

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN SENATE
COMMITTEE ON PUBLIC ENGAGEMENT AND OUTREACH
(Final; Information)

PE.25.03 2024-2025 Annual Report of the Senate Committee on Public Engagement and Outreach

This report summarizes the activities of the Senate Committee on Public Engagement and Outreach (PE) during the 2024-2025 academic year. PE held three meetings during the fall 2024 semester (September 16, October 14, December 9) and three meetings during the spring 2025 semester (February 10, March 10, April 28). More detailed information is provided in the minutes of those meetings.

I. ITEMS REMOVED FROM THE AGENDA

PE.25.01, The Sandage Project – Engaging Publics in the Classroom

Marisa Peacock (Senior Lecturer Advertising) attended the December 9, 2024 meeting and shared how advertising students (ADV 498) are working with community partners on and off campus as part of community-based service learning. The students form mini advertising agencies and create real-world campaigns for campus and community groups.

PE.25.02, The Sandage Project – Engaging Publics in the Classroom

Gina Lee-Olukoya (Director, Civic Life) attended the March 10, 2025 meeting and shared the Office of Civic Life framework for civic engagement which includes programs and services such as Volunteer Matching & Project Recruitment, CU Volunteer Coordinators Workgroup, Martin Luther King Day of Service & Reflection and Service Immersion Trips among other things. In addition, areas of student involvement include Campus Student Election Commission (CSEC), Service Leaders in Civic engagement (SLICE), Volunteer Illini Projects (VIP) Student Organization.

PUBLIC ENGAGEMENT AND OUTREACH

Steven Hall, Chair

Michael Burke

Sara Castro Cantú

Sara Pedron Haba

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Mohammed Kamruzzaman

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Elizabeth Sutton

Emily Heaton, *ex officio*

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