New Proposal

Date Submitted: 12/18/19 12:01 pm

Viewing: : Theatre: Arts & Entertainment Technology, BFA

Last edit: 01/21/20 11:26 am

Changes proposed by: Cynthia Kocher
Proposal Type

Proposal Type:
Concentration (ex. Dietetics)

Proposal Title:

if this proposal is one piece of a multi-element change please include the other impacted programs here. example: A BS revision with multiple concentration revisions

The BFA Theatre core curriculum is being revised (key 146), along with the 8 current BFA Theatre concentrations (keys 679, 680, 681, 682, 683, 684, 685, 686), a newly proposed concentration (Art & Entertainment Technology-key 950), and the Theatre Studies minor (key 147). An attachment with all changes for the major and its 9 concentrations are provided comprehensively in the BFA Theatre program page (key 146).

This proposal proposes a new concentration in Arts & Entertainment Technology with an effective date of fall 2020. The concentration has 50 total credit hours, which falls within the credit hour range of the other 8 Theatre concentrations (49 to 52).

EP Control Number
EP.20.79_original

Official Program Name
Theatre: Arts & Entertainment Technology, BFA

Effective Catalog Term
Fall 2020

Sponsor College
Fine & Applied Arts

Sponsor Department
Theater

Sponsor Name
Cindy Kocher

Sponsor Email
ckocher@illinois.edu

College Contact Email
nicturn@illinois.edu

Program Description and Justification

https://nextcourses.illinois.edu/programadmin/
Provide a **brief** description and justification of the program, including highlights of the program objectives, and the careers, occupations, or further educational opportunities for which the program will prepare graduates, when appropriate.

Arts and Entertainment Technology (AET) is a proposed BFA concentration within the Level 21 Area (design, technology + management) of Illinois Theatre intended to prepare undergraduate students for entry- to mid-level technical jobs within the entertainment industry at large. AET is a potentially lucrative, financially stable, and intellectually challenging emerging technical field within live performance that encompasses new technology application alongside traditional theatre practice. Based on the courses they pursue, students completing this degree program would graduate work-force ready for a variety of specialized AET positions, some of which didn’t exist a decade ago or traditional jobs that are being transformed through the application of new technology to the field.

AET will tap into a new pool of BFA candidates who are interested in multidisciplinary technical work that cuts across all of the technology and management areas of Level 21 and generates new enrollments for the department. Since practical experience has an obvious link to professional jobs in live performance and entertainment and to management jobs overseeing installation and running crews, the practicum opportunities in the curriculum are especially valuable to these students. These students possess a desire to work in entertainment, demonstrate engineering and technology-driven problem solving skills and are passionate about the production side of entertainment rather than the design or artistic side.

This track makes use of current theatre department classes as well as courses offered in other disciplines and colleges across campus. AET curriculum focuses on craft, technique and problem-solving skills toward a technical end goal rather than the design-focused end goal of the current theatre curriculum, ie Lighting Technician vs Lighting Designer. While technology is a component of a design education, by shifting the emphasis to technology this curriculum will reflect contemporary developments in the industry and develop a workforce ready for 21st century technology. With the help of their academic advisor, students will have an opportunity to choose advanced classes tailored to each student’s career goals.

Art and Entertainment Technology will seek campus partnerships with engineering, computer science, all areas within fine and applied arts, and beyond. These partnerships are essential to providing a more technically oriented degree that includes computer networking, app development, program design and development, advanced engineering curriculum and other areas outside of the expertise of the traditional theatre designer or technician. Fostering connections with other programs and integrating curriculum with activities across the College and University are necessary for the degree track. In addition to campus resources, AET will build strong ties and partnerships within the industry as well as direct connections to credentialing and certification granting organizations. These efforts will enhance classroom experiences, promote networking opportunities, and provide the necessary credentials to be successful professionally in highly specialized fields.

Upon graduation, our students would fill a niche in the field for high-level automation and lighting programmers, performance riggers, installers, audio technicians, in addition to the conventional entry-level positions: ATD master carpenter, master
Is this program interdisciplinary?

No

Corresponding Program(s):

<table>
<thead>
<tr>
<th>Corresponding Program(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theatre, BFA</td>
</tr>
</tbody>
</table>

Academic Level       Undergraduate

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

We anticipate to initially role 2-3 students in the first year and enroll 4-6 students in subsequent years. Advising will continue to be offered by Theatre office staff and a designated Chair of Art & Entertainment Technology.

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Enrollment

Number of Students in Program (estimate)

<table>
<thead>
<tr>
<th>Year One Estimate</th>
<th>2-3</th>
</tr>
</thead>
<tbody>
<tr>
<td>5th Year Estimate (or when fully implemented)</td>
<td>15</td>
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</table>

Delivery Method

This program is available:

On Campus

Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No
Resource Implications

Facilities
Will the program require new or additional facilities or significant improvements to already existing facilities?
   No

Technology
Will the program need additional technology beyond what is currently available for the unit?
   No

Non-Technical Resources
Will the program require additional supplies, services or equipment (non-technical)?
   No

Resources

Faculty Resources
Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. Describe how the unit will support student advising, including job placement and/or admission to advanced studies.

   Enrollment in some theatre courses will increase, but space is available in the identified courses to accommodate the growth. Due to the comprehensive department review and revision of the full curriculum, any changes have been considered to fully support students, faculty, and staff.

Library Resources
Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

   No impact identified.

Instructional Resources
Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

   No
Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

Yes

Required courses

Explain how the inclusion or removal of the courses/subjects listed above impacts the offering departments.

No courses from other departments are required. Two elective courses are offered by RST (support attached) and four elective courses are offered by PHYS (support attached).

Attach letters of support from other departments.

PHYS Approval for AET elective list.pdf

RST Approval for AET elective list.pdf

Financial Resources

How does the unit intend to financially support this proposal?

No additional financial resources are required beyond what has already been planned by the unit and college to pursue growth within the theatre department.

The BFA is a professional training program in theatre, and as such it generally includes a mix of small, hands-on courses and larger courses offering history and theory, as well as quite large courses for non-majors. Most of the courses submitted for new consideration or revisions in this set of course revisions are of the smaller nature. We have worked extensively with the College of Fine and Applied to assure a responsible use of departmental resources, to allow us to maintain the integrity of degree programs and, at the same time, operate sustainably. The department has specifically worked with the college and determined that the AET program will allow us to recruit additional new undergraduates with current staffing as part of a comprehensive strategic plan for responsible growth.

Will the unit need to seek campus or other external resources?

No
Attach letters of support

Program Regulation and Assessment

Briefly describe the plan to assess and improve student learning, including the program’s learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student’s achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning. (Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable).

See BFA Theatre, key 146.

Art and Entertainment Technology concentration
- Student Learning Outcomes
  o Demonstrates the ability to analyze, interpret, write critically and creatively, and discuss thoughtfully in the field of theatre, performance and other genres of live entertainment.
  o Demonstrates an understanding of professional practices in project conception, technical design, construction, equipment specification, programming and show control and run protocols in the performing arts and live entertainment.
  o Demonstrates the ability to synthesize independently acquired knowledge through the successful execution of a capstone project.
  o Demonstrates proficiency and practical application of learned methodologies including the ability to communicate ideas, articulate concepts and project requirements, and execute problem-solving strategies in order to successfully fulfill a skilled technology role in a stage production.
  o Demonstrates necessary skills and knowledge including significant technical mastery to acquire an entry-level skilled technologist position in professional live entertainment.

- Assessment
  o Instructors in each curricular area review the progress of undergraduate students majoring in the areas annually. As part of this review, faculty assess the effectiveness of the curriculum to meet the department’s mission, the needs of the field, and to maintain rigor.
  o Semester reviews with each studio student.
  o Annual reviews of progression towards graduation (including course grade reviews.)

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

"Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses” (source: https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf). For proposals for new bachelor’s degrees, if this minimum is not
explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

For new programs, attach [AET Track Revised 12 23.xlsx](https://nextcourses.illinois.edu/programadmin/)

Catalog Page Text

Catalog Page Text: Description of program for the catalog page. This is not official content, it is used to help build the catalog pages for the program. Can be edited in the catalog by the college or department.

Level 21 reflects the design, technology and management disciplines in theatre arts. It has seven unique yet inter-related concentrations in: Arts + Entertainment Technology, Costume Design + Technology, Lighting Design + Technology, Scene Design, Scenic Technology, Sound Design + Technology, and Stage Management. Freshman and sophomore students learn the foundations of theatrical production with a focus on acquiring practical skills for application in advanced course work and in theatre productions. Junior and senior students participate in advanced study in their chosen discipline supported by one-on-one faculty mentoring of assigned projects. Students in this area are the designers, technicians, managers, artisans and crew for over a dozen theater, musical theater, dance and opera productions at Krannert Center for the Performing Arts and work on these shows in various roles throughout their entire course of study.

Statement for Programs of Study Catalog

Course List

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>THEA 100</td>
<td>Practicum I (in addition to the THEA 100 credits required in the theatre core)</td>
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<tr>
<td>THEA 119</td>
<td>BFA Production Seminar (section AET)</td>
<td>4</td>
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<tr>
<td>THEA 126</td>
<td>Stagecraft</td>
<td>3</td>
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<tr>
<td>THEA 153</td>
<td>Introduction to Theatre Sound</td>
<td>3</td>
</tr>
<tr>
<td>THEA 220</td>
<td>Survey of Theatrical Design</td>
<td>3</td>
</tr>
<tr>
<td>THEA 223</td>
<td>Introduction to Stage Rigging</td>
<td>3</td>
</tr>
<tr>
<td>THEA 231</td>
<td>Intro to Lighting Design</td>
<td>3</td>
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<tr>
<td>THEA 300</td>
<td>Practicum III</td>
<td>4</td>
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<tr>
<td>THEA 400</td>
<td>Practicum IV</td>
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<tr>
<td>THEA 495</td>
<td>Capstone Project</td>
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<td>THEA 496</td>
<td>Professional Exploration</td>
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<td>Choose 6 credits from the following courses:</td>
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<td>THEA 419</td>
<td>Theatrical CAD Drafting</td>
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<tr>
<td>THEA 421</td>
<td>Welding for the Stage</td>
<td>4</td>
</tr>
<tr>
<td>THEA 424</td>
<td>Automation for the Stage</td>
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<td>Hours</td>
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<tr>
<td>THEA 429</td>
<td>Scenic Technology Topics</td>
<td>2</td>
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<tr>
<td>THEA 435</td>
<td>Professional Lighting Systems</td>
<td>2</td>
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<tr>
<td>THEA 497</td>
<td>Audio Engineering I</td>
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<td>Introduction to Digital Audio Workstations</td>
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<td>THEA 419</td>
<td>Theatrical CAD Drafting (in addition to 6 cr requirement)</td>
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<td>THEA 420</td>
<td>Shop Practice</td>
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<td>THEA 421</td>
<td>Welding for the Stage (in addition to 6 cr requirement)</td>
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<td>THEA 422</td>
<td>Structures for the Stage</td>
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<td>THEA 424</td>
<td>Automation for the Stage (in addition to 6 cr requirement)</td>
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<td>THEA 429</td>
<td>Scenic Technology Topics (may be repeated for various topics)</td>
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<td>THEA 430</td>
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<td>Professional Lighting Systems (in addition to 6 cr requirement)</td>
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<td>THEA 437</td>
<td>Software for Lighting Design</td>
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<td>THEA 461</td>
<td>Introduction to Media Design</td>
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<td>THEA 492</td>
<td>Digital Rendering for Lighting</td>
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<td>THEA 494</td>
<td>Advanced Problem Solving for Lighting Designers</td>
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<td>THEA 497</td>
<td>Audio Engineering I (in addition to 6 cr requirement)</td>
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<td>THEA 498</td>
<td>Audio Engineering II</td>
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<td>RST 460</td>
<td>Event Management in Recreation, Sport and Tourism</td>
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<td>RST 465</td>
<td>Event Implementation and Evaluation in Recreation, Sport and Tourism</td>
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<td>PHYS 102</td>
<td>College Physics: E&amp;M &amp; Modern (Nat Sci &amp; Tech and Quant Reasoning II Gen Ed)</td>
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<td>PHYS 193</td>
<td>Physics of Music</td>
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<td>PHYS 211</td>
<td>University Physics: Mechanics (Nat Sci &amp; Tech Gen Ed)</td>
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<tr>
<td>PHYS 212</td>
<td>University Physics: Elec &amp; Mag (Nat Sci &amp; Tech Gen Ed)</td>
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</table>

**Total Credits for Arts and Entertainment Technology Concentration**

50

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**EP Documentation**

Attach  
Rollback/Approval  
Notices

**DMI Documentation**

Attach Final  
Approval Notices

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**Banner/Codebook**

Name

**Program Code:**

<table>
<thead>
<tr>
<th>Minor Code</th>
<th>Conc Code</th>
<th>Degree Code</th>
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https://nextcourses.illinois.edu/programadmin/
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<th>Major Code</th>
<th>Senate Approval Date</th>
<th>Senate Conference Approval Date</th>
<th>BOT Approval Date</th>
<th>IBHE Approval Date</th>
<th>Effective Date:</th>
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Attached Document

Justification for this request

Program Reviewer Comments

Key: 950
**Bachelor of Fine Arts in Theatre**  
**Arts and Entertainment Technology Concentration**

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<th>FRESHMAN YEAR - Fall 20xx</th>
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<td>THEA 100 Practicum I</td>
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<td>THEA 121 Theatre Foundations: Performance</td>
<td>THEA 122 Theatre Foundations: Theory and Practice</td>
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<td>FAA 101 Arts at Illinois</td>
<td>THEA 223 Introduction to Stage Rigging</td>
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<td>THEA 126 Stagecraft</td>
<td>General Education (Language Requirement) 4</td>
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<td>General Education (Composition I)</td>
<td>General Education (Social &amp; Behavioral Sciences) 3</td>
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<td>General Education (Language Requirement)</td>
<td>General Education (Natural Sciences &amp; Technology) 3</td>
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<tr>
<td>THEA 123 Theatre Foundations: Production</td>
<td>THEA 208 21st Century Dramaturgy</td>
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<td>THEA 153 Intro to Theatre Sound</td>
<td>THEA 100 Practicum I</td>
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<td>THEA 220 Survey of Theatrical Design</td>
<td>THEA 231 Intro to Lighting Design</td>
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<td>General Education (Language Requirement) 4</td>
<td>General Education (Quantitative Reasoning II) 3</td>
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<td>THEA 496 Professional Exploration</td>
<td>THEA 119 BFA Production Seminar (section AET)</td>
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<td>Choose THEA 419, 421, 424, 429, 435, 497</td>
<td>Choose THEA 419, 421, 424, 429, 435, 497</td>
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<td>AET Elective 4</td>
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<td>THEA 495 Capstone Project</td>
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<td>THEA 496 Professional Exploration</td>
<td>AET Elective 4</td>
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<td>General Education (Cultural Studies) 3</td>
<td>General Education (Natural Sciences &amp; Technology) 3</td>
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<td>Elective (Non-Theatre) 3</td>
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**AET Electives**  
THEA 151 Intro to DAW  
THEA 419 Theatrical CAD Drafting (in addition to 6 cr requirement)  
THEA 421 Welding for the Stage (in addition to 6 cr requirement)  
THEA 420 Shop Practice  
THEA 422 Structures for the Stage  
THEA 424 Electric Motors and Fluid Power (in addition to 6 cr requirement)  
THEA 429 Scenic Tech Topics (may be repeated for various topics)  
THEA 430 Technical Direction  
THEA 435 Professional Lighting Systems (in addition to 6 cr requirement)  
THEA 437 Software for Lighting Design  
THEA 461 Intro to Media Design  
THEA 492 Digital Rendering for Lighting  
THEA 494 Advanced Problem Solving for Lighting  
THEA 497 Audio Engineering I (in addition to 6 cr requirement)  
THEA 498 Audio Engineering II  
RST 480 Event Management in Recreation, Sport and Tourism  
RST 485 Event Implementation in Recreation, Sport and Tourism  
PHYS 102 College Physics: E&M & Modern  
PHYS 193 Physics of Music  
PHYS 211 University Physics of Mechanics - Nat Sci & Tech  
PHYS 212 University Physics of Elec and Maq - Nat Sci & Tech
And here is the e-mail exchange with RST.

Thanks,
Cindy

Begin forwarded message:

From: "Santos, Carla A" <csantos@illinois.edu>
Subject: RE: Optional elective for new BFA track proposal
Date: December 6, 2019 at 11:05:43 PM CST
To: "Perry, Robert" <robperry@illinois.edu>

Great! let's keep talking,

---

From: Perry, Robert <robperry@illinois.edu>
Sent: Friday, December 06, 2019 10:58 PM
To: Santos, Carla A <csantos@illinois.edu>
Subject: Re: Optional elective for new BFA track proposal

Thanks for the quick response Carla. All of your suggestions sound great. Our request is for a course that we are hopefully getting through the system and available by fall 2020, so we have a little bit of time to update our electives list. I will mention in our next curricular meeting about RST 460 being a 2 part class with 465. If all seems good, perhaps we should also add RST 465 to our list as well as your other suggestions. Thanks again Carla. All good information.

- Rob

Robert Perry
Director of Design - Dept. of Theatre
Co-Director of Level 21
design | tech | management

Chair, Lighting Design + Technology
Associate Professor of Lighting Design
University of Illinois at Urbana-Champaign
College of Fine and Applied Arts
UIUC Facebook Lighting Group

On Dec 6, 2019, at 3:38 PM, Santos, Carla A <csantos@illinois.edu> wrote:

Dear Rob (if I may),
Great to hear from you, and of your interest in listing our course. RST 460 is part 1 of a 2 part course (RST 460 and RST 465). We have other event management courses in the pipeline but nothing we can concretely share at this stage. would that be an issue?
I would also suggest that you look at RST 335 which is a GEN ED, RST 316, RST 100, and RST 150.

let me know what you think😊
Carla

Carla Almeida Santos
Professor & Department Head,
Department of Recreation, Sport, and Tourism
University of Illinois
219 Huff Hall, 1206 South Fourth Street
Champaign, IL 61820

From: Perry, Robert <robperry@illinois.edu>
Sent: Wednesday, December 04, 2019 9:53 AM
To: Santos, Carla A <csantos@illinois.edu>
Subject: Optional elective for new BFA track proposal

Hello Dr. Santos,

The Department of Theatre at the Krannert Center for the Performing Arts is in the process of proposing a new undergraduate track to the College of FAA aptly named Arts and Entertainment Technology. In the spirit of cross-campus collaboration we have identified a class within the RST curriculum that we would like to suggest as an optional elective that would benefit those students we intend to attract into this new BFA track. Please let me know if it is okay that we include the following class as an optional elective in our proposal. Thank you for your time and consideration.

- Rob

RST 460 Event Management in Recreation, Sport and Tourism

Robert Perry
Director of Design - Dept. of Theatre
Co-Director of Level 21
design | tech | management

Chair, Lighting Design + Technology
Associate Professor of Lighting Design
University of Illinois at Urbana-Champaign
College of Fine and Applied Arts
UIUC Facebook Lighting Group
Hi Nicole,

Robert Perry (Co-Director of Level 21) reached out to the various departments about AET Elective Classes. Below, please find the email exchange from PHYS.

Thanks,
Cindy

Begin forwarded message:

From: Perry, Robert <robperry@illinois.edu>
Sent: Tuesday, December 10, 2019 10:11 AM
To: Kocher, Cynthia <ckocher@illinois.edu>
Subject: Fwd: Optional Elective for new BFA track proposal

Robert Perry
Director of Design - Dept. of Theatre
Co-Director of Level 21
design | tech | management

Chair, Lighting Design + Technology
Associate Professor of Lighting Design
University of Illinois at Urbana-Champaign
College of Fine and Applied Arts
UIUC Facebook Lighting Group

ILLINOIS
Department of Theatre
Krannert Center for the Performing Arts
500 S. Goodwin Avenue
Room 4-115
Urbana, IL 61801

MFA - Yale School of Drama
BFA - North Carolina School of the Arts
www.robertperrysdesign.com
(917) 701-1968

Begin forwarded message:
Dear Rob,

It will be certainly fine to list PHYS193,211 and 212. Let me point out, 211 and 212 are the calculus based introductions to Mechanics and E&M. There are also the algebra based courses 101 (Mechanics + Heat/Thermodynamics) And 102 (E&M + modern physics). Depending on the math background of your future students you may want to list both. This certainly would be fine with us.

Best,
Matthias

Matthias Grosse Perdekamp
Professor and Head
Department of Physics
University of Illinois – Urbana Champaign
+1 217 333 6544, mgp@illinois.edu

Hello again Dr. Grosse Perdekamp,

I apologize for not including two other classes in my original email that we are considering as electives for our new BFA track. They are…

PHYS 211 University Physics: Mechanics
PHYS 212 University Physics: Elec & Mag

Robert Perry
Director of Design - Dept. of Theatre
Co-Director of Level 21
design | tech | management

Chair, Lighting Design + Technology
Associate Professor of Lighting Design
University of Illinois at Urbana-Champaign
College of Fine and Applied Arts
UIUC Facebook Lighting Group
On Dec 4, 2019, at 10:23 AM, Perry, Robert <robperry@illinois.edu> wrote:

Hello Dr. Grosse Perdekamp,

The Department of Theatre at the Krannert Center for the Performing Arts is in the process of proposing a new undergraduate track to the College of FAA aptly named Arts and Entertainment Technology. In the spirit of cross-campus collaboration we have identified a class within the PHYS curriculum that we would like to suggest as an optional elective that would benefit those students we intend to attract into this new BFA track. Please let me know if it is okay that we include the following class as an optional elective in our proposal. Thank you for your time and consideration.

- Rob

PHYS 193 Physics of Music

Robert Perry
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Co-Director of Level 21
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