Program Change Request

Date Submitted: 11/28/23 1:26 pm

Viewing: 10KS9875MBAU & 1PKS5666MSU: JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online)

Last approved: 05/04/23 2:18 pm
Last edit: 01/09/24 8:13 am
Changes proposed by: Amanda Brantner

Catalog Pages: Using this Program

Proposal Type:

Accountancy, MS (iMSA) and Business Administration, MBA (iMBA)

In Workflow

1. U Program Review
2. 1346 Head
3. 1902 Committee Chair
4. 1902 Head
5. KM Committee Chair
6. KM Dean
7. University Librarian
8. Grad_College
9. COTE Programs
10. Provost
11. Senate EPC
12. Senate
13. U Senate Conf
14. Board of Trustees
15. IBHE
16. HLC
17. DOE
18. DMI

Approval Path

1. 11/28/23 2:11 pm
   Donna Butler (dbutler):
   Approved for U Program Review
2. 11/29/23 9:36 am
   Michael Donohoe (mdonohoe):
   Approved for 1346 Head
3. 11/29/23 9:54 am
   Brian Fulton (bfulton):
   Approved for 1902 Committee Chair
4. 11/29/23 3:53 pm
   Carlos Torelli (ctorelli):
   Approved by EP 01/29/2024

EP.24.062_FINAL
Approved by EP 01/29/2024
Approved for 1902 Head
5. 12/07/23 1:43 pm
Mitch Fisher
(mfisher6): Approved for KM Committee Chair
6. 12/07/23 1:54 pm
Brooke Elliott
(wbe): Approved for KM Dean
7. 12/10/23 6:06 pm
Claire Stewart
(clairest): Approved for University Librarian
8. 12/13/23 4:24 pm
Allison McKinney
(agrindly): Approved for Grad_College
9. 12/13/23 6:45 pm
Suzanne Lee
(suzannel): Approved for COTE Programs
10. 12/14/23 3:27 pm
Brooke Newell
(bsnewell): Approved for Provost

History
1. Oct 29, 2020 by
   Mary Lowry
   (lowry)
2. Oct 29, 2020 by
   Deb Forgacs
   (dforgacs)
3. Feb 3, 2022 by
   Deb Forgacs
   (dforgacs)
4. Mar 18, 2022 by
   Mary Lowry
   (lowry)
5. May 4, 2023 by
Joint Program (ex. Master of Public Health & PhD. in Community Health)

This proposal is
for a:
Revision

Administration Details

<table>
<thead>
<tr>
<th>Official Program</th>
<th>JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online)</th>
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<tbody>
<tr>
<td>Name</td>
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<tr>
<td>Diploma Title</td>
<td>Master of Business Administration; Master of Science in Accountancy</td>
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<tr>
<td>Sponsor College</td>
<td>Gies College of Business</td>
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<tr>
<td>Sponsor</td>
<td>Accountancy</td>
</tr>
<tr>
<td>Department</td>
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</tr>
<tr>
<td>Sponsor Name</td>
<td>Nerissa Brown, Associate Dean of Graduate Programs</td>
</tr>
<tr>
<td>Sponsor Email</td>
<td><a href="mailto:nerissab@illinois.edu">nerissab@illinois.edu</a></td>
</tr>
<tr>
<td>College Contact</td>
<td>Amanda Brantner</td>
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<tr>
<td>College Budget</td>
<td>Gina Oleynichak</td>
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<tr>
<td>Officer</td>
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<tr>
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<td><a href="mailto:goleynic@uillinois.edu">goleynic@uillinois.edu</a></td>
</tr>
<tr>
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</table>

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

Amanda Brantner, amandab@illinois.edu

Does this program have inter-departmental administration?
Yes

Interdisciplinary Colleges and Departments (list other colleges/departments which are involved other than the sponsor chose above)
Please describe the oversight/governance for this program, e.g., traditional departmental/college governance. Inclusion of/roles of elected faculty committees? Inclusion of/roles of any advisory committees.

The department of Business Administration provides the BADM and MBA courses/faculty courses/faculty.

College            Gies College of Business
Department          Business Administration
Is there an additional department involved in governance?
No

Proposal Title

Effective Catalog Spring 2024
Term

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Revise the Joint Program in the Master of Business Administration in Business Administration and the Master of Science in Accountancy in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This proposal [key 1016] is related to Business Administration, MBA - Online (iMBA)[key 596] and Agribusiness and Sustainable Food Production Economics, CERT [key 1213].

Program Justification

Provide a brief description of what changes are being made to the program.

Proposing updates to JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) (online) which include (1) the ability to fulfill 12 hours of elective credit by completing an approved Graduate Certificate from a partnering unit and (2) stating that a maximum of 12 credit hours may be taken from outside of Gies College of Business. The total credit hours required remains unchanged.

Did the program content change 25% or more in relation to the total credit hours, since the 2020-2021 catalog. (http://catalog.illinois.edu/archivedacademiccatalogs/2020-2021/)
No

Why are these changes necessary?

(1) As additional units establish Graduate Certificates, Gies desires to allow learners to pursue Graduate Certificate programs approved as partnering programs by Gies as elective coursework. Expanding content access to relevant Graduate Certificates from partnering units provides Gies learners with additional options and creates value for the program via differentiation.

(2) It is necessary to establish and explicitly state the maximum number of credit hours that may be taken outside of Gies College of Business.

Instructional Resources
Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

Yes

Courses outside of the sponsoring departments

- FIN-570 - Corporate Finance
- FIN-571 - Money and Banking
- FIN-574 - Microeconomics for Business

Please attach any letters of support/acknowledgement for any Instructional Resources consider faculty, students, and/or other impacted units as appropriate.

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

*Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.*
List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

iMSA Learning Outcomes:
- Students should demonstrate competency in financial accounting.
- Students should demonstrate competency in cost accounting.
- Students should demonstrate competency in auditing.
- Students should demonstrate competency in federal income tax.
- Students should be able to communicate with others regarding technical accounting topics.
- Students should demonstrate the ability to collaborate as an effective team member in varying roles in a diverse group and in diverse tasks.

iMBA Learning Outcomes:
- Students employ appropriate analytical models and apply reasoning to evaluate evidence, select among alternatives, and generate creative solutions for real-world business problems.
- Students are able to work well in teams and to assess the contributions made by themselves and by their peers.
- Students will apply leadership skills to organize and engage others, to work more effectively together, and to set and achieve organizational goals.
- Students will apply management tools, techniques, and behaviors to demonstrate effective management skills.
- Students should be able to demonstrate the ability to listen and to read attentively, and to express ideas with clarity in both oral and written communications, and to communicate effectively in diverse business settings.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students’ achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

 Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program
Description and
Requirements
Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60
Revised programs  
joint online MBA and MSA side by side
Nov 2023.xlsx

Attach a revised Sample Sequence (for undergraduate program) or college-level forms.

Catalog Page Text - Overview Tab
Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

Statement for Programs of Study Catalog

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ACCY 500</td>
<td>Accounting Measurement, Reporting, and Control (Section IMB)</td>
<td>4</td>
</tr>
<tr>
<td>BADM 508</td>
<td>Leadership and Teams</td>
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<td>Managing Organizations</td>
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<tr>
<td>BADM 520</td>
<td>Marketing Management</td>
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<td>Stat for Mgt Decision Making</td>
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<td>MBA 590</td>
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<td>0</td>
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<td>Program Foundations</td>
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</table>

Complete an additional elective course to meet the iMBA Core 3 requirement, selected in consultation with an Online Programs advisor.

In consultation with a Gies program advisor, choose a focus area or set of elective hours, which will consist of one of the following options: complete an additional focus area from the list below, or 12 hours from the following courses, or an approved Graduate Certificate from a partnering unit.

Digital Marketing
- MBA 542 Digital Marketing Analytics
- MBA 543 Digital Media & Marketing
- MBA 545 Marketing in Our New Digital World

Global Challenges in Business
- MBA 547 Global Marketing
- MBA 548 Global Strategy
- MBA 549 Multiculturalism in Management and the Marketplace

Entrepreneurship & Strategic Innovation
- MBA 551 Strategic Innovation
- MBA 552 Fostering Creative Thinking
Program Relationships

Identify the existing programs to be joined:

<table>
<thead>
<tr>
<th>Corresponding Program(s)</th>
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<tbody>
<tr>
<td>Accountancy, MS (on campus &amp; online)</td>
</tr>
<tr>
<td>Business Administration, MBA - Online (iMBA)</td>
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</tbody>
</table>

Program Features

Academic Level: Graduate
What is the typical time to completion of this program?
5 years

What are the minimum Total Credit Hours required for this program?
92

What is the required GPA?
3.0

Is This a Teacher Certification Program?
No

Will specialized accreditation be sought for this program?
No

Delivery Method

This program is available:
Online Only - The entire program is delivered online, students are not required to come to campus.

Describe the use of this delivery method:

Admission Requirements

Desired Effective Spring 2024
Admissions Term

Is this revision a change to the admission status of the program?
No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.
An increase in enrollment demand is not expected.

Estimated Annual Number of Degrees Awarded

| Year One Estimate | see attached | 5th Year Estimate (or when fully implemented) | see attached |

Budget
Are there budgetary implications for this revision?  
No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?  
No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?  
No

Attach letters of support

What tuition rate do you expect to charge for this program? e.g., Undergraduate Base Tuition, or Engineering Differential, or Social Work Online (no dollar amounts necessary)

Are you seeking a change in the tuition rate or differential for this program?  
No

Is this program requesting self-supporting status?  
No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

Current faculty will be adequate to provide instruction.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources and services are sufficient to support this revision.
EP Documentation

EP Control Number
EP.24.062

Attach Rollback/Approval Notices

This proposal requires HLC inquiry

No

DMI Documentation

Attach Final Approval Notices

Banner/Codebook Name

Program Code: 10KS9875MBAU & 1PKS5666MSU

Minor Code
Conc Code
Degree Code
Major Code

Senate Approval Date

Senate Conference Approval Date

BOT Approval Date

IBHE Approval Date

HLC Approval Date

DOE Approval Date

NA

Effective Date:

Attached Document

Justification for this request

Program Reviewer Comments

Brooke Newell (bsnewell) (09/11/23 3:41 pm): Rollback: Side by side and Enrollment information. Email sent to Amanda

Mitch Fisher (mfisher6) (10/27/23 9:34 am): Rollback: at the request of the
Mitch Fisher (mfisher6) (11/01/23 6:03 pm): Rollback: at the request of the authors
Mary Lowry (lowry) (11/28/23 1:23 pm): Rollback: per phone call
TO: Nerissa Brown
    Associate Dean of Graduate Programs and Professor of Accountancy
    Gies College of Business

FROM: Anna Ball
    Associate Dean of Academic Programs
    College of Agricultural, Consumer and Environmental Sciences

DATE: November 15, 2023

RE: Gies College of Business’ Business Administration, MBA - Online (iMBA) and JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA); adding Graduate Certificate (CERT) in Agribusiness and Sustainable Food Production Economics as an approved Graduate Certificate for a Focus Area or elective course

The College of ACES supports the efforts of the Gies College of Business to add the Graduate Certificate (CERT) in Agribusiness and Sustainable Food Production Economics as an approved Graduate Certificate for a Focus Area or elective course options to the Business’ Business Administration, MBA - Online (iMBA) and JP: Business Administration, MBA (iMBA) degrees and Accountancy, MS (iMSA).

As a graduate certificate option for learners in these degree programs, the Gies College of Business and College of ACES will attract new learners who are in demand of agribusiness related courses and the iMBA and iMBA+iMSA degrees. The College of ACES supports the efforts of the Gies College of Business to collaborate across colleges to allow students who apply to, are admitted, and who successfully complete the Graduate Certificate in Agribusiness and Sustainable Food Production Economics the opportunity to stack the associated credits as elective hours to the iMBA, iMSM, and iMSA degree programs.

This interdisciplinary effort to create graduate certificates that stack toward advanced degrees aligns with the strategic goals and priorities of the University of Illinois. We fully support and are excited to engage with the Gies College of Business to create new educational pathways for learners through this collaborative effort.

Anna Ball
Associate Dean of Academic Programs
Professor of Human development and Family Studies
College of Agricultural, Consumer and Environmental Sciences
### Accountancy, MS (iMSA) and Business Administration, MBA (iMBA)

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Complete one IMBA focus area, selected in consultation with an Online Programs advisor.

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- MBA 543 Digital Media & Marketing
- MBA 545 Marketing in Our New Digital World

Global Challenges in Business
- MBA 547 Global Marketing
- MBA 548 Global Strategy
- MBA 549 Multiculturalism in Management and the Marketplace

Entrepreneurship & Strategic Innovation
- MBA 551 Strategic Innovation
- MBA 552 Fostering Creative Thinking
- MBA 553 Entrepreneurship: From Startup to Growth

Business Analytics
- MBA 561 Introduction to Business Analytics with R
- MBA 562 Introduction to Business Analytics: Communicating with Data
- MBA 563 Data Analytics Applications in Business
- MBA 564 Data Analytics Applications in Business

Mergers and Acquisitions
- FIN 572 Finance of Mergers and Acquisitions
- ACCY 532 Mergers and Acquisitions and Other Complex Transactions
- FIN 573 Investment Banking Concepts

ACCY 501 Accountancy Analysis I

Students must demonstrate proficiency to lead instructors for iMSA ACCY 501 Part A and only take Part B of iMSA ACCY 501.

ACCY 502 Accountancy Analysis II

Students are required to take the 16-week iMSA version of ACCY 502.

ACCY 503 Managerial Accounting

Students are required to take the 16-week iMSA version of ACCY 503.

ACCY 504 Auditing

ACCY 505 Federal Taxation

ACCY 506 Advanced Topics in Accounting (Section: Advanced Financial Reporting)

ACCY 507 Taxation of Business Entities

Non ACCY elective course. This course should be selected in consultation with an Online Programs advisor. Electives may include, BADM 403 or another non-accounting course.

Hours required for iMBA: 60
Hours required for IMBA: 60
Total hours for joint IMBA/iMSA: 92

### Other Requirements

- Minimum GPA: 3.0
- Maximum Hours From Outside Gies College of Business: 32