Deactivation Proposal

Date Submitted: 01/23/23 3:07 pm

Viewing: 5467 : Business & Public Policy Concentration - Floating

Last approved: 06/20/19 9:49 am
Last edit: 03/13/23 1:13 pm
Changes proposed by: Jonathan Hall

Proposal Type:

Catalog Pages
Using this Program

In Workflow

1. U Program Review
2. 1260 Committee Chair
3. 1260 Head
4. KM Grad Committee Chair
5. KM Committee Chair
6. KM Dean
7. University Librarian
8. Grad_College
9. Provost
10. Senate EPC
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. DOE
17. DMI

Approval Path

1. 01/23/23 4:56 pm
   Deb Forgacs (dforgacs):
   Approved for U Program Review
2. 01/23/23 5:17 pm
   Nolan Miller (nmiller):
   Approved for 1260 Committee Chair
3. 01/24/23 11:46 am
   Louis Chan (l-chan2): Approved for 1260 Head
4. 01/25/23 8:11 pm
   Nerissa Brown (nerissab):
Concentration (ex. Dietetics)

This proposal is for a:

Phase Down/Elimination

Administration Details

<table>
<thead>
<tr>
<th>Official Program Name</th>
<th>Business &amp; Public Policy Concentration - Floating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma Title</td>
<td></td>
</tr>
<tr>
<td>Sponsor College</td>
<td>Gies College of Business</td>
</tr>
</tbody>
</table>
Provide a brief description of what changes are being made to the program.

We are ending the concentration due to lack of interest, and reallocating resources to areas of greater need.
Why are these changes necessary?

The concentration in Business and Public policy was created to serve Gies master’s programs, and in particular, the master’s programs in accountancy, which require students to complete a graduate concentration. While the concentration and courses initially had robust enrollment, over time interest in the area declined as students’ interests turned more toward business analytics. Due to low enrollment and other teaching demands, the courses were phased out in 2017 and 2018. Following this, the courses in the concentration were deactivated as part of a reorganization of the department’s course offerings. In total, over the past several years only 2-3 students have even inquired about the concentration. Since offering the concentration involves fielding a slate of elective courses that need not otherwise be offered, the decision was made to eliminate the concentration and reallocate resources to areas of greater need.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

Yes

Courses outside of the sponsoring department/interdisciplinary departments

Please attach any letters of support/acknowledgement for any Instructional Resources consider faculty, students, and/or other impacted units as appropriate.

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.
List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

NA

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students’ achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program
Description and
Requirements
Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses” (source: https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf). For proposals for new bachelor’s degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 12 hours from the following list:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIN 536</td>
<td>Banking and Financial Regulation</td>
<td></td>
</tr>
<tr>
<td>FIN 571</td>
<td>Money and Banking</td>
<td></td>
</tr>
<tr>
<td>FIN 572</td>
<td>The Finance of Mergers and Acquisitions</td>
<td></td>
</tr>
<tr>
<td>FIN 573</td>
<td>Applications of Investment Banking Concepts</td>
<td></td>
</tr>
<tr>
<td>FIN 574</td>
<td>Microeconomics for Business</td>
<td></td>
</tr>
<tr>
<td>FIN 575</td>
<td>Course FIN 575 Not Found</td>
<td></td>
</tr>
<tr>
<td>FIN 576</td>
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<tr>
<td>FIN 577</td>
<td>Course FIN 577 Not Found</td>
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</tr>
<tr>
<td>FIN 578</td>
<td>Course FIN 578 Not Found</td>
<td></td>
</tr>
</tbody>
</table>
Program Relationships

Corresponding Program(s):
- Accountancy, MAS
- Accountancy, MS (on campus & online)
- Business Administration, MS
- Finance, MS
- Technology Management, MS

Program Features

Academic Level: Graduate

Is This a Teacher Certification Program?
No

Will specialized accreditation be sought for this program?
No

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

Delivery Method

This program is available:
- On Campus - Students are required to be on campus, they may take some online courses.

Enrollment

List the prerequisites including course titles and number of credit hours for each prerequisite course, and whether or not these prerequisites count in the total hours required for the minor.

Phase Down/Elimination Enrollment

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Hours</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>Other Requirements</td>
<td></td>
</tr>
</tbody>
</table>

Grad Other Degree Requirements

In addition to the concentration requirements, students must also complete the requirements of their major degree.
Does this program currently have enrollment? No

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

There are no students in the concentration. There will be no impact to enrollment or degrees awarded.

Number of Students in Program (estimate)

<table>
<thead>
<tr>
<th>Year One Estimate</th>
<th>5th Year Estimate (or when fully implemented)</th>
</tr>
</thead>
</table>

Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Is this program requesting self-supporting status?

No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

NA

Library Resources
Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

NA

EP Documentation
EP Control Number EP.23.048

Attach Rollback/Approval Notices

This proposal requires HLC inquiry No

DMI Documentation
Attach Final Approval Notices

Banner/Codebook Name Business and Public Policy

Program Code: 5467

Minor Code Conc Code 5467 Degree Code

Major Code

Senate Approval Date
Senate Conference Approval Date
BOT Approval Date
IBHE Approval Date
HLC Approval Date
DOE Approval Date
Effective Date:
Attached Document
Brooke Newell (bsnewell) (10/05/22 7:28 am): Rollback: Email sent to Jonathan Hall. Please revise the effective date, respond to all questions in the Program Justification (some newly added), and review response in the Phase Down section.

Brooke Newell (bsnewell) (12/05/22 3:14 pm): Rollback: Email sent to Jonathan and Lorena

Brooke Newell (bsnewell) (01/26/23 6:13 am): Per request by Nolan Miller, added Letter of Support from Nerissa Brown to CIM P record
Thanks Nolan! I approve of this elimination. I approved it in CIM and copying Lorena who is monitoring the CIM flow to Ed Pol.

Best, Nerissa

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From: Miller, Nolan H <nmiller@illinois.edu>
Date: Wednesday, January 25, 2023 at 7:58 PM
To: Brown, Nerissa <nerissab@illinois.edu>
Subject: Fwd: Phase Down/Elimination of Business and Public Policy Concentration

Hi Nerissa,

This is the outstanding email you have from me. I have approvals from various graduate academic directors and the chairs/heads of all three departments. It is now with you in CIMP for approval as the grad committee chair, which, if you approve, I assume will be sufficient for the record as it goes to Ed Pol. Of course, if you want to attach an email saying you approve it, that would be great, but I don’t think we need it since you’re in the workflow. Please let me know if you have any questions.

Nolan

Sent from my iPad

Begin forwarded message:

From: "Miller, Nolan H" <EXCHANGE@ILLINOIS.EDU>
Date: December 7, 2022 at 9:56:00 AM CST
Subject: Phase Down/Elimination of Business and Public Policy Concentration

Hi Nerissa,

We have begun the process of eliminating the BPP graduate concentration. This concentration was created around a decade ago +/- for students in the Accounting masters programs who needed to do a concentration. For a while, demand was strong, but eventually they all gravitated toward taking the analytics concentration. Currently, the BPP concentration is not listed among the possible concentrations for MAS. We then repurposed the faculty to teach required courses in MSF and MSBA, and the course numbers were repurposed for the new iMBA courses we are offering. For the past several years there have been no students in the concentration.
As part of the formal phase down/elimination process, we are reaching out to you in your role as associate dean of graduate programs as well as the program directors for the various masters programs in Accountancy, Business Administration, and Finance to inform them and get their input.

If you have any questions, please let me know. If you are ok with the change, please reply to this email saying so and I’ll include it in the submission.

Thanks,

Nolan
Hi Nolan

I checked with my team and the answer is that you can eliminate this program.

Best

Carlos

Carlos J. Torelli
Anthony J. Petullo Professor of Business Administration
Head of the Department of Business Administration
Gies College of Business
University of Illinois at Urbana-Champaign

Dear Carlos,

In the past, the finance department offered a graduate concentration in Business and Public Policy that was available to masters students in your department. However, due to changing program requirements, decreased student interest, and the need to reassign faculty to courses with higher demand, we are eliminating the concentration. In recent years, there has been little interest in this program from students, and none from BA students as far as I know.

As part of the process, we are reaching out to stakeholders to inform them of the change and see if they have any concerns. This concentration was an available option for students in the old MS Business Administration, which was suspended in 2020, and MSTM. I have already reached out to James Noonan as MSTM Academic Director, and he has said he has no objection. There has been some discussion within the Senate Education Policy Committee about how to handle approvals in cases where there is both an academic director and an EO for the department in which the program resides. Accordingly, I am reaching out to you to ask for your acknowledgement/support for the elimination of this program. A brief reply to this email letting me know that you have conferred with the relevant people in your department and support the change sufficient. We will then include it with the materials we send to the senate as we go through the elimination process.
Of course, feel free to reach out to me if you have any questions.

Best,

Nolan
Hi,

Thank you for reaching out and the background information. I support the elimination as does the MAS program staff. Thank you.

Michael Donohoe
Head and Professor of Accountancy

On Jan 20, 2023, at 4:59 PM, Miller, Nolan H <nmiller@illinois.edu> wrote:

Thanks, Michael. For the record, would you respond again with your full name and adding that you’re head of the department of accountancy?
Thank you for reaching out and the background information. I support the elimination as does the MAS program staff. Thank you.

Michael

On Jan 20, 2023, at 3:45 PM, Miller, Nolan H <nmiller@illinois.edu> wrote:

Dear Michael,

I’m writing regarding the Business and Public Policy graduate concentration, which we are in the process of eliminating. This concentration was started some years ago to serve students in the Accountancy MS programs. However, since that time program requirements have changed, student interest has waned, and we have had to reassign faculty to teach other high-priority courses. In the past few years there has been very little interest in the concentration, and none from ACCY students as far as I know.

As we begin the formal process of ending the concentration, we are reaching out to involved units/programs to inform you of the change and see whether you have any concerns. There is some discussion in the Senate Education Policy Committee about how best to do this in situations where there are graduate programs with academic directors that live within departments. Accordingly, I have already reached out to Justin Leiby (MAS) and Rachel Schwartz (in person MSA), and they have indicated their support. The concentration courses were never offered in an online format, so iMSA is not a concern.

Please respond to this email letting me know whether or not you support the elimination. Your response will be forwarded to the Senate as we go through the elimination process.

Thanks,

Nolan

<NOLAN H MILLER>
Daniel and Cynthia Mah Helle Professor in Finance | Department of Finance
Director, Center for Business and Public Policy
Gies College of Business | University of Illinois at Urbana-Champaign
Research Associate, National Bureau of Economic Research
217.244.2847 | nmiller@illinois.edu | https://nmiller.web.illinois.edu/

Under the Illinois Freedom of Information Act any written communication to or from university employees regarding university business is a public record and may be subject to public disclosure.
Dear James,

We have begun the process of eliminating the Business and Public Policy graduate concentration, which was an available option for students in BA master’s programs. This concentration was created around a decade ago +/- for students in the Accounting master’s programs who needed to do a concentration. For a while, demand was strong, but eventually they all gravitated toward taking the analytics concentration. Currently, the BPP concentration is not listed among the possible concentrations for MAS. We then repurposed the faculty to teach required courses in MSF and MSBA, and the course numbers were repurposed for the new iMBA courses we are offering. For the past several years there have been no students in the concentration, and I don’t recall a BA student ever doing the concentration in the past.

As part of the formal phase down/elimination process, we are reaching out to the associate dean of Gies graduate programs as well as the program directors for the various master’s programs in Accountancy, Business Administration, and Finance to
inform them and get their input.

If you have any questions, please let me know. If you are ok with the change, please reply to this email saying so (with your program director title) and I’ll include it in the submission.

Thanks,

Nolan
Jonathan,

Please add to CIMP for BPP elimination.

Thanks,

Nolan

NOLAN H MILLER - Daniel and Cynthia Mah Helle Professor in Finance
Gies College of Business | University of Illinois at Urbana-Champaign
217.244.2847 | nmiller@illinois.edu | https://nmiller.web.illinois.edu/

Hi Nolan,

Thank you for reaching out about this and informing us about the change. I completely understand the decision to wind down this program and hope that the process works smoothly for you.

Justin

Dear Justin and Rachel,

We have begun the process of eliminating the BPP graduate concentration, which was an available option for students in BA masters programs. This concentration was created around a decade ago +/- for students in the Accounting masters programs who needed to do a concentration. For a while, demand was strong, but eventually they all gravitated toward taking the analytics concentration and enrollments dropped off to the point where it didn’t make sense to offer the classes. Currently, the BPP concentration is not listed among the possible concentrations for MAS. We then repurposed the faculty to teach required courses in MSF and MSBA, and the course numbers were repurposed for the new iMBA courses we are offering. For the past several years there have been no students in
the concentration, and I don’t recall any recent interest from Accountancy students.

As part of the formal phase down/elimination process, we are reaching out to the associate dean of Gies graduate programs as well as the program directors for the various masters programs in Accountancy, Business Administration, and Finance to inform them and get their input.

If you have any questions, please let me know. If you are ok with the change, please reply to this email saying so (with your program director title) and I’ll include it in the submission.

Thanks,

Nolan
Jonathan,

Please add the email below to CIMP for BPP elimination.

Thanks,

nm

NOLAN H MILLER - Daniel and Cynthia Mah Helle Professor in Finance
Gies College of Business | University of Illinois at Urbana-Champaign
217.244.2847 | nmiller@illinois.edu | https://nmiller.web.illinois.edu/

Dear Nolan,

MSA has no objections to eliminating the BPP concentration.

Best,

Rachel

Rachel Schwartz, Ph.D.
Academic Director, MSA Program
Department of Accountancy
217.333.0975 | rschwart@illinois.edu

ILLINOIS
Gies College of Business

From: Miller, Nolan H <nmiller@illinois.edu>
Sent: Wednesday, December 7, 2022 10:44 AM
To: Leiby, Justin <jleiby2@illinois.edu>; Schwartz, Rachel <rschwart@illinois.edu>
Subject: Elimination of Business and Public Policy graduate concentration
Dear Justin and Rachel,

We have begun the process of eliminating the BPP graduate concentration, which was an available option for students in BA masters programs. This concentration was created around a decade ago +/- for students in the Accounting masters programs who needed to do a concentration. For a while, demand was strong, but eventually they all gravitated toward taking the analytics concentration and enrollments dropped off to the point where it didn’t make sense to offer the classes. Currently, the BPP concentration is not listed among the possible concentrations for MAS. We then repurposed the faculty to teach required courses in MSF and MSBA, and the course numbers were repurposed for the new iMBA courses we are offering. For the past several years there have been no students in the concentration, and I don’t recall any recent interest from Accountancy students.

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If you have any questions, please let me know. If you are ok with the change, please reply to this email saying so (with your program director title) and I’ll include it in the submission.

Thanks,

Nolan

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NOLAN H MILLER
Daniel and Cynthia Mah Helle Professor in Finance | Department of Finance
Director, Center for Business and Public Policy
Gies College of Business | University of Illinois at Urbana-Champaign
Research Associate, National Bureau of Economic Research
217.244.2847 | nmiller@illinois.edu | https://nmiller.web.illinois.edu/

Under the Illinois Freedom of Information Act any written communication to or from university employees regarding university business is a public record and may be subject to public disclosure.
HI Nolan,

Thanks for this explanation. In my capacity as Academic Director of the MSM program, I approve of this change.

Best,

TBW

Tiffany Barnett White, PhD
Associate Professor of Business Administration and Advertising
Bruce and Anne Strohm Faculty Fellow
Academic Director, Gies MS in Management Program
Faculty Athletics Representative, Illinois Athletics
University of Illinois
Gies College of Business
515 E. Gregory Drive
Champaign, IL 61822
217-333-4597
tbwhite@illinois.edu
Hi Tiffany,

We have begun the process of eliminating the BPP graduate concentration, which was an available option for students in BA masters programs. This concentration was created around a decade ago +/- for students in the Accounting masters programs who needed to do a concentration. For a while, demand was strong, but eventually they all gravitated toward taking the analytics concentration. Currently, the BPP concentration is not listed among the possible concentrations for MAS. We then repurposed the faculty to teach required courses in MSF and MSBA, and the course numbers were repurposed for the new iMBA courses we are offering. For the past several years there have been no students in the concentration, and I don’t recall a BA student ever doing the concentration in the past.

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Thanks,

Nolan