1PKS5590MS: MANAGEMENT, MS

In Workflow
1. U Program Review (dforgacs@illinois.edu; eastuby@illinois.edu; aledward@illinois.edu)
2. 1902 Committee Chair (mwohler@illinois.edu; jloew@illinois.edu; dgonzal2@illinois.edu)
3. 1902 Head (cotnes@illinois.edu)
4. KM Grad Committee Chair (jloew@illinois.edu; loeren@illinois.edu)
5. KM Committee Chair (dyer1@illinois.edu)
6. KM Dean (peecher@illinois.edu; mlschltz@illinois.edu)
7. University Librarian (jpwilkin@illinois.edu)
8. Grad_College (agrindly@illinois.edu; jch@illinois.edu; lowry@illinois.edu)
9. Provost (kmartens@illinois.edu)
10. Senate EPC (bjlehman@illinois.edu)
11. Senate (jtempel@illinois.edu)
12. U Senate Conf (none)
13. Board of Trustees (none)
14. IBHE (none)
15. DMI (eastuby@illinois.edu; aledward@illinois.edu; dforgacs@illinois.edu)

Approval Path
1. Tue, 25 Feb 2020 16:52:36 GMT
   Kathy Martensen (kmartens): Approved for U Program Review
2. Tue, 25 Feb 2020 17:26:03 GMT
   Jeffrey Loewenstein (jloew): Approved for 1902 Committee Chair
3. Tue, 25 Feb 2020 17:29:33 GMT
   Cele Otnes (cotnes): Approved for 1902 Head
4. Tue, 25 Feb 2020 17:47:54 GMT
   Jeffrey Loewenstein (jloew): Approved for KM Grad Committee Chair
5. Tue, 25 Feb 2020 17:53:32 GMT
   Michael Dyer (dyer1): Approved for KM Committee Chair
   Mark Pecher (peecher): Approved for KM Dean
7. Tue, 25 Feb 2020 20:30:22 GMT
   John Wilkin (jpwilkin): Approved for University Librarian
8. Thu, 05 Mar 2020 21:41:36 GMT
   Allison McKinney (agrindly): Approved for Grad_College
9. Fri, 06 Mar 2020 01:35:50 GMT
   Kathy Martensen (kmartens): Approved for Provost

Date Submitted: Tue, 25 Feb 2020 16:49:25 GMT

Viewing: 1PKS5590MS: Management, MS
Changes proposed by: Lorena Nicholas

Proposal Type

Proposal Type:
Major (ex. Special Education)

This proposal is for a:
Revision
The Department of Business Administration is proposing the following revisions to its existing MS Management program:

• Increase credit hour requirement from 34 to 36.
• Reduce the core classes and increase elective options to allow students optimal flexibility in selecting courses
• Expand the delivery format options to include an online version to align with the on campus version.

This proposal is part of a multi-element change: a proposed new Technology Management Graduate Concentration (Key 963) and a proposed revision to the Business Data Analytics Graduate Concentration (Key 785)

EP Control Number
EP 20.144

Official Program Name
Management, MS

Effective Catalog Term
Fall 2020

Sponsor College
Gies College of Business

Sponsor Department
Business Administration

Sponsor Name
Jeffrey Loewenstein, Associate Dean of Graduate Education

Sponsor Email
jloew@illinois.edu

College Contact
Lorena Nicholas

College Contact Email
lorenan@illinois.edu
Program Description and Justification

Justification for proposal change:

Change from Residential to Residential and Online

Due to the Coronavirus and ongoing Campus discussions about contingency plans for enabling students to enroll in graduate programs, we are proposing to accelerate the addition of an online format to the existing residential format of the MS Management degree program. This is a change we were already intending to make. Specifically, Gies has demonstrated success in delivering on campus and online graduate programs. In the Master of Management space, we see interest from students in both formats. Over the past two years, we have seen exciting growth in interest, applications, and enrollment for the residential program. We are seeing steady interest in residential Master of Management programs at other universities. Most universities enroll a significant number of students in their Master of Management program from their own campus, and we are seeing notable growth from our own. As awareness and relationships across campus build over time, we expect that group to continue to grow. We are also seeing continued strong interest in our management program portfolio as a whole from those coming from off campus. Consequently, we see substantial long-term demand for our residential Master of Management program.

In addition, we are seeing a rise in interest in an online Master of Management. Our online course offerings in our MBA and Accountancy programs have seen strong enrollments and strong student satisfaction. We believe we could see similar benefits from an online Master of Management. Specifically, separate from those who seek a master’s degree in management before they launch their careers, there is another set of potential students who have already begun their careers and seek to add a business education through a part-time program. If those individuals have five or more years of work experience, a part-time (residential or online) MBA program is a sensible option. However, if they have less experience, they are unlikely to be admitted to an MBA program. These are the people that Master of Management programs are serving, but there are relatively few online Master of Management programs. We have an opportunity to serve this population. Already, our online MBA program is receiving hundreds of applications from potential students who are working, who seek a part-time, online format for graduate business education, but who are early in their careers and so are a much better fit for an online Master of Management program than the online MBA program.

Consequently, we believe offering the Master of Management in both on campus and online delivery formats is in the best interests of students and the University.

Change total credit hours from 34 to 36

We seek to make a modest increase in the number of credit hours for the degree. We are finding that designing around nine 4-credit-hour courses is helpful. This is a modest change that will ease some coordination burdens and provide a modest encouragement to students to deepen their learning in the program. If students wish to take fewer courses per semester and extend their time on campus to a third semester to complete the degree, we can provide that option for them.

Change the required coursework to increase flexibility

We propose shifting from 30 credit hours of a defined set of core classes plus a project course to 24 credit hours of General Management courses and 12 credit hours of graduate electives. For the General Management courses, we are ensuring students are introduced to the breadth of concerns needed for managing in contemporary organizations by requiring at least two credit hours in each of six specific foundation courses to ensure breadth of study.

We will continue to offer the project course through BADM 588 Business Practice Immersion for students in the residential format. For those in the online format, as we expect them to be employed, a project course is better treated as an optional elective. We offer capstone immersion courses as electives in the iMBA, and similar sections could be provided to online MSM students.

The net change to the curriculum is to maintain every course but one as included or an elective, thus providing students additional flexibility. The one removed course is BADM 501 Introduction to Business, which our experience since launching the MSM program indicates could be addressed through a non-credit intensive orientation instead of a summer course. Not requiring a summer start makes the program accessible to a wider array of students. It also enables incoming students to attain summer internships, which serve them well both in the program and in their career searches.

New General Management Course List:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement and Reporting</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>FIN 500</td>
<td>Introduction to Finance</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>BADM 502</td>
<td>Communicating with Data and Dec. Making</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td></td>
</tr>
<tr>
<td>BADM 513</td>
<td>Communication Strategy in Business</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td>(Prior core)</td>
</tr>
<tr>
<td>BADM 550</td>
<td>Technology Practicum</td>
<td></td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td>(Prior core)</td>
</tr>
</tbody>
</table>
BADM 588  Business Practice Immersion

Prior Core To Be Shifted to Elective Options
BADM 509  Managing Organizations
BADM 535  Global Business
BADM 571  Digital Business & IT Strategy
BADM 589  Project Management

Prior Core To Be Removed
BADM 501  Introduction to Business

**Corresponding Degree**
MS Master of Science

**Is this program interdisciplinary?**
No

**Academic Level**
Graduate

**Will you admit to the concentration directly?**
No

**Is a concentration required for graduation?**
No

**CIP Code**
521399 - Management Sciences and Quantitative Methods, Other.

**Is This a Teacher Certification Program?**
No

**Will specialized accreditation be sought for this program?**
No

**Admission Requirements**

**Desired Effective Admissions Term**
Fall 2021

**Is this revision a change to the admission status of the program?**
No
Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

All applicants are expected to have a minimum grade point average of at least 3.0 (A = 4.00) for the last two years of undergraduate study and a 3.0 for any previous graduate work completed. The applicant must have completed at least one college level quantitative methods class. All applicants whose native language is not English must submit a minimum Test of English as a Foreign Language (TOEFL) score of at least 103 (iBT), 253 (CBT), or 610 (PBT); or minimum International English Language Testing System (IELTS) academic exam scores of 7.5 overall for full-status admission.

Describe how critical academic functions such as admissions and student advising are managed.

The structure is already in place to support on-campus students and online students, with two fully staffed units currently providing these services for Gies graduate students.

Enrollment

Describe how this revision will impact enrollment and degrees awarded.

We anticipate continued growth in the on-campus format and new growth in the online format. This is primarily due to the program’s growing relationships and reputation, the increased curricular flexibility, and the generation of new entry points allowing for admitted students to have enhanced opportunities to attain internships and/or employment. The result of the enrollment growth we expect in both formats is an expected growth in degrees awarded.

Estimated Annual Number of Degrees Awarded

What is the matriculation term for this program?

Fall

Delivery Method

Is this program available on campus and online?

Yes

This program is available:

On Campus and Online

Describe the use of this delivery method:

We propose to use two formats to delivery the MS Management program. We propose to offer the courses and support necessary for an on-campus format as well as an online format as means for attaining the degree.

Budget

Are there budgetary implications for this revision?

Yes
Please describe the budgetary implications for this revision, addressing applicable personnel, facilities, technology and supply costs. The on-campus format and budget should continue on the path of expected growth. Attached is a projected budget for the online format.

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?
No

Attach File(s)
Online MSM draft budget AY21 SUMMARYmp.xlsx

Resource Implications

Facilities

Will the program require new or additional facilities or significant improvements to already existing facilities?
No

Technology

Will the program need additional technology beyond what is currently available for the unit?
No

Non-Technical Resources

Will the program require additional supplies, services or equipment (non-technical)?
No

Resources

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. Describe how the unit will support student advising, including job placement and/or admission to advanced studies.

Faculty/Teaching Loads
The curricular adjustments will have minimal impact on faculty. The credit hour change and online format addition will result in additional faculty course sections in this program, some of which will have larger student-faculty ratios. Recent and planned Department and College hiring, as well as recent and planned reductions in other Department and College needs will allow us to accommodate the growth in course sections. Program revenues will fund added support for larger course sections.

Admissions/Advising/Career Services
Gies College of Business has units dedicated to servicing residential and online graduate programs. The residential unit is overseen by a faculty Associate Dean. It has a Director of Admissions and Recruiting and a Director of Administration, who together supervise the staff teams providing recruiting, admission and student services, including all academic advising and support. The unit is prepared to continue to support the residential format of the program. The online unit is also overseen by a faculty Associate Dean, and it too has staff Directors overseeing teams providing recruiting, admission, academic advising, and student support services. The unit is prepared to support the online format of the program.

Gies Career Services offers a variety of job search assistance to students. Students have a team career advisors and peer career advisors accessible through open "office hour" periods and scheduled appointments. The team offers advice on resume development, cover letters, job search tools, application documents, international resources, and case interviewing. Throughout the academic year, workshops are offered along side subscription resources that can be accessed 24/7. Gies offers numerous resources to engage both domestic and international employers through career fairs, job boards, on campus recruiting activities, corporate visits, and virtual recruiting. Per MBACSEA standards, services are provided to students up until six months after graduation.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

There should be no notable impact on the University Library's resources.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

No

Financial Resources

How does the unit intend to financially support this proposal?

The current program is self-supporting. Program funds will be used to develop online versions of the courses where needed and additional admissions, advising, and career services support as needed.

Will the unit need to seek campus or other external resources?

No

Will an existing tuition rate be used or continue to be used for this program?

Yes
Is this program requesting self-supporting status?
Yes

If yes, please explain
This program is already designated as self-supporting.

Program Regulation and Assessment

Briefly describe the plan to assess and improve student learning, including the program's learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student's achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning. (Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable).

Both formats will follow the current program regulations and learning outcome assessment approach currently in use in the residential format as established when the program was initially proposed and launched. The online format will make appropriate adaptations based on guidance from e-learning given the format's distinct opportunities.

The learning outcomes identified for the MS Management program are:
Learning to combine knowledge, problem solving skills, and integrative thinking across areas such as economics, finance, marketing, operations and project management, management and accounting, and international business.
# Enhancing development of critical "managerial skills" of leadership, entrepreneurship innovation, teamwork, ethics and communication. A project component of the degree promotes a team orientation as well as integrative thinking across these areas.
# Obtaining a sound understanding of management strategy. Students will gain a deep appreciation for using business tools for creative problem solving, decision making and formulating strategy.
# Enriching the capacity to learn new business concepts, think critically about management and ethical issues, and respond to new technologies, emerging global changes, and market trends.

Is the career/profession for graduates of this program regulated by the State of Illinois?
No

Program of Study

“Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses” (source: https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

Revised programs

Side by side comparison.docx

Attach a side-by-side comparison with the existing program AND, if the revision references or adds "chose-from" lists of courses students can select from to fulfill requirements, a listing of these courses, including the course rubric, number, title, and number of credit hours.
The Master of Science in Management is a 36 graduate hour master's program. It is designed to provide a foundation for practitioners leading and managing teams, units, or organizations. It provides a general management foundation and an opportunity to focus on a particular area of specialization.

Tuition and fee waivers are not available for this program.

Degree Requirements
For additional details and requirements, refer to the department’s Program Curriculum and the Graduate College Handbook.

### Statement for Programs of Study Catalog

The MS in Management requires a minimum of 36 hours. Students are required to take at least 2 credit hours in each of the six courses listed under General Management Foundation Courses (12+ hours). Any remaining credit hours of the 24 credit hour core requirement need to be fulfilled by taking General Management Elective Courses. Students also need 12 credit hours of Graduate General Elective courses, which provide flexibility for individualization. Students with sufficient demonstrated background in one or more general management areas may, with permission of the program, replace General Management Foundation courses with additional General Management Elective or Graduate General Electives.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Courses 1</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>Project</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td><strong>General Management Foundation Courses</strong></td>
<td></td>
<td>12-24</td>
</tr>
<tr>
<td>ACCY 503</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>FIN 500</td>
<td>Introduction to Finance</td>
<td></td>
</tr>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
<td></td>
</tr>
<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
<td></td>
</tr>
<tr>
<td>BADM 544</td>
<td>Strategic Management</td>
<td></td>
</tr>
<tr>
<td>BADM 567</td>
<td>Process Management</td>
<td></td>
</tr>
<tr>
<td><strong>General Management Electives</strong></td>
<td></td>
<td>0-12</td>
</tr>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control</td>
<td></td>
</tr>
<tr>
<td>BADM 502</td>
<td>Communicating with Data and Decision Making</td>
<td></td>
</tr>
<tr>
<td>BADM 513</td>
<td>Communication Strategy in Bus</td>
<td></td>
</tr>
<tr>
<td>BADM 550</td>
<td>Technology Practicum</td>
<td></td>
</tr>
<tr>
<td>BADM 588</td>
<td>Business Practice Immersion</td>
<td></td>
</tr>
<tr>
<td><strong>Graduate General Electives</strong> - up to 12 hours of general graduate electives as needed to meet the minimum number of hours required.</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td>36</td>
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</table>

### Other Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other requirements may overlap</td>
<td></td>
</tr>
<tr>
<td>Minimum 500-level Hours Required Overall</td>
<td>24</td>
</tr>
<tr>
<td>Minimum GPA:</td>
<td>2.75</td>
</tr>
</tbody>
</table>
International students with TOEFL scores below 613 (paper-based), 257 (computer-based), or 103 (internet-based), or IELTS score below 7.0, are required to take the English Placement Test (EPT) when they arrive on campus. After taking the EPT, most students are required to take a Business English course sequence. For these students, completion of the ESL course sequence is mandatory but does not count towards the 36 hour degree requirement.

EP Documentation

Attach Rollback/Approval Notices

ep20144_email with sponsor_20200324.pdf

DMI Documentation

Banner/Codebook Name

5590

Program Code:

1PKS5590MS

Degree Code

MS

Program Reviewer Comments

Kathy Martensen (kmartens) (Tue, 25 Feb 2020 15:30:47 GMT): Rollback: 1) Other proposals reference this one as part of a multi-element change, yet that language tying it to those proposals is missing from this title. Please add language indicating the titles and keys of related proposals. 2) Graduate College will need to have the list of General Management Electives referenced here detailed for degree audit purposes. Suggest clarifying now rather than waiting for GC to catch and rollback.

Key: 156
<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>AY21</td>
<td>AY22</td>
<td>AY23</td>
</tr>
<tr>
<td>Projected Enrollment</td>
<td>500</td>
<td>600</td>
<td>720</td>
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<tr>
<td>Tuition per Student</td>
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<td>$11,000.00</td>
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<tr>
<td>Tuition Revenue</td>
<td>$5,500,000.00</td>
<td>$6,600,000.00</td>
<td>$7,920,000.00</td>
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<tr>
<td>Tuition Revenue after Revenue Share</td>
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<td>$3,960,000.00</td>
<td>$4,752,000.00</td>
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<tr>
<td><strong>PROGRAM EXPENSES</strong></td>
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<tr>
<td>Total Administration</td>
<td>$597,000.00</td>
<td>$672,513.00</td>
<td>$756,067.00</td>
</tr>
<tr>
<td>Total Program Activities and Operations</td>
<td>$38,500.00</td>
<td>$52,500.00</td>
<td>$63,000.00</td>
</tr>
<tr>
<td>Additional Operational Expenses</td>
<td>$391,750.00</td>
<td>$292,085.00</td>
<td>$192,427.00</td>
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<tr>
<td>Total Expenses</td>
<td>$1,027,250.00</td>
<td>$1,017,098.00</td>
<td>$1,011,494.00</td>
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<tr>
<td><strong>Total Taxable Expenses</strong></td>
<td>$1,027,250.00</td>
<td>$1,017,098.00</td>
<td>$1,011,494.00</td>
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<tr>
<td>Campus Revenue (Expenditure Tax)</td>
<td>$328,720.00</td>
<td>$325,471.36</td>
<td>$323,678.08</td>
</tr>
<tr>
<td>Net Revenue to College</td>
<td>$1,944,030.00</td>
<td>$2,617,430.64</td>
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</tr>
<tr>
<td>Existing Program</td>
<td>Proposed Program</td>
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<tr>
<td>---------------------------------------------------------------------------------</td>
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</tr>
<tr>
<td><strong>Prior Core, still included</strong></td>
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<td></td>
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</tr>
<tr>
<td>ACCY 500 Accounting Measurement and Reporting (2-4 hours)</td>
<td>ACCY 500 Accounting Measurement and Reporting (2-4 hours)</td>
<td></td>
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<tr>
<td>FIN 500 Introduction to Finance (2-4 hours)</td>
<td>FIN 500 Introduction to Finance (2-4 hours)</td>
<td></td>
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<tr>
<td>BADM 502 Communicating with Data and Dec. Making (2-4 hours)</td>
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</tr>
<tr>
<td>BADM 513 Communication Strategy in Business (2-4 hours)</td>
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<tr>
<td>BADM 520 Marketing Management (2-4 hours)</td>
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<td>BADM 544 Strategic Management (2-4 hours)</td>
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<tr>
<td>BADM 567 Process Management (2-4 hours)</td>
<td>BADM 567 Process Management (2-4 hours)</td>
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<tr>
<td><strong>Prior Core, now elective options</strong></td>
<td></td>
<td></td>
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<tr>
<td>BADM 509 Managing Organizations (2-4 hours)</td>
<td>BADM 509 Managing Organizations (2-4 hours)</td>
<td></td>
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<tr>
<td>BADM 535 Global Business (2-4 hours)</td>
<td>BADM 535 Global Business (2-4 hours)</td>
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<tr>
<td>BADM 571 Digital Business &amp; IT Strategy (2-4 hours)</td>
<td>BADM 571 Digital Business &amp; IT Strategy (2-4 hours)</td>
<td></td>
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<tr>
<td>BADM 589 Project Management (2-4 hours)</td>
<td>BADM 589 Project Management (2-4 hours)</td>
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<tr>
<td><strong>Added electives</strong></td>
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<td></td>
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<tr>
<td>ACCY 503 Managerial Accounting (2-4 hours)</td>
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<td><strong>Prior Core To Be Removed</strong></td>
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<tr>
<td>BADM 501 Introduction to Business</td>
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</tbody>
</table>
Yes – it might not be until tonight when I’m able to get in and make this update to the text to reflect the suggested edits. Barb, is that something you can do? And attach the email for documentation?

Loewenstein, Jeffrey <jloew@illinois.edu>
Sent: Tuesday, March 24, 2020 1:50 PM
To: Martensen, Kathy <kmartens@illinois.edu>
Subject: Re: Senate Ed Pol review of MS in Management

Kathy, I assume we can proceed with this, if you’re ok with it too.

Thanks for all your work moving things forward. It will make a big difference to how we come out of this.

Best,

Jeff

"Zilles, Craig" <zilles@illinois.edu>
Date: Tuesday, March 24, 2020 at 12:55 PM
To: Jeffrey Loewenstein <jloew@illinois.edu>
Cc: "Martensen, Kathy" <kmartens@illinois.edu>, "Lehman, Barbara J" <bjlehman@illinois.edu>, Mark Peecher <peecher@illinois.edu>
Subject: Re: Senate Ed Pol review of MS in Management

Fine with me.

On Mar 24, 2020, at 12:45 PM, Loewenstein, Jeffrey <jloew@illinois.edu> wrote:

Thanks Kathy!

How about:

The MS in Management requires a minimum of 36 hours. Students are required to take at least 2 credit hours in each of the six courses listed under General Management Foundation Courses (12+ hours). Any remaining credit hours of the 24 credit hour core requirement need to be fulfilled by taking General Management Elective Courses. Students also need 12 credit hours of Graduate General Elective courses, which provide flexibility for individualization. Students with sufficient demonstrated background in
one or more general management areas may, with permission of the program, replace General Management Foundation courses with additional General Management Elective or Graduate General Electives.

Best,

Jeff

From: "Martensen, Kathy" <kmartens@illinois.edu>
Date: Tuesday, March 24, 2020 at 10:59 AM
To: Jeffrey Loewenstein <jloew@illinois.edu>
Cc: "Zilles, Craig" <zilles@illinois.edu>, "Lehman, Barbara J" <bjlehman@illinois.edu>, Mark Peecher <peecher@illinois.edu>
Subject: RE: Senate Ed Pol review of MS in Management

Doesn't it figure?! Sorry about that.

Original:
Statement for Programs of Study Catalog

The MS in Management requires a minimum of 36 hours. The program rests on 24 credit hours of general management courses, with students being required to take at least two credit hours in each of six specific foundation courses to ensure breadth of study. Students also need 12 credit hours of elective courses, which provide flexibility for individualization. Students with sufficient demonstrated background in one or more general management areas may, with permission of the program, replace general management courses with additional graduate general electives.

Proposed edits:

Statement for Programs of Study Catalog

The MS in Management requires a minimum of 36 hours. Students are required to take at least 2 credit hours in each of the six courses listed under General Management Foundation Courses (12 hours). The remaining 12 credit hours of the 24 credit hour core requirement can be fulfilled by taking any combination of the 4 credit hour versions of General Management Foundation Courses and courses listed as General Management Electives.
Many thanks Kathy (and Craig)!

I think you’re referring to changes in the paragraph right under the “Statement for Programs of Study Catalog” heading. If that’s correct, I’m sorry, but the PDF seems to cut off the text. Is there a way for you to copy and paste the key changed text into this email chain?

Best,

Jeff

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From: "Martensen, Kathy" <kmartens@illinois.edu>
Date: Tuesday, March 24, 2020 at 10:48 AM
To: Jeffrey Loewenstein <jloew@illinois.edu>, Mark Peecher <peecher@illinois.edu>
Cc: "Zilles, Craig" <zilles@illinois.edu>, "Lehman, Barbara J" <bjlehman@illinois.edu>
Subject: Senate Ed Pol review of MS in Management

Dear Jeff and Mark,

I hope this message finds both of you as well as is possible these days. The Senate Educational Policy Committee is reviewing the proposal to revise the MS in Management. There was confusion as to how the distribution of hours between the core and the electives played out. The subcommittee chair, Craig Zilles, has proposed revised wording which is believed to capture the intent in a way that makes it more clear. Rather than rolling it back and forth, I was hoping you can please take a look at those suggested edits and provide your feedback via email. If you feel this isn’t an accurate capture, please suggest how you’d like to reword.

The suggested wording change is in the program of study, just above the table, in the first PDF. The second PDF is the original proposal.

Would you please reply all with your thoughts at your earliest opportunity? Craig hopes to bring the proposal to the committee for discussion at its next meeting, which is Monday, March 30.

Thanks!

Best wishes,

Kathy