

# Program Change Request

## Deactivation Proposal

Date Submitted: 12/22/25 12:16 am

Viewing: **10KL5006BS : Agricultural & Consumer Economics: Agribusiness Markets & Management, BS**

Last approved: 12/02/24 2:34 pm

Last edit: 02/26/26 12:24 pm

Changes proposed by: Bryan Endres

Catalog Pages Using [Agricultural & Consumer Economics: Agribusiness Markets & Management, BS](#)  
this Program

Proposal Type:

Concentration (ex. Dietetics)

This proposal is for

a:

~~Revision~~

[Phase Down/Elimination](#)

### In Workflow

1. U Program Review
2. Gen Ed Review
3. 1470-ACE  
Committee Chair
4. 1470-ACE Head
5. KL Committee Chair
6. KL Dean
7. University Librarian
8. COTE Programs
9. Provost
10. Senate EPC
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. Catalog Editor
17. DMI

### Approval Path

1. 01/08/26 11:40 am  
Brianna Vargas-Gonzalez (bv4):  
Approved for U Program Review
2. 01/21/26 2:07 pm  
Melissa Steinkoenig (menewell):  
Approved for Gen Ed Review
3. 01/21/26 2:17 pm  
Bryan Endres (bendres):  
Approved for 1470-

ACE Committee

Chair

4. 01/21/26 2:29 pm  
Sarah Low (salow2):  
Approved for 1470-  
ACE Head
5. 01/27/26 3:14 pm  
Brianna Gregg  
(bjgray2): Approved  
for KL Committee  
Chair
6. 01/27/26 3:15 pm  
Anna Ball (aball):  
Approved for KL  
Dean
7. 01/28/26 11:11 am  
Tom Teper (tteper):  
Approved for  
University Librarian
8. 01/28/26 12:06 pm  
Suzanne Lee  
(suzannel):  
Approved for COTE  
Programs
9. 02/18/26 3:13 pm  
Brooke Newell  
(bsnewell):  
Approved for  
Provost

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## History

1. Feb 20, 2019 by Deb  
Forgacs (dforgacs)
2. Mar 18, 2019 by  
Deb Forgacs  
(dforgacs)
3. Sep 30, 2021 by  
Craig Gundersen  
(cggunder)

4. Oct 30, 2023 by  
Brianna Gregg  
(bjgray2)  
5. Dec 2, 2024 by  
Brianna Gregg  
(bjgray2)

## Administration Details

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Official Program Name	Agricultural & Consumer Economics: Agribusiness Markets & Management, BS	
Diploma Title	Bachelor of Science in Agricultural and Consumer Economics	
Sponsor College	Agr, Consumer, & Env Sciences	
Sponsor Department	Agricultural and Consumer Economics	
Sponsor Name	Bryan Endres	
Sponsor Email	bendres@illinois.edu	
College Contact	Brianna Gregg	College Contact Email
	bjgray2@illinois.edu	
College Budget Officer	<a href="#">Nick Unser</a>	
College Budget Officer Email	<a href="mailto:nicku@illinois.edu">nicku@illinois.edu</a>	

If additional stakeholders other than the Sponsor and College Contacts listed above should be contacted if questions during the review process arise, please list them here.

[Caroline Helton \(chelton@illinois.edu\)](mailto:chelton@illinois.edu)

Does this program have inter-departmental administration?

No

### Effective Catalog Term

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Effective Catalog      Fall 2027

Term

Effective Catalog      2027-2028

## Proposal Title

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Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberal Arts and Sciences, include the Graduate College for Grad Programs)

Eliminate the Concentration in Agribusiness Markets & Management in the Bachelor of Science in Agricultural & Consumer Economics in the College of Agricultural, Consumer and Environmental Sciences

Does this proposal have any related proposals that will also be revised at this time and the programs depend on each other? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently and together as needed. Format your response like the following "This BS proposal (key 567) is related to the Concentration A proposal (key 145)"

This concentration deactivation proposal (Key: 588) is related to the following other concentration deactivation proposals:

- Agricultural & Consumer Economics: Consumer Economics & Finance, BS (Key: 598)
- Agricultural & Consumer Economics: Environmental Economics and Policy, BS (Key: 599)
- Agricultural & Consumer Economics: Farm Management, BS (Key: 601)
- Agricultural & Consumer Economics: Finance in Agribusiness, BS (Key: 597)
- Agricultural & Consumer Economics: Financial Planning, BS (Key: 602)
- Agricultural & Consumer Economics: Policy, International Trade and Development, BS (Key: 600)
- Agricultural & Consumer Economics: Public Policy and Law, BS (Key: 595)

The deactivation of this concentration is also contingent on the following proposals (this concentration shouldn't be deactivated until the following new programs/revisions have been implemented):

- Consumer Economics and Finance, BS (Key: 1370)
- Environmental and Resource Economics and Policy, BS (Key: 1371)
- Financial Planning, BS (Key: 1304)
- Food and Agribusiness Management, BS (Key: 1372)
- Public Policy and Law, BS (Key: 1373)
- Agricultural & Consumer Economics, BS (Key: 74)
- Agricultural & Consumer Economics: Agri-Accounting, BS (Key: 587)
- Agricultural & Consumer Economics: Agricultural and Applied Economics, BS (Key: 1392)
- Agricultural & Consumer Economics, BS and Agricultural & Applied Economics, MAAE (Key: 886)

## Program Justification

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Provide a brief description, using a numbered item list, of the proposed changes to the program.

We are removing the following concentrations from the ACE major:

- Agribusiness Markets & Management (AMM)
- Consumer Economics & Finance (CEF)
- Environmental Economics & Policy (EEP)
- Farm Management (FM)
- Finance in Agribusiness (FIA)
- Financial Planning (FP)
- Policy, International Trade & Development (PITD)
- Public Policy & Law (PPL)

And turning them into their own majors:

- The Consumer Economics & Finance concentration will become the Consumer Economics and Finance, BS major
- The Financial Planning concentration will become the Financial Planning, BS major
- The Public Policy & Law concentration will become the Public Policy and Law, BS major
- The Environmental Economics & Policy concentration will become the Environmental and Resource Economics and Policy, BS major
- The Agribusiness Markets & Management, Farm Management, Finance in Agribusiness, and Policy, International Trade & Development concentrations will become the Food and Agribusiness Management, BS

However, the Agri-Accounting concentration will remain and we will be adding an Agricultural and Applied Economics concentration.

Provide the reasoning for why each change was necessary, using a corresponding numbered item list as it relates to the brief description numbered list above.

The AMM concentration currently enrolls over 15% of ACE majors, making it one of the program's largest academic tracks. However, it has experienced a 25% decline in enrollment over the last four years, signaling a weakening demand that cannot be ignored. At the same time, AMM contributes more than \$700,000 in allocated budget, making it a financially significant part of the department. Any change to this concentration carries clear risk, but doing nothing carries even greater long-term risk.

This proposal takes a calculated, proactive approach by deactivating the AMM concentration and combining it with three other closely related tracks, into a new standalone major: Food and Agribusiness Management, BS. This new major retains the core content and faculty expertise of AMM while offering a more modern, accessible program identity that aligns with student expectations, urban student backgrounds, and industry trends.

While some enrollment disruption is possible in the short term, the Food and Agribusiness Management title maintains strong continuity with AMM and provides an opportunity to reverse enrollment declines through better program visibility and more targeted recruitment. This change also allows for streamlined advising, reduced curricular redundancy, and stronger positioning in a competitive academic landscape.

With student input, market research, and timing all aligned, this is a strategically sound moment to transition AMM into a modernized, standalone major that better reflects the department's academic goals and the career ambitions of its students.

Last 5 years of AMM enrollment:

FA25: 137

FA24: 118

FA23: 126

FA22: 140

FA21: 160

## Instructional Resources

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Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program? If Yes is selected, indicate the appropriate courses and attach the letter of support/acknowledgement.

Yes

Courses outside of the sponsoring department/interdisciplinary departments:

ECON 103 - Macroeconomic Principles

CS 105 - Intro Computing: Non-Tech

MATH 220 - Calculus

MATH 221 - Calculus I

MATH 234 - Calculus for Business I

ACCY 201 - Accounting and Accountancy I

CMN 101 - Public Speaking

ALEC 115 - Talk About Food, Ag, Env

CMN 111 - Oral & Written Comm I

CMN 112 - Oral & Written Comm II

ACCY 202 - Accounting and Accountancy II

ECON 452 - The Latin American Economies

Please attach any letters of support/acknowledgement for any Instructional Resources. Consider faculty, students, and/or other impacted units as appropriate.

[ALEC\\_Letter of Support\\_Agricultural and Consumer Economics\\_final.pdf](#)

[CMN\\_Letter of Support\\_Agricultural and Consumer Economics\\_final.pdf](#)

[ACCY\\_Letter of Support\\_Agricultural and Consumer Economics\\_final.pdf](#)

[MATH\\_Letter of Support\\_Agricultural and Consumer Economics\\_final.pdf](#)

[CS\\_Letter of Support\\_Agricultural and Consumer Economics\\_final.pdf](#)

[ECON\\_Letter of Support\\_Agricultural and Consumer Economics\\_extrafinal.pdf](#)

## Program Features

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Academic Level      Undergraduate

Is this program part of an ISBE approved licensure program?

No

Will specialized accreditation be sought for this program?

No

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

Does this program prepare graduates for entry into a career or profession that is regulated by the State of Illinois?

No

## Program of Study

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### Catalog Page Text - Overview Tab

Catalog Page Overview Text

Statement for  
Programs of Study  
Catalog

#### Graduation Requirements

Minimum hours required for graduation: 126 hours.

#### University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300 and 400 level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the Student Code (§ 3-801) and in the Academic Catalog.

#### **General Education Requirements**

Follows the campus General Education (Gen Ed) requirements. Some Gen Ed requirements may be met by courses required and/or electives in the program.

Composition I	4-6
Advanced Composition	3

Humanities & the Arts (6 hours)	6
Natural Sciences & Technology (6 hours)	6
Social & Behavioral Sciences (6 hours)	6
fulfilled by <a href="#">ACE 100</a> , <a href="#">ECON 103</a> , and two other courses approved as Social and Behavioral Sciences	
Cultural Studies: Non-Western Cultures (1 course)	3
Cultural Studies: U.S. Minority Cultures (1 course)	3
Cultural Studies: Western/Comparative Cultures (1 course)	3
Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)	6-8
fulfilled by and <a href="#">MATH 220</a> , <a href="#">MATH 221</a> , or <a href="#">MATH 234</a> ; and <a href="#">ACE 262</a>	
Language Requirement (Completion of the third semester or equivalent of a language other than English is required)	0-15
<b>Department Foundation</b>	
<a href="#">ACE 123</a> Introduction to ACE	2
<a href="#">ACE 100</a> Introduction to Applied Microeconomics	4
<a href="#">ECON 103</a> Macroeconomic Principles	3
<a href="#">ACE 161</a> Computer Concepts & Applications	3
or <a href="#">CS 105</a> Intro Computing: Non-Tech	
Calculus Option - Select one of the following:	4
<a href="#">MATH 220</a> Calculus	
<a href="#">MATH 221</a> Calculus I	
<a href="#">MATH 234</a> Calculus for Business I	
<a href="#">ACCY 201</a> Accounting and Accountancy I	3
<a href="#">ACE 262</a> Applied Statistical Methods and Data Analytics I	3
<a href="#">ACE 264</a> Applied Statistical Methods & Data Analytics 2	3
Communication Option	3 or 6
<a href="#">CMN 101</a> Public Speaking	
<a href="#">ALEC 115</a> Let's Talk about Food, Agriculture, and the Environment	
<a href="#">CMN 111</a> Oral & Written Comm I & <a href="#">CMN 112</a> and Oral & Written Comm II	

<u>Minimum of 6 additional hours of Social &amp; Behavioral Sciences</u>		6
<u>ACE 341</u>	Careers and Professionalism	1 or 2
<u>ACE 300</u>	Intermediate Applied Microeconomics	3
ACE International Course or Study Abroad Experience Option - Select one of the following:		3
<u>ACE 411</u>	Environment and Development	
<u>ACE 435</u>	Global Agribusiness Management	
<u>ACE 436</u>	International Business Immersion	
<u>ACE 451</u>	Agriculture in Intl Dev	
<u>ACE 452</u>	The Latin American Economies	
<u>ACE 455</u>	International Trade in Food and Agriculture	
<b>Agribusiness Markets &amp; Management Concentration</b>		<b>18</b>
<u>ACE 222</u>	Agricultural Marketing	3
<u>ACE 231</u>	Food and Agribusiness Mgt	3
<u>ACCY 202</u>	Accounting and Accountancy II	3
Advanced Agribusiness Markets & Management Option - Select three of the following:		9
<u>ACE 427</u>	Commodity Price Analysis	
<u>ACE 428</u>	Commodity Futures and Options	
<u>ACE 430</u>	Corporate Food Marketing	
<u>ACE 431</u>	Agri-food Strategic Management	
<u>ACE 432</u>	Advanced Farm Management	
<u>ACE 435</u>	Global Agribusiness Management	
Minimum hours in the College of ACES, 20 of which must be in the Department of ACE		35
<b>Total Hours</b>		<b>126</b>

## Program Relationships

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Corresponding

Program(s):

Corresponding Program(s)

**Corresponding Program(s)**

Agricultural &amp; Consumer Economics, BS

## Program Regulation and Assessment

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### Plan to Assess and Improve Student Learning

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*Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.*

#### Student Learning Outcomes

ACE students will acquire broad and deep knowledge of Agricultural and Consumer Economics.

ACE students will develop a critical and reflective orientation toward global systems (such as natural, environmental, social, cultural, economic, and political) and cultural differences (such as race, indigeneity, gender, class, sexuality, language, and disability).

ACE students will develop critical thinking and problem solving skills.

ACE students will develop their ability to communicate in a variety of settings.

ACE students will build and sustain productive relationships to be effective leaders who can respond to civic and social challenges at local, national, and global levels, creating positive change in their communities.

Study marketing and management for businesses big and small. Discover factors that influence commodity prices and learn how to manage price risk through futures and options markets.

Follow your food from farm to fork to understand how businesses operate along the supply chain and how consumers interact with the food system.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

## Delivery Method

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This program is  
available:

On Campus - Students are required to be on campus, they may take some online courses.

## Enrollment

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List the prerequisites including course titles and number of credit hours for each prerequisite course, and whether or not these prerequisites count in the total hours required for the minor.

### Phase Down/Elimination Enrollment

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Does this program  
currently have  
enrollment? Yes

If so, what is the  
anticipated term of  
completion?

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

Phasing out the AMM, FM, FIA, and PITD concentrations will affect approximately 25% of current ACE undergraduates. While the removal of familiar concentration names may lead to a modest short-term dip in enrollment and degrees awarded within the ACE major, the intent is that most students will shift their interest to the new FAM, BS major. AMM has already experienced a 25% enrollment decline over the last four years, reinforcing the need for program restructuring. The new FAM major offers a clearer, more marketable identity that aligns with student interests and industry needs, and includes a Finance track to help retain finance-focused students.

All students currently enrolled in the affected concentrations will be allowed to complete their degrees under existing requirements. No student will be required to change majors or concentrations. These concentrations will be closed to new students beginning with the Fall 2027 application cycle, after which students will be directed to the five new majors. Specifically, for students interested in this concentration, they would be directed towards the new FAM, BS major.

The anticipated term of completion for this program is Fall 2031 at the earliest.

Number of Students in Program (estimate)

Year One Estimate

5th Year Estimate (or when fully implemented)

## Budget

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Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

## Financial Resources

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How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of support

## Faculty Resources

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Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

Because this concentration is being repurposed into a new major, faculty teaching load, class sizes, student-faculty ratios, etc. will remain roughly the same.

## Library Resources

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Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

After consulting with Sarah Williams, the proposal to transition from a concentration to a major will have no impact on the University Library's resources. Current library resources are sufficient to cover the requirements of this transition. No new or additional resources will be necessary to support this transition.

## EP Documentation

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EP Control Number    EP.26.124

Attach Rollback/  
Approval Notices

## Non-EP Documentation

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This proposal  
requires HLC  
inquiry

U Program Review

Comments

Rollback

Documentation and  
Attachment

### DMI Documentation

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Attach Final

Approval Notices

Banner/Codebook

Name

BS:ACE-Agribsn, Mrkts&Mgt-UIUC

Program Code: 10KL5006BS

Minor Code	Conc Code	5006	Degree Code	BS Major Code
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0176

Senate Approval

Date

Senate Conference

Approval Date

BOT Approval Date

IBHE Approval Date

HLC Approval Date

DOE Approval Date n/a

Effective Date:

Attached Document

Justification for this  
request

Program Reviewer  
Comments