

UNIVERSITY OF ILLINOIS  
URBANA-CHAMPAIGN SENATE

Committee on University Statutes and Senate Procedures  
(Final; Action)

SP.19.13      Revision to the *Bylaws*, Part D.16 – Committee on Public Engagement and Institutional Advancement

**BACKGROUND**

The Senate Committee on Public Engagement and Institutional Advancement (PE) seeks a revision of the Senate *Bylaws* to more clearly articulate the committee's focus on issues of engagement and outreach. A previous revision to the *Bylaws*, passed by the Senate on October 6, 2008, expanded the committee's focus on public engagement to also include institutional advancement, as recommended by the Sixth Senate Review Commission (SP.09.04, <https://www.senate.illinois.edu/sp0904.asp>). At the time, this new focus matched the administrative division of labor at the University. Committee work on both advancement and engagement was noted in PE's 2008-09 annual report. Subsequent annual reports from the committee (2009-10, 2010-11, 2011-12) note that the activities of the committee centered primarily, if not exclusively, on issues of engagement.

PE requests that the *Bylaws* reflect a new commitment to public engagement and the evolving notion of outreach. For faculty, outreach grounded in scholarship enriches teaching, research, creativity, and service, while working to resolve societal concerns. For staff and students, engagement with communities, in the form of service projects, aids in connecting learning to civic accountability and community well-being. For communities, partnering with Illinois increases their ability to address social, economic, and cultural issues. Outreach activities offer faculty, academic professionals, students, staff, and partnering communities the opportunity to generate mutually beneficial interactions through collective leadership in learning, discovery, and engagement.

Led by Chancellor Robert Jones' emphasis on expanding public engagement, PE seeks to realign its duties to specifically address issues of public engagement and outreach. This shift more closely aligns with the University's current administrative division of labor. PE proposes the elimination of institutional advancement from the committee's charge. Further, PE calls for the addition of a second academic professional member to the committee, recognizing the central role they play in University outreach and engagement across many colleges and interdisciplinary centers. PE also calls for the replacement of the representative from institutional advancement with a representative to be designated by the Director of Extension, highlighting the importance of the University's activities in this core charge for land-grant universities. The changes to the committee charge and composition will facilitate on-going efforts to revitalize shared governance in the important areas of engagement and outreach.

## RECOMMENDATION

The Senate Committee on University Statutes and Senate Procedures recommends approval of the following revisions to the *Bylaws*, Part D. Text to be added is underscored and text to be deleted is ~~struck through~~.

### PROPOSED REVISIONS TO THE *BYLAWS*, PART D.16

#### Part D – Standing Committees

#### 16. Committee on Public Engagement and Outreach ~~and Institutional Advancement~~

##### a. Duties

Public engagement is the ~~application for~~ enhancement of the public good by ~~interconnecting~~ of the knowledge and expertise of ~~a~~ faculty, academic professionals, ~~or~~ staff ~~member~~, students, and partnering communities ~~to~~ on issues of societal importance. Typically, this ~~activity~~ work is done in collaboration with others inside and outside the university. ~~The activity, and~~ may enrich research and teaching, as well as lead to new directions within the university. Outreach activities offer faculty, academic professionals, students, staff, and partnering communities the opportunity to generate mutually beneficial interactions through collective leadership in learning, discovery, and engagement.

~~Institutional advancement relates to fund-raising and development efforts at the campus level, with strong ties to the University of Illinois Foundation. These activities are targeted to support the multiple missions of the university in teaching, research, service and public engagement.~~

The Committee shall:

1. Identify and consider programs, needs, concerns, and interests of ~~the~~ faculty, academic professionals, staff, and students pertaining to public engagement and outreach, ~~institutional advancement, and alumni relations~~, and recommend desirable changes in campus policy;
2. ~~Examine trends in public engagement and institutional advancement here and in higher education generally, and recommend appropriate changes in campus policy and ways to facilitate best practices with internal and external constituencies,~~ Review practices of evaluation and support for faculty, academic professionals, staff, and student involvement in public engagement and outreach;
3. Research shared governance strategies among peer institutions regarding public engagement and outreach opportunities;

- 28                   4. Advise the administration concerning the development of short- and long-term  
29                   public engagement and outreach planning;  
30                   5. Facilitate opportunities to increase the University’s public engagement and  
31                   outreach activities and to promote existing and new public engagement and  
32                   outreach efforts;  
33                   ~~3.~~ 6. Advise the Senate on matters of ~~institutional advancement~~ and public engagement  
34                   and outreach as appropriate, including relevant matters brought forward by the  
35                   Senate membership, faculty, academic professionals, staff and students, and the  
36                   administration;  
37                   4. 7. Serve in a broad advisory capacity to the ~~Vice Chancellor for Public Engagement~~  
38                   and to the Vice Chancellor for Institutional Advancement, in matters related to  
39                   public engagement and outreach; and  
40                   ~~5.~~ 8. Appoint subcommittees as needed to address specific needs.
- 41                   b. Membership
- 42                   The Committee shall consist of:
- 43                   1. Five faculty members,  
44                   2. ~~One~~ Two academic professional members,  
45                   3. Two students-members,  
46                   4. ~~The Vice Chancellor for Public Engagement or the Vice Chancellor’s designee~~  
47                   One designee of the Chancellor (ex officio),  
48                   5. ~~The Vice Chancellor for Institutional Advancement or the Vice Chancellor’s~~  
49                   designee A representative from the University of Illinois Extension, designated by  
50                   the Director of Extension (ex officio), and  
51                   6. Such other *ex officio* members from among the administrative officers of the  
52                   campus as the voting members shall recommend and the Senate shall approve.

UNIVERSITY STATUTES AND SENATE PROCEDURES

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