

New Proposal

Date Submitted: 10/31/22 2:13 pm

Viewing: : **MDes - Master of Design**

Last edit: 01/09/23 8:38 am

Changes proposed by: Nicole Turner

In Workflow

1. **U Program Review**
2. **1526 Head**
3. **KR Dean**
4. **University Librarian**
5. **Grad_College**
6. **Provost**
7. **Senate EPC**
8. Senate
9. U Senate Conf
10. Board of Trustees
11. IBHE
12. HLC
13. DOE
14. DMI

Approval Path

1. 11/01/22 9:59 am
Emily Stuby
(eastuby):
Approved for U
Program Review
2. 11/02/22 12:23 pm
Melissa Pokorny
(mpokorny):
Approved for 1526
Head
3. 11/04/22 3:01 pm
Nicole Turner
(nicturn):
Approved for KR
Dean
4. 11/04/22 3:22 pm
John Wilkin
(jpwilkin):
Approved for
University
Librarian
5. 11/10/22 8:55 am
Mary Lowry

- (lowry): Rollback to KR Dean for Grad_College
- 6. 11/10/22 9:04 am
Nicole Turner
(nicturn):
Approved for KR Dean
- 7. 11/10/22 9:05 am
John Wilkin
(jpwilkin):
Approved for University Librarian
- 8. 12/05/22 2:45 pm
Allison McKinney
(agrindly):
Approved for Grad_College
- 9. 12/14/22 7:43 am
Brooke Newell
(bsnewell):
Approved for Provost

Proposal Type

Proposal Type:
Degree (ex. BS, MS)

Administration Details

Official Program Name MDes - Master of Design

Diploma Title Master of Design

Sponsor College Fine & Applied Arts

Sponsor Department Art and Design

Sponsor Name Alan Mette

Sponsor Email amette@illinois.edu

College Contact Nicole Turner

nicturn@illinois.edu

College Contact
Email

College Budget Officer Greg Anderson

College Budget gnanders@illinois.edu
Officer Email

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

KR Dean

Does this program have inter-departmental administration?

No

Proposal Title

Effective Catalog Fall 2023
Term

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Establish the Master of Design in the College of Fine and Applied Arts and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This new degree proposal is related to the major proposal: Industrial Design, MDes (key 1163).

Program Justification

Provide a brief justification of the program, including highlights of the program objectives, and the careers, occupations, or further educational opportunities for which the program will prepare graduates, when appropriate.

The proposal is to develop a new Master of Design (MDes). The University has recognized in recent years the value of design thinking and human centered design outside the traditional Art and Design curriculum, with the Siebel Center for Design, Technology Entrepreneur Center, and Carle Illinois College of Medicine all evidencing this. This addition to the University's traditional academic and research focus has impacted many parts of the University mission.

With very few exceptions, until recently post graduate qualifications in Design were either MS or MA / MFA, following CP Snows traditional distinction between Arts and Sciences. Design is a group of disciplines which exist on a spectrum between those two poles but not neatly in either one of those categories. In recent years there has been a growth in popularity of MDes as a more appropriate designation for programs in design, particularly for programs in Industrial design. It is used as a term by Carnegie Mellon University, Harvard, IIT Chicago. The University of Illinois in Chicago, replaced its MFA in ID with the MDes in 2012, along with the related BDes qualification at undergraduate level. This proposal is similar in that the switch to MDes reflects 64 hours for both the degree and the MDes ID major proposal (key 1163). UIC has a MDes ID and a MDes in Graphic Design, both at 64 hours and a review of other domestic MDes programs also puts most of them right around 64 hours.

The Industrial design program at UIUC is long established at undergraduate (BFA) and graduate (MFA) level. MFA programs nationally have either an academic or professional focus. The MFA is considered the terminal degree in design for people who plan to teach in US Higher education institutions. Currently we offer the MFA in two year and three versions, with the three year version including teaching practice, funding and tuition waivers and being considered as the academic variant. The curriculum for the two year version is identical and it is considered to be the professional route. In recent years funding availability and the dearth of linguistically qualified international applicants has reduced the intake to the three year route to 1-3 students in any year, whilst the intake to the two year route has increased. Most of the intake comprises international students and that intake is now affected by the number of competitive programs which have STEM designation. As STEM now includes programs in human-centered technology design, that number will increase nationally. For international students it enables STEM designation, which allows for a F-1 visa/Optional Practical Training (OPT) 24 month extension. There is merit in using this opportunity to adopt this designation for this new program and it is timely to do so.

The replacement of the two year MFA with the MDes program will clarify the situation by making that program more explicitly professional. As both programs are heavily project based, it will be possible to offer both programs with the same curriculum and course structure, enabling efficiencies of delivery with expanded numbers.

Overall, the MDes better reflects the changing intake to graduate degrees in design which is increasingly orientated towards professional rather than academic careers, both for domestic and international students. MDes designation better reflects comparisons with other new graduate programs in an expanding sector of professional

education.

NASAD (National Association of Schools of Art and Design) recognizes MDes as an alternative to MFA, MA and MS and external accreditation will be sought after institutional approval is granted.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

Yes

Please describe:

The two year MFA Art & Design, concentration in Industrial Design (MFA ID) program will no longer be offered. The three year MFA ID program will continue for people who plan an academic career. These two programs, in the past, have shared a program code and catalog requirements, but differed in funding availability and time to degree completion.

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

No

Plan to Assess and Improve Student Learning

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program Features

Academic Level Graduate

What is the typical time to completion of this program?

2 years

What are the minimum Total Credit Hours required for this program?

64

What is the
required GPA? 2.75

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Delivery Method

This program is available:

On Campus - Students are required to be on campus, they may take some online courses.

Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

The current institutional funding model encompasses the courses required for this concentration. Therefore, no additional funds are needed for this program.

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources and services are sufficient to support a Master of Design degree.

EP Documentation

EP Control Number EP.23.031

Attach Rollback/Approval Notices

This proposal No

requires HLC
inquiry

DMI Documentation

Attach Final
Approval Notices
Banner/Codebook
Name

Program Code:

Minor Code	Conc Code	Degree Code	Major Code
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Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

HLC Approval
Date

DOE Approval
Date

Effective Date:

Attached
Document
Justification for
this request

Program Reviewer **Mary Lowry (lowry) (11/10/22 8:55 am):** Rollback: Rollback requested
Comments

