentration in the Department of Curriculum and Instruction will work with other concentrations offered in the College of Education. Within the Department of Curriculum and Instruction, the concentration will count towards the degree program hours. For students outside the Department of Curriculum and Instruction seeking the concentration in Bilingual-Bicultural Education, the concentrations will be added to the requirements of the program. One exception: for students in EPOL, Learning Design and Leadership, CI 433 and CI 517 already count as electives for the degree; the hours for these courses may be counted towards both the concentration and the degree.

Sincerely,

Sarah J. Mccarthy, Professor
Department Head, Curriculum and Instruction

Christopher M. Span
Associate Dean for Graduate Programs
College of Education
March 26, 2019

Gay Miller, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Miller:

Enclosed is a proposal from the College of Education to establish the graduate concentration in Bilingual-Bicultural Education.

Sincerely,

Kathryn A. Martensen
Assistant Provost

Enclosures

c: J. Hart
    A. McKinney
    S. McCarthey
    C. Span
    A. Edwards
    E. Stuby
March 21, 2019

Kathy Martensen
Office of the Provost

Dear Kathy,

Included is a proposal from the College of Education to “Establish a concentration in Bilingual-Bicultural Education in the Department of Curriculum and Instruction”.

The proposal was received on January 14, 2019 and reviewed at the Graduate College Executive Committee meeting on February 19, 2019. The committee approved the proposal pending receipt of revisions that would provide clarification on the specific programs that this concentration would be available for and clarification of how the concentration fit within those programs.

Those revisions were received on March 18, 2019.

We find that this proposal meets the standards of Graduate Education at Illinois and we now forward for your review.

Sincerely,

John C. Hart
Executive Associate Dean
Graduate College

c: S. McCarthey
C. Span