

Date Submitted: 11/28/23 1:25 pm

Viewing: **10KS9875MBAU : Business Administration, MBA - Online (iMBA)**

Last approved: 05/04/23 2:17 pm

Last edit: 01/09/24 8:13 am

Changes proposed by: Amanda Brantner

[Business Administration, MBA - Online \(iMBA\)](#)

Catalog Pages
Using this
Program

Proposal Type:

In Workflow

1. U Program Review
2. 1902 Committee Chair
3. 1902 Head
4. KM Committee Chair
5. KM Dean
6. University Librarian
7. Grad_College
8. COTE Programs
9. Provost
10. Senate EPC
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. DOE
17. DMI

Approval Path

1. 11/28/23 2:11 pm
Donna Butler (dbutler):
Approved for U Program Review
2. 11/29/23 9:54 am
Brian Fulton (bfulton):
Approved for 1902 Committee Chair
3. 11/29/23 3:54 pm
Carlos Torelli (ctorelli):
Approved for 1902 Head
4. 12/07/23 1:43 pm
Mitch Fisher (mfisher6):
Approved for KM

- Committee Chair
5. 12/07/23 1:54 pm
Brooke Elliott
(wbe): Approved
for KM Dean
 6. 12/10/23 6:07 pm
Claire Stewart
(clairest):
Approved for
University
Librarian
 7. 12/13/23 4:24 pm
Allison McKinney
(agrindly):
Approved for
Grad_College
 8. 12/13/23 6:45 pm
Suzanne Lee
(suzannel):
Approved for
COTE Programs
 9. 12/14/23 3:27 pm
Brooke Newell
(bsnewell):
Approved for
Provost

History

1. Aug 3, 2019 by
Mary Lowry
(lowry)
2. Sep 26, 2019 by
Mary Lowry
(lowry)
3. Mar 3, 2021 by
Whitney Smith
(wsmith42)
4. Oct 25, 2021 by
Whitney Smith
(wsmith42)
5. Jun 14, 2022 by
Whitney Smith
(wsmith42)
6. May 4, 2023 by
Lorena Nicholas
(lorenan)

Major (ex. Special Education)

This proposal is
for a:
Revision

Administration Details

Official Program Name	Business Administration, MBA - Online (iMBA)	
Diploma Title	Master of Business Administration	
Sponsor College	Gies College of Business	
Sponsor Department	Business Administration	
Sponsor Name	Nerissa Brown, Associate Dean	
Sponsor Email	nerissab@illinois.edu	
College Contact	Amanda Brantner	College Contact Email
	amandab@illinois.edu	
College Budget Officer	Gina Oleynichak	
College Budget Officer Email	goleynic@uillinois.edu	

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

Amanda Brantner, amandab@illinois.edu

Does this program have inter-departmental administration?
No

Proposal Title

Effective Catalog Term Spring 2024

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This proposal [key 596] is related to JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) [key 1016] and Agribusiness and Sustainable Food Production Economics, CERT [key 1213].

Program Justification

Provide a brief description of what changes are being made to the program. Proposing updates to the Business Administration, MBA - Online (iMBA) which include (1) the addition of an elective course option, (2) the ability to fulfill 12 hours of elective credit by completing an approved Graduate Certificate from a partnering unit, and (3) stating that a maximum of 12 credit hours may be taken from outside of Gies College of Business. The total credit hours required remains unchanged.

Did the program content change 25% or more in relation to the total credit hours, since the 2020-2021 catalog. (<http://catalog.illinois.edu/archivedacademiccatalogs/2020-2021/>)

No

Why are these changes necessary?

(1) MBA 548 (Global Strategy) is an existing focus area course that like all other existing focus area courses is available as a standalone elective course option. This course was inadvertently omitted in a prior revision.

(2) As additional units establish Graduate Certificates, Gies desires to allow learners to pursue Graduate Certificate programs approved as partnering programs by Gies as elective coursework. Expanding content access to relevant Graduate Certificates from partnering units provides Gies learners with additional options and creates value for the program via differentiation.

(3) It is necessary to establish and explicitly state the maximum number of credit hours that may be taken outside of Gies College of Business.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

Yes

Courses outside
of the sponsoring
department/interdisciplinary
departments

~~ACCY 531 - FSA for MBAs~~

~~ACCY 532 - Accounting for M&As~~

~~ACCY 574 - Risk Management and Innovation~~

~~FIN 570 - Corporate Finance~~

~~FIN 571 - Money and Banking~~

~~FIN 572 - The Finance of Mergers and Acq~~

~~FIN 573 - Investment Banking Concepts~~

Please attach any [ACES Support for Gies AgBus GC_.pdf](#)

letters of
support/acknowledgement

for any

Instructional

Resources

consider faculty,

students, and/or

other impacted

units as

appropriate.

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

Learning objectives:

1. Understand the core business functions and the foundational skills needed to integrate these functions into an organization.
2. Demonstrate critical thinking, employing appropriate analytical models and apply reasoning to evaluate evidence, select among alternatives, and generate creative options.
3. Determine the effectiveness with which goals are defined and achieved in team environments, assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
4. Communicate effectively in diverse business settings.

These learning objectives will continue to be assessed in alignment with the campus and college AACSB accreditation plans.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Revised programs [MBA side by side Nov 2023.xlsx](#)

Attach a revised Sample Sequence (for undergraduate program) or college-level forms.

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

Statement for
Programs of
Study Catalog

Course List

Code	Title	Hours
Required Core Courses		48
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Operations Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0

Code	Title	Hours
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
<u>Focus Area Requirement 1:</u>		
Complete one of the following Focus Areas:		12
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	The Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	

Focus Area Requirement 2:

In consultation with a Gies program advisor, choose a focus area or set of elective 12 hours, which will consist of one of the following options: complete an additional focus area from the list above, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

MBA 542	Digital Marketing Analytics
MBA 543	Digital Media & Marketing
MBA 545	Marketing in Our New Digital World
MBA 546	Global Business Horizons
MBA 547	Global Marketing
MBA 548	Global Strategy
MBA 549	Multiculturalism in Management and the Marketplace
MBA 551	Strategic Innovation
MBA 552	Fostering Creative Thinking
MBA 553	Entrepreneurship: From Startup to Growth
MBA 561	Introduction to Business Analytics with R
MBA 562	Introduction to Business Analytics: Communicating with Data
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics
MBA 564	Data Analytics Applications in Business
MBA 565	Infonomics
ACCY 531	Financial Statement Analysis for MBAs

Code	Title	Hours
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
ACCY 574	Risk Management and Innovation	
FIN 572	The Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
BADM 589	Project Management	
Total hours		72

Entering with Gies MS Management degree

Course List

Code	Title	Hours
Required Core Courses		24
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0

In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list below, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

Digital Marketing

- [MBA 542](#) Digital Marketing Analytics
- [MBA 543](#) Digital Media & Marketing
- [MBA 545](#) Marketing in Our New Digital World

Global Challenges in Business

- [MBA 547](#) Global Marketing
- [MBA 548](#) Global Strategy
- [MBA 549](#) Multiculturalism in Management and the Marketplace

Entrepreneurship & Strategic Innovation

- [MBA 551](#) Strategic Innovation
- [MBA 552](#) Fostering Creative Thinking
- [MBA 553](#) Entrepreneurship: From Startup to Growth

Business Analytics

- [MBA 561](#) Introduction to Business Analytics with R
- [MBA 562](#) Introduction to Business Analytics: Communicating with Data
- [MBA 563](#) Data Toolkit: Business Data Modeling & Predictive Analytics
- [MBA 564](#) Data Analytics Applications in Business

Mergers and Acquisitions

- [FIN 572](#) The Finance of Mergers and Acquisitions
- [FIN 573](#) Applications of Investment Banking Concepts
- [ACCY 532](#) Accounting for Mergers & Acquisitions and Other Complex Transactions

Total hours 36

Entering with approved non-management Gies graduate degree

Course List

Code	Title	Hours
Must enroll in the following required courses		
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0

Complete 48 credit hours from core and elective course offerings list

500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework

Total hours	48
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Other Requirements (may overlap)

Grad Other Degree Requirements

Requirement	Description
Course substitutions may be approved by the Department of Business Administration.	
Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry
Maximum Hours From Outside Gies College of Business:	12
Minimum GPA:	2.75

Corresponding Degree	MBA Master of Business Administration
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Program Features

Academic Level	Graduate
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Does this major have transcripted concentrations?	Yes
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Will you admit to the concentration directly?	No
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Is a concentration required for graduation?	No
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What is the typical time to completion of this program?	3 years
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What are the minimum Total Credit Hours required for this program?	36
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What is the required GPA?	2.75
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CIP Code 520201 - Business Administration and Management, General.

Is This a Teacher Certification Program?
No

Will specialized accreditation be sought for this program?
No

Delivery Method

This program is available:

Online Only - The entire program is delivered online, students are not required to come to campus.

Describe the use of this delivery method:
Online only.

Admission Requirements

Desired Effective Admissions Term Spring 2024

Is this revision a change to the admission status of the program?
No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.
A modest increase in enrollment demand may be realized.

Estimated Annual Number of Degrees Awarded

Year One Estimate	admin migration	5th Year Estimate (or when fully implemented)	admin migration
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What is the matriculation term for this program?
Fall

Budget

Are there
No

budgetary
implications for
this revision?

Will the program or revision require staffing (faculty, advisors, etc.)
beyond what is currently available?

No

Additional Budget
Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of
support

What tuition rate do you expect to charge for this program? e.g, Undergraduate Base
Tuition, or Engineering Differential, or Social Work Online (no dollar amounts
necessary)

Are you seeking a change in the tuition rate or differential for this
program?

No

Is this program requesting self-supporting status?

No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size,
teaching loads, student-faculty ratios, etc.

Current faculty will be adequate to provide instruction.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary
please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources and services are sufficient to support this revision.

EP Documentation

EP Control EP.24.063
Number
Attach
Rollback/Approval
Notices

This proposal No
requires HLC
inquiry

DMI Documentation

Attach Final
Approval Notices

Banner/Codebook MBA: iMBA Online -UIUC
Name

Program Code: 10KS9875MBAU

Minor Code	Conc Code	Degree Code	MBA	Major Code
9875				

Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

HLC Approval
Date

DOE Approval NA
Date

Effective Date:

Attached
Document
Justification for
this request

Program Reviewer **Brooke Newell (bsnewell) (09/11/23 3:43 pm):** Rollback: Side by side and
Comments enrollment. Email sent to Amanda
Mitch Fisher (mfisher6) (10/27/23 9:35 am): Rollback: At the request of the
 authors
Mary Lowry (lowry) (11/28/23 1:23 pm): Rollback: per phone call

TO: Nerissa Brown
Associate Dean of Graduate Programs and Professor of Accountancy
Gies College of Business

FROM: Anna Ball
Associate Dean of Academic Programs
College of Agricultural, Consumer and Environmental Sciences

DATE: November 15, 2023

RE: Gies College of Business' *Business Administration, MBA - Online (iMBA)* and *JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA)*; adding Graduate Certificate (CERT) in *Agribusiness and Sustainable Food Production Economics* as an approved Graduate Certificate for a Focus Area or elective course

The College of ACES supports the efforts of the Gies College of Business to add the Graduate Certificate (CERT) in *Agribusiness and Sustainable Food Production Economics* as an approved Graduate Certificate for a Focus Area or elective course options to the Business' *Business Administration, MBA - Online (iMBA)* and *JP: Business Administration, MBA (iMBA)* degrees and Accountancy, MS (iMSA).

As a graduate certificate option for learners in these degree programs, the Gies College of Business and College of ACES will attract new learners who are in demand of agribusiness related courses and the iMBA and iMBA+iMSA degrees. The College of ACES supports the efforts of the Gies College of Business to collaborate across colleges to allow students who apply to, are admitted, and who successfully complete the Graduate Certificate in *Agribusiness and Sustainable Food Production Economics* the opportunity to stack the associated credits as elective hours to the iMBA, iMSM, and iMSA degree programs.

This interdisciplinary effort to create graduate certificates that stack toward advanced degrees aligns with the strategic goals and priorities of the University of Illinois. We fully support and are excited to engage with the Gies College of Business to create new educational pathways for learners through this collaborative effort.



Anna Ball
Associate Dean of Academic Programs
Professor of Human development and Family Studies
College of Agricultural, Consumer and Environmental Sciences

	Course removed
	Course added
	Text added/revise

Business Administration, MBA - Online (IMBA)		
CURRENT		
Code	Title	Hours
Required Core Courses		
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Operations Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0

Complete one of the following Focus Areas:		12
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	

Complete an additional focus area from the list above or 12 hours from the following courses:		12
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 549	Multiculturalism in Management and the Marketplace	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
MBA 565	Infonomics	
ACCY 531	Financial Statement Analysis for MBAs	
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
ACCY 574	Risk Management and Innovation	
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
BADM 589	Project Management	
Total hours		72

Entering with Gies MS Management degree		
Code	Title	Hours
Required Core Courses		
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
Complete one of the following Focus Areas or 12 hours from the following courses:		
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
Total hours		36

Business Administration, MBA - Online (IMBA)		
PROPOSED		
Code	Title	Hours
Required Core Courses		
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Operations Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0

Focus Area Requirement 1:		12
Complete one of the following Focus Areas:		
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	

Focus Area or Elective Requirement 2:		12
In consultation with a Gies program advisor, choose a second focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list above, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
MBA 565	Infonomics	
ACCY 531	Financial Statement Analysis for MBAs	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
ACCY 574	Risk Management and Innovation	
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
BADM 589	Project Management	
Total hours		72

Entering with Gies MS Management degree		
Code	Title	Hours
Required Core Courses		
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list above, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.		
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
Total hours		36

Entering with approved non-management Gies graduate degree		
Code	Title	Hours
Must enroll in the following required courses		
MBA 590	Specialization Capstone (must enroll twice)	
MBA 597	Program Foundations	
MBA 598	Program Capstone	
Complete 48 credit hours from core and elective course offerings list		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework		
Total hours		48

Other Requirements (may overlap)	
Requirement	Description
Grad Other Degree Requirements	
Course substitutions may be approved by the Department of Business Administration.	
Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry
Minimum GPA:	2.75

Entering with approved non-management Gies graduate degree		
Code	Title	Hours
Must enroll in the following required courses		
MBA 590	Specialization Capstone (must enroll twice)	
MBA 597	Program Foundations	
MBA 598	Program Capstone	
Complete 48 credit hours from core and elective course offerings list		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework		
Total hours		48

Other Requirements (may overlap)	
Requirement	Description
Grad Other Degree Requirements	
Course substitutions may be approved by the Department of Business Administration.	
Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry
Maximum Hours From Outside Gies College of Business:	12
Minimum GPA:	2.75