

Program Change Request

APPROVED BY SENATE

02/05/2024

EP.24.062_FINAL

Approved by EP 01/29/2024

Date Submitted: 11/28/23 1:26 pm

Viewing: **10KS9875MBAU & 1PKS566MSU : JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online)**

Last approved: 05/04/23 2:18 pm

Last edit: 01/09/24 8:13 am

Changes proposed by: Amanda Brantner

Catalog Pages
Using this
Program

[Accountancy, MS \(iMSA\) and Business Administration, MBA \(iMBA\)](#)

Proposal Type:

In Workflow

1. **U Program Review**
2. **1346 Head**
3. **1902 Committee Chair**
4. **1902 Head**
5. **KM Committee Chair**
6. **KM Dean**
7. **University Librarian**
8. **Grad_College**
9. **COTE Programs**
10. **Provost**
11. **Senate EPC**
12. Senate
13. U Senate Conf
14. Board of Trustees
15. IBHE
16. HLC
17. DOE
18. DMI

Approval Path

1. 11/28/23 2:11 pm
Donna Butler (dbutler):
Approved for U Program Review
2. 11/29/23 9:36 am
Michael Donohoe (mdonohoe):
Approved for 1346 Head
3. 11/29/23 9:54 am
Brian Fulton (bfulton):
Approved for 1902 Committee Chair
4. 11/29/23 3:53 pm
Carlos Torelli (ctorelli):

- Approved for 1902
Head
5. 12/07/23 1:43 pm
Mitch Fisher
(mfisher6):
Approved for KM
Committee Chair
 6. 12/07/23 1:54 pm
Brooke Elliott
(wbe): Approved
for KM Dean
 7. 12/10/23 6:06 pm
Claire Stewart
(clairest):
Approved for
University
Librarian
 8. 12/13/23 4:24 pm
Allison McKinney
(agrindly):
Approved for
Grad_College
 9. 12/13/23 6:45 pm
Suzanne Lee
(suzannel):
Approved for
COTE Programs
 10. 12/14/23 3:27 pm
Brooke Newell
(bsnewell):
Approved for
Provost

History

1. Oct 29, 2020 by
Mary Lowry
(lowry)
2. Oct 29, 2020 by
Deb Forgacs
(dforgacs)
3. Feb 3, 2022 by
Deb Forgacs
(dforgacs)
4. Mar 18, 2022 by
Mary Lowry
(lowry)
5. May 4, 2023 by

Joint Program (ex. Master of Public Health & PhD. in Community Health)

This proposal is
for a:
Revision

Administration Details

Official Program Name	JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online)	
Diploma Title	Master of Business Administration; Master of Science in Accountancy	
Sponsor College	Gies College of Business	
Sponsor Department	Accountancy	
Sponsor Name	Nerissa Brown, Associate Dean of Graduate Programs	
Sponsor Email	nerissab@illinois.edu	
College Contact	Amanda Brantner	College Contact Email
	amandab@illinois.edu	
College Budget Officer	Gina Oleynichak	
College Budget Officer Email	goleynic@uillinois.edu	

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

[Amanda Brantner, amandab@illinois.edu](mailto:amandab@illinois.edu)

Does this program have inter-departmental administration?
Yes

Interdisciplinary Colleges and Departments (list other colleges/departments which are involved other than the sponsor chose above)

Please describe the oversight/governance for this program, e.g., traditional departmental/college governance. Inclusion of/roles of elected faculty committees? Inclusion of/roles of any advisory committees.

The department of Business Administration provides the BADM and MBA [courses/faculty](#)
~~courses/faculty.~~

College	Gies College of Business
Department	Business Administration

Is there an additional department involved in governance?

No

Proposal Title

Effective Catalog Term Spring 2024

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberal Arts and Sciences, include the Graduate College for Grad Programs)

Revise the Joint Program in the Master of Business Administration in Business Administration and the Master of Science in Accountancy in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This proposal [key 1016] is related to Business Administration, MBA - Online (iMBA)[key 596] and Agribusiness and Sustainable Food Production Economics, CERT [key 1213].

Program Justification

Provide a brief description of what changes are being made to the program. Proposing updates to JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online) which include (1) the ability to fulfill 12 hours of elective credit by completing an approved Graduate Certificate from a partnering unit and (2) stating that a maximum of 12 credit hours may be taken from outside of Gies College of Business. The total credit hours required remains unchanged.

Did the program content change 25% or more in relation to the total credit hours, since the 2020-2021 catalog. (<http://catalog.illinois.edu/archivedacademiccatalogs/2020-2021/>)

No

Why are these changes necessary?

(1) As additional units establish Graduate Certificates, Gies desires to allow learners to pursue Graduate Certificate programs approved as partnering programs by Gies as elective coursework. Expanding content access to relevant Graduate Certificates from partnering units provides Gies learners with additional options and creates value for the program via differentiation.

(2) It is necessary to establish and explicitly state the maximum number of credit hours that may be taken outside of Gies College of Business.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

Yes

Courses outside
of the sponsoring
department/interdisciplinary
departments

~~FIN-570 - Corporate Finance~~

~~FIN-571 - Money and Banking~~

~~FIN-574 - Microeconomics for Business~~

Please attach any [ACES Support for Gies AgBus GC .pdf](#)

letters of

support/acknowledgement

for any

Instructional

Resources

consider faculty,

students, and/or

other impacted

units as

appropriate.

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

iMSA Learning Outcomes:

- Students should demonstrate competency in financial accounting.
- Students should demonstrate competency in cost accounting.
- Students should demonstrate competency in auditing.
- Students should demonstrate competency in federal income tax.
- Students should be able to communicate with others regarding technical accounting topics.
- Students should demonstrate the ability to collaborate as an effective team member in varying roles in a diverse group and in diverse tasks.

iMBA Learning Outcomes:

- Students employ appropriate analytical models and apply reasoning to evaluate evidence, select among alternatives, and generate creative solutions for real-world business problems.
- Students are able to work well in teams and to assess the contributions made by themselves and by their peers.
- Students will apply leadership skills to organize and engage others, to work more effectively together, and to set and achieve organizational goals.
- Students will apply management tools, techniques, and behaviors to demonstrate effective management skills.
- Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications, and to communicate effectively in diverse business settings.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60

quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Revised programs [joint online MBA and MSA side by side Nov 2023.xlsx](#)

Attach a revised Sample Sequence (for undergraduate program) or college-level forms.

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

Statement for Programs of Study Catalog

Course List

Code	Title	Hours
ACCY 500	Accounting Measurement, Reporting, and Control (Section IMB)	4
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Operations Management	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 574	Microeconomics for Business	4
FIN 571	Money and Banking	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0

Complete an additional elective course to meet the iMBA Core 3 requirement, selected in consultation with an Online Programs advisor.

In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list below, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

Digital Marketing

MBA 542	Digital Marketing Analytics
MBA 543	Digital Media & Marketing
MBA 545	Marketing in Our New Digital World

Global Challenges in Business

MBA 547	Global Marketing
MBA 548	Global Strategy
MBA 549	Multiculturalism in Management and the Marketplace

Entrepreneurship & Strategic Innovation

MBA 551	Strategic Innovation
MBA 552	Fostering Creative Thinking

Code	Title	Hours
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
FIN 572	The Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
ACCY 501	Accounting Analysis I	4
Students must demonstrate proficiency to lead instructors for iMSA ACCY 501 Part A and only take Part B of iMSA ACCY 501 .		
ACCY 502	Accounting Analysis II	4
ACCY 503	Managerial Accounting	4
Students are required to take the 16-week iMSA version of ACCY 503 .		
ACCY 504	Auditing	4
ACCY 505	Federal Taxation	4
ACCY 506	Advanced Topics in Accounting (Section: Advanced Financial Reporting)	4
ACCY 507	Taxation of Business Entities	4
Non ACCY elective course. This course should be selected in consultation with an Online Programs advisor. Electives may include, BADM 403 or another non-accounting course.		
Total hours required for iMBA		60
Total hours required for iMSA		32
Total hours required for joint iMBA/iMSA		92

Other Requirements

Course List

Code	Title	Hours
Minimum GPA:		3.0

[Maximum Hours From Outside Gies College of Business:12](#)

Program Relationships

Identify the existing programs to be joined:

Corresponding Program(s)
Accountancy, MS (on campus & online)
Business Administration, MBA - Online (iMBA)

Program Features

Academic Level Graduate

What is the typical time to completion of this program?

5 years

What are the minimum Total Credit Hours required for this program?

92

What is the required GPA?

3.0

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Delivery Method

This program is available:

Online Only - The entire program is delivered online, students are not required to come to campus.

Describe the use of this delivery method:

Admission Requirements

Desired Effective Admissions Term

Spring 2024

Is this revision a change to the admission status of the program?

No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

An increase in enrollment demand is not expected.

Estimated Annual Number of Degrees Awarded

Year One Estimate

see attached

5th Year Estimate (or when fully implemented)

see attached

Budget

Are there budgetary implications for this revision? No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of support

What tuition rate do you expect to charge for this program? e.g, Undergraduate Base Tuition, or Engineering Differential, or Social Work Online (no dollar amounts necessary)

Are you seeking a change in the tuition rate or differential for this program?

No

Is this program requesting self-supporting status?

No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

Current faculty will be adequate to provide instruction.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources and services are sufficient to support this revision.

EP Documentation

EP Control Number EP.24.062

Attach Rollback/Approval Notices

This proposal requires HLC inquiry No

DMI Documentation

Attach Final Approval Notices

Banner/Codebook Name

Program Code: 10KS9875MBAU & 1PKS5666MSU

Minor Code	Conc Code	Degree Code	Major Code
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Senate Approval Date

Senate Conference Approval Date

BOT Approval Date

IBHE Approval Date

HLC Approval Date

DOE Approval Date NA

Effective Date:

Attached Document Justification for this request

Program Reviewer Comments **Brooke Newell (bsnewell) (09/11/23 3:41 pm):** Rollback: Side by side and Enrollment information. Email sent to Amanda
Mitch Fisher (mfisher6) (10/27/23 9:34 am): Rollback: at the request of the

authors

Mitch Fisher (mfisher6) (11/01/23 6:03 pm): Rollback: at the request of the authors

Mary Lowry (lowry) (11/28/23 1:23 pm): Rollback: per phone call

Key: 1016

TO: Nerissa Brown
Associate Dean of Graduate Programs and Professor of Accountancy
Gies College of Business

FROM: Anna Ball
Associate Dean of Academic Programs
College of Agricultural, Consumer and Environmental Sciences

DATE: November 15, 2023

RE: Gies College of Business' *Business Administration, MBA - Online (iMBA)* and *JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA)*; adding Graduate Certificate (CERT) in *Agribusiness and Sustainable Food Production Economics* as an approved Graduate Certificate for a Focus Area or elective course

The College of ACES supports the efforts of the Gies College of Business to add the Graduate Certificate (CERT) in *Agribusiness and Sustainable Food Production Economics* as an approved Graduate Certificate for a Focus Area or elective course options to the Business' *Business Administration, MBA - Online (iMBA)* and *JP: Business Administration, MBA (iMBA)* degrees and Accountancy, MS (iMSA).

As a graduate certificate option for learners in these degree programs, the Gies College of Business and College of ACES will attract new learners who are in demand of agribusiness related courses and the iMBA and iMBA+iMSA degrees. The College of ACES supports the efforts of the Gies College of Business to collaborate across colleges to allow students who apply to, are admitted, and who successfully complete the Graduate Certificate in *Agribusiness and Sustainable Food Production Economics* the opportunity to stack the associated credits as elective hours to the iMBA, iMSM, and iMSA degree programs.

This interdisciplinary effort to create graduate certificates that stack toward advanced degrees aligns with the strategic goals and priorities of the University of Illinois. We fully support and are excited to engage with the Gies College of Business to create new educational pathways for learners through this collaborative effort.



Anna Ball
Associate Dean of Academic Programs
Professor of Human development and Family Studies
College of Agricultural, Consumer and Environmental Sciences

	Course removed
	Course added/text added
	Text added/revised

Accountancy, MS (iMSA) and Business Administration, MBA (iMBA)		
CURRENT		
Code	Title	Hours
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Process Management	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 574	Microeconomics for Business	4
FIN 571	Money and Banking	4
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
MBA 590	Specialization Capstone (must enroll twice)	0
ACCY 500	Accounting Measurement, Reporting, and Control (Section IMB)	4
Complete an additional elective course to meet the iMBA Core 3 requirement, selected in consultation with an Online Programs advisor.		4
Complete one iMBA focus area, selected in consultation with an Online Programs advisor.		12
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
FIN 573	Investment Banking Concepts	
ACCY 501	Accounting Analysis I	4
Students must demonstrate proficiency to lead instructors for iMSA ACCY 501 Part A and only take Part B of iMSA ACCY 501.		
ACCY 502	Accounting Analysis II	4
ACCY 503	Managerial Accounting	4
Students are required to take the 16-week iMSA version of ACCY 503.		
ACCY 504	Auditing	4
ACCY 505	Federal Taxation	4
ACCY 506	Advanced Topics in Accounting (Section: Advanced Financial Reporting)	4
ACCY 507	Taxation of Business Entities	4
Non ACCY elective course. This course should be selected in consultation with an Online Programs advisor. Electives may include, BADM 403 or another non-accounting course.		4
	Hours required for iMBA	60
	Hours required for Imsa	32
	Total hours for joint iMBA/iMSA	92
Other Requirements		
Minimum GPA:		3.0

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