



Proposal to the Senate Educational Policy Committee

PROPOSAL TITLE: Reorganize and revise the undergraduate curriculum in Journalism and re-designate the Bachelor of Science in Journalism (BSJ) degree with majors in Broadcast Journalism and News Editorial as the Bachelor of Science (BS) degree with a major in Journalism.

SPONSOR: Rich Martin, Head, Department of Journalism, 333-0709, richmart@illinois.edu

COLLEGE CONTACT: Julian Parrott, Associate Dean for Academic Affairs and Student Services, College of Media, 244-4329, jparrott@illinois.edu

BRIEF DESCRIPTION: We propose to reorganize and revise the existing undergraduate curriculum in journalism. Students currently choose between two majors: News Editorial or Broadcast Journalism. This proposal seeks to create a single major.

The current Bachelor of Science in Journalism (BSJ) degree will be re-designated as the Bachelor of Science (BS) degree.

Current transcript and diploma notation:

Transcript

Degree Awarded: Bachelor of Science in Journalism
Major(s): News-Editorial **OR** Broadcast Journalism

Diploma

Bachelor of Science in Journalism

Proposed transcript and diploma notation:

Transcript

Degree Awarded: Bachelor of Science
Major: Journalism

Diploma

Bachelor of Science in Journalism

JUSTIFICATION:

This reorganization and revision will facilitate flexibility for the Journalism program in the future and give the program a name unencumbered by outdated media labels and concepts. Such changes already have been enacted at many peer programs. Programs at Northwestern University, the University of North Carolina at Chapel Hill, the University of Wisconsin, Ohio University and Indiana University, for example, now have a common Journalism major. The change will simplify degree certification, and better reflect modern professional practice in which distinctions based on the particular name of a journalism medium are dissolving.

The change will give journalism students greater latitude in course planning. The two majors are now largely the same, differing primarily by a set of three courses. With the change, students will no longer face some course restrictions required under the current majors. This will give students greater course flexibility and better prepare them for a rapidly changing journalism profession.

Courses in the Journalism curriculum have been renumbered to better reflect the four-year status of the College of Media. The new numbers give students a clearer and more systematic approach to building the core and advanced competencies that are demanded by the journalism profession. The proposal for the new curriculum in Journalism reflects the new course numbers. This proposal also makes clear how the new course numbers replace the old courses.

One change in this new curriculum would require all Journalism majors to complete 6 hours of Economics courses (generally Econ 102 and 103) – currently a requirement of the News Editorial major only. The Economics Department believes that it will be able to accommodate the small additional demand for course seats within their existing course structures without the need for additional resources (see attached letter.) The current differences in supporting work outside the major are reconciled by a compromise between the two existing sets of requirements.

Current News Editorial and Broadcast Journalism will be allowed to choose the new major or continue on to graduation under the “old” distinctions. Advisers in the College of Media Student Services Center will closely monitor the progress of all journalism students toward their degrees to ensure that students successfully satisfy either “old” or “new” requirements.

Existing Journalism Majors

For the Degree of Bachelor of Science in Journalism

News-Editorial Sequence

To graduate from the news-editorial sequence of the Department of Journalism, a student must meet all general University and College requirements for the degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced:

Hours	Required Courses
3	JOUR 200 - Introduction to Journalism
4	JOUR 400 - Reporting 1
3	JOUR 405 - History of American Journalism
3	JOUR 410 - Multimedia Reporting
3	JOUR 411 - Law and Communications
4	JOUR 415 - Reporting 2
4	JOUR 420 - News Editing
4	JOUR 425 - Graphics and Design
8-16	College of Media electives, at least six hours of which must be from courses (other than Discovery

courses) taught by the Journalism Department and not cross-listed from other departments, including:

JOUR 250-Journalism Ethics & Diversity

JOUR 435 - Radio Journalism

JOUR 440 - Television Journalism 1

JOUR 445 - Television Journalism 2

JOUR 450 - Media and Public Opinion

JOUR 451 - Research Methods in Journalism

JOUR 455 - Press and Modern Presidency

JOUR 465 - Photojournalism

JOUR 470 - International Reporting

JOUR 475 - Magazine Writing

JOUR 480 - Advanced Reporting Topics (repeatable), with separate sections offering a changing array of specialized topics such as:

Advanced Photojournalism

Art and Craft of Personal Journalism

Business and Financial Reporting in a Global Economy

Digital Reporting

Digital Newsroom Practicum

Documentary on Television and Film

In-Depth Research Techniques for Print and Broadcast

Investigating Contemporary Phenomena / Immersion Journalism

Investigative Reporting for Print and Broadcast

Literary Feature Writing

Multimedia Journalism

Online Publishing

Radio Feature Reporting

Specialty Reporting

Sports Reporting

Television Documentary Production

JOUR 485 - Magazine Editing

JOUR 490 - Professional Project

JOUR 495 - Internship Seminar

36-44 Subtotal in College of Media: All courses offered by or cross-listed with Advertising (ADV), Agricultural Communication (AGCM), Journalism (JOUR), Media and Cinema Studies (MS, CINE, or MACS) or the College of Media (MDIA) count in this total.

36 At least 6 hours of credit in each of the six following areas: economics, literature, history, philosophy, political science, and sociology or anthropology. Courses taken in these fields may, if they qualify, also fulfill the requirement of advanced hours and General Education courses outside the College of Media. Undergraduate seminar courses (199) and hours earned through placement tests may not be used to fulfill these departmental requirements.

Broadcast Journalism Sequence

To graduate from the broadcast journalism sequence of the Department of Journalism, a student must meet all General University and College requirements for a degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced:

Hours	Required Courses
3	JOUR 200 - Introduction to Journalism
4	JOUR 400 - Reporting 1
3	JOUR 405 - History of American Journalism
3	JOUR 410 - Multimedia Reporting
3	JOUR 411 - Law and Communications
4	JOUR 435 - Radio Journalism
4	JOUR 440 - Television Journalism 1
4	JOUR 445 - Television Journalism 2
8-16	College of Media electives, at least six hours of which must be from courses (other than Discovery courses) taught by the Journalism Department and not cross-listed from other departments, including:
	JOUR 250-Journalism Ethics & Diversity
	JOUR 415 - Reporting 2
	JOUR 420 - News Editing
	JOUR 425 - Graphics and Design
	JOUR 450 - Media and Public Opinion
	JOUR 451 - Research Methods in Journalism
	JOUR 455 - Press and Modern Presidency
	JOUR 465 - Photojournalism
	JOUR 470 - International Reporting
	JOUR 475 - Magazine Writing
	JOUR 480 - Advanced Reporting Topics(repeatable), with separate sections offering a changing array of specialized topics such as:
	Advanced Photojournalism
	Art and Craft of Personal Journalism
	Business and Financial Reporting in a Global Economy
	Digital Reporting
	Digital Newsroom Practicum
	Documentary on Television and Film
	In-Depth Research Techniques for Print and Broadcast
	Investigating Contemporary Phenomena / Immersion Journalism
	Investigative Reporting for Print and Broadcast
	Literary Feature Writing
	Multimedia Journalism
	Online Publishing
	Radio Feature Reporting
	Specialty Reporting
	Sports Reporting
	Television Documentary Production
	JOUR 485 - Magazine Editing
	JOUR 490 - Professional Project
	JOUR 495 - Internship Seminar
36-44	Subtotal in College of Media: All courses offered by or cross-listed with Advertising (ADV), Agricultural Communication (AGCM), Journalism (JOUR), Media and Cinema Studies (MS, CINE, or MACS) or the College of Media (MDIA) count in this total.
36	At least 6 hours of credit in each of six of the following seven areas: economics, literature, history,

natural science, philosophy, political science, and sociology or anthropology. Additionally, at least four courses, which may include courses from these areas, must be taken in each of two department-approved areas of specialization. Courses taken in these areas may, if they qualify, also fulfill the requirement of advanced hours and General Education courses outside the College of Media. Undergraduate seminar courses (199), independent study courses, and hours earned through placement tests may not be used to fulfill any of these departmental requirements.

The proposal for the new Curriculum in Journalism

For the Degree of Bachelor of Science with a major in Journalism

To graduate from the Department of Journalism, a student must meet all general University and College requirements for the degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced:

Hours	Required Courses
Core curriculum (14 hours)	
3	JOUR 200 - Introduction to Journalism
4	JOUR 210 - Reporting Across Media Platforms (formerly JOUR 400)
4	JOUR 215 - Multimedia Reporting (formerly JOUR 410)
3	JOUR 311 – Media Law (formerly JOUR 411)
12	Either of two three-course sequences:
4	JOUR 315 – Advanced Public Affairs Reporting (formerly JOUR 415)
4	JOUR 320 - News Editing (formerly JOUR 420)
4	JOUR 425 – Introduction to Non-Narrative Journalism
Or:	
4	JOUR 335 - Audio Journalism (formerly JOUR 435)
4	JOUR 340 – Video Reporting and Storytelling (formerly JOUR 440)
4	JOUR 445 – Video Storytelling II and Producing
10-18	College of Media Electives
At least three Journalism courses numbered 200 or above and not cross-listed from other departments. Courses in the sequence not chosen may be used to fulfill this requirement. Additional courses offered by or cross-listed with Advertising (ADV), Agricultural Communication (AGCM), Journalism (JOUR), Media and Cinema Studies (MS, CINE, or MACS) or the College of Media (MDIA) count in this total.	
Note: For each hour beyond 44 in the College of Media, the 124 hours required for graduation increases by one.	
80	Minimum number of hours outside College of Media:
	Including at least six hours in each of these seven areas: <ul style="list-style-type: none"> ■ Economics ■ Literature ■ History

- Philosophy
- Political science
- Sociology or anthropology
- Natural science and technology.

Plus 6 additional hours in two of those areas or a total of 12 hours in each of two other departmentally approved areas of specialization. Courses used to fulfill University general education requirements or to fulfill requirements for a minor may count toward these requirements. Courses used to fulfill the College of Media advanced outside hours requirement also may count toward these requirements. That requirement calls for:

- Not less than 20 hours in courses numbered 200 or above outside and not cross-listed with the College of Media.
- At least 9 of the 20 hours must be in courses numbered 300 or above.

BUDGETARY AND STAFF IMPLICATIONS: None

Please see attached letters from the University Library and the Department of Economics regarding resource implications of the proposed curriculum change.

DESIRED EFFECTIVE DATE: Fall 2014

STATEMENT FOR PROGRAMS OF STUDY CATALOG:

Curriculum in Journalism

For the Degree of Bachelor of Science with a major in Journalism

To graduate from the Department of Journalism, a student must meet all general University and College requirements for the degree and must complete the following courses, all of which must be taken for a traditional letter grade and for which all pre-requisites will be enforced:

Hours	Required Courses
Core curriculum (14 hours)	
3	JOUR 200 - Introduction to Journalism
4	JOUR 210 - Reporting Across Media Platforms
4	JOUR 215 - Multimedia Reporting
3	JOUR 311 – Media Law

Either of two three-course sequences. (12 hours minimum):

4	JOUR 315 – Advanced Public Affairs Reporting
4	JOUR 320 - News Editing
4	JOUR 425 – Introduction to Non-Narrative Journalism

or:

4	JOUR 335 - Audio Journalism
4	JOUR 340 – Video Reporting and Storytelling
4	JOUR 445 – Video Storytelling II and Producing

10-18 College of Media Electives

At least three Journalism courses numbered 200 or above and not cross-listed from other departments. Courses in the sequence not chosen may be used to fulfill this requirement. Additional courses offered by or cross-listed with Advertising (ADV), Agricultural Communication (AGCM), Journalism (JOUR), Media and Cinema Studies (MS, CINE, or MACS) or the College of Media (MDIA) count in this total.

Note: For each hour beyond 44 in the College of Media, the 124 hours required for graduation increases by one.

80 Minimum number of hours outside College of Media:

Including at least six hours in each of these seven areas:

- Economics
- Literature
- History
- Philosophy
- Political science
- Sociology or anthropology
- Natural science and technology.

Plus 6 additional hours in two of those areas or a total of 12 hours in each of two other departmentally approved areas of specialization. Courses used to fulfill University general education requirements or to fulfill requirements for a minor may count toward these requirements. Courses used to fulfill the College of Media advanced outside hours requirement also may count toward these requirements. That requirement calls for:
-- Not less than 20 hours in courses numbered 200 or above outside and not cross-listed with the College of Media.
-- At least 9 of the 20 hours must be in courses numbered 300 or above.

ATTACHMENTS

Library Letter:

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

University Library
Office of Dean of Libraries
and University Librarian
230 Main Library, MC-522
1408 West Gregory Drive
Urbana, IL 61801



November 16, 2011

Professor Rich Martin
Head, Department of Journalism
College of Media
120 Gregory Hall
MC-462

Dear Dr. Martin:

Thank you for giving the University Library the opportunity to review the Department of Journalism's proposal to merge and rename two existing journalism majors. The proposal that we reviewed does not lead us to believe that there will be an impact on our operations or collections.

If additional services or materials are required as the program develops, we will be happy to discuss securing the requisite resources with the program sponsors. However, we do not believe that there will be any undue impact on the University Library's ability to support scholarship in this campus.

Sincerely,

A handwritten signature in cursive script that reads "Paula T. Kaufman".

Paula T. Kaufman
Juanita J. and Robert E. Simpson
Dean of Libraries and University Librarian

c: Thomas Teper
Lisa Romero

Department of Economics letter:

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

Department of Economics
214 David Kinley Hall
1407 West Gregory Drive
Urbana, IL 61801 USA



January 24, 2012

To Whom It May Concern:

The College of Media has discussed with the Econ Department a proposal of combining the News Editorial major and the Broadcast Journalism major and would like to require Econ 102 and 103 for this new combined major. The College of Media estimates that somewhere near 25 additional students will enroll in the courses. This impact is acceptable to the Department of Economics and we anticipate being able to handle this additional demand on a regular basis. This comes with our typical caveat that we do not provide priority in enrollment based on major for enrollment in Econ 102 or 103.

Please let me know if you have any questions or need any additional information.

All the best,

A handwritten signature in black ink, appearing to read 'C Schultz'.

Colleen Schultz
Director of Undergraduate Studies
Department of Economics

telephone 217-333-0120 • fax 217-244-6678

CLEARANCES:

Signatures:

Unit Representative:

JRB/mw

Date:

1/31/13

College Representative:

Jan Slater

Date:

1/31/13

Graduate College Representative:

Date:

Provost Representative:

Date:

Educational Policy Committee Representative:

Date:

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

EP.13.32

Office of the Provost and Vice Chancellor
for Academic Affairs

Swanlund Administration Building
601 East John Street
Champaign, IL 61820



February 19, 2013

Gay Miller, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Miller:

Enclosed is a copy of a proposal from the College of Media to reorganize and revise the undergraduate program in Journalism. The reorganization will eliminate the existing majors, News Editorial and Broadcast Journalism, and create a new major in Journalism.

This proposal has been approved by the College of Media Courses and Curriculum Committee. It now requires Senate review.

Sincerely,

A handwritten signature in cursive script that reads "Kristi A. Kuntz".

Kristi A. Kuntz
Assistant Provost

KAK/njh

Enclosures

c: L. Martin
J. Parrott
J. Slater



Senate Educational Policy Committee Proposal Check Sheet

PROPOSAL TITLE: Reorganize and revise the News Editorial major and Broadcast Journalism major as a new Journalism major.

PROPOSAL TYPE (Please select all that apply below):

A. : Program and degree proposals

1. This proposal is for a graduate program or degree

Yes No

2. **Degree** proposal (e.g. B.S.A.E., M.S.C.E.)

NA New degree — please name the new degree: _____

Revisions of an existing degree — please name the existing degree to be revised:

3. **Major** proposal (disciplinary focus, e.g., Mathematics)

New major — please name the new major: _____

Revision of an existing major — please name the existing major to be revised:

News Editorial Journalism (0380) and Broadcast Journalism (0382)

4. **Concentration** proposal (e.g. Financial Planning)

NA New concentration — please name the new concentration: _____

Revision of an existing concentration — please name the existing concentration to be revised: _____

5. **Minor** proposal (e.g. Cinema Studies)

NA New minor — please name the new minor: _____

Revision of an existing minor — please name the existing minor to be revised: _____

6. Proposal for renaming an existing degree, major, concentration, or minor
 degree major concentration minor
Please provide the current name: News Editorial (0380) and Broadcast Journalism (0382)
Please provide the proposed new name: Journalism (0278)
7. Proposal for terminating an existing degree, major, concentration, or minor
Please name the existing degree, major, concentration, or minor:
News Editorial (0380) and Broadcast Journalism (0382)
8. Proposal for a multi-institutional degree between Illinois (UIUC) and a foreign institution
Please name the existing Illinois degree or program: _____
Please name the partnering institution: _____
- B. **Proposal for renaming existing academic units** (college, school, department, or program)
Please provide the unit's current name: _____
Please provide the unit's proposed new name: _____
- C. **Proposal for reorganizing existing units** (colleges, schools, departments, or programs)
- Change in status of an existing and approved unit (e.g. change from a program to department)
— please indicate current unit name including status: _____
- Transfer an existing unit
Please provide the current unit's name and home: _____
Please provide the new home for the unit: _____
- Merge two or more existing units (e.g., merge department A with department B)
Please provide the name and college of unit one to be merged: _____
Please provide the name and college of unit two to be merged: _____
- Terminate an existing unit — please provide the current unit's name and status: _____
- D. **Other educational policy proposals** (e.g., academic calendar, grading policies, etc.)
Please indicate the nature of the proposal: _____