



Proposal to the Senate Educational Policy Committee

PROPOSAL TITLE: Revision of French Commercial Studies Concentration (BALAS in French)

SPONSOR:

Marcus Keller, Head, Dept. of French and Italian (FRIT); mkeller@illinois.edu ; 265-6476

COLLEGE CONTACT:

Karen Carney, Associate Dean, LAS; kmcarney@illinois.edu ; 333-1350

BRIEF DESCRIPTION:

Last academic year we proposed the **restructuring** of the French Studies Concentration of the BALAS in French that was implemented this year after approval last summer. We now propose to adapt the French *Commercial* Studies Concentration based on the revised French Studies Concentration so that the required credit hours in French can be equally reduced from currently 45 to 34. The number of foundational courses will be reduced from 4 (FR 207, 208, 209, 210) to 3 (FR 207, FR 211, FR 212). The courses required in translation and Commercial French will also be reduced from 4 (FR 419, FR 421, FR 485, FR 486) to 2 (FR 419, FR 485). The recruitment of a new qualified faculty member allows us to offer FR 485 on campus again (had to be taken as part of study abroad in recent years). The number of electives will remain the same (4 courses). The options for pursuing the required curriculum in business, economics, marketing or adjacent fields (15 credit hours) outside of the department have considerably improved (Minor in Business; Cognate in Marketing and Business Administration; Economic Cognate; Minor in Global Markets and Society). The current Humanities/Western Civilization Requirement is no longer part of the French Commercial Studies Concentration proper.

JUSTIFICATION:

With the approved overhaul of our main Concentration in French Studies and the proposed adaption of the Concentration in French Commercial Studies we pursue several goals: a) streamline the major in French in terms of required credit hours and thus make it more attractive in comparison to other similar majors (e.g. Italian, German, Spanish); b) respond to the change in student interests and in qualifications sought of B.A.s in French as they go on the job market; c) maintain the high quality of the degree. Most importantly, we expect to increase the number of majors in French by this curriculum revision. Currently one third of French majors pursue the French Commercial Studies Concentration and we expect this number to increase after the projected implementation of the revised curriculum in Fall 2017.

In short, the arguments for the revision of the French Commercial Studies curriculum are the same as those for the last year's revision of the French Studies Concentration: students have more choices in the area of literature and culture and can now exclusively concentrate on culture and linguistics courses if they wish. The special requirements for this concentration of at least one translation course and one course in Commercial French remain intact if at a reduced number of minimally required courses from four to two.

BUDGETARY AND STAFF IMPLICATIONS:

1) Resources

- a. How does the unit intend to financially support this proposal?

The changes proposed here can be implemented without additional cost to the department; in fact, by eliminating duplication and aligning courses across concentrations, there may be some cost savings to the department.

- b. How will the unit create capacity or surplus to appropriately resource this program? If applicable, what functions or programs will the unit no longer support to create capacity?

No new capacity is needed in order to resource this revised concentration. The revision utilizes existing courses and allows the department to use its resources more efficiently. No other functions or programs will be curtailed in order to realize the proposed revisions.

- c. Will the unit need to seek campus or other external resources? If so, please provide a summary of the sources and an indication of the approved support.

FRIT will not seek campus or other external resources.

- d. Please provide a letter of acknowledgment from the college that outlines the financial arrangements for the proposed program.

See attached letter from the College of Liberal Arts and Sciences.

2) Resource Implications

- a. Please address the impact on faculty resources including the changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

No increase in the number of faculty is needed to accommodate the proposed revisions. We do not anticipate any dramatic changes in class sizes, teaching loads, or student-faculty ratios even though we expect some increase in majors choosing the French Commercial Studies concentration.

- b. Please address the impact on course enrollment in other units and provide an explanation of discussions with representatives of those units.

We do not anticipate any impact on course enrollment in other units.

- c. Please address the impact on the University Library

We do not anticipate any impact on the University Library.

- d. Please address the impact on technology and space (e.g. computer use, laboratory use, equipment, etc.)

Our need for IT-classrooms will remain the same.

DESIRED EFFECTIVE DATE: Fall 2017

STATEMENT FOR ACADEMIC CATALOG:

OVERVIEW TAB- No edits

Marcus Keller

2090 Foreign Languages Building, 707 South Mathews Avenue, Urbana

PH: (217) 333-2020

<http://www.frit.illinois.edu>

french-italian@illinois.edu

The Department offers three majors- French, Italian and Teaching of French- two minors-French and Italian- and a 5-year BA/MA in French or Italian and European Union Studies.

The **BALAS in French** allows students to specialize in one of the following concentrations:

The French Studies concentration focuses on courses in language, literature and culture, film and linguistics.

The Commercial French Studies concentration combines a focus in French with appropriate courses in business.

The **BALAS in Italian** allows students to study Italian language, literature, film, linguistics, and cultural studies.

The **B.A. in the Teaching of French** prepares students to teach French.

Study Abroad opportunities enhance the undergraduate education in French and Italian.

The **minors in French and Italian** offer a unique opportunity for students to enhance their education with the study of language and culture courses.

5 Year BALAS/MA in French and European Union Studies allows students to receive two degrees, a BALAS in French and an MA in European Union Studies.

5 Year BALAS/MA in Italian and European Union Studies allows students to receive two degrees, a BALAS in Italian and an MA in European Union Studies.

MAJOR TAB- No edits

French

[For the Degree of Bachelor of Arts in Liberal Arts and Sciences](#)

Select a concentration in consultation with your adviser.

- [French Studies Concentration](#)
- [French Commercial Studies Concentration](#)

For the Degree of Bachelor of Arts in the Teaching of French

- [Curriculum Preparatory to the Teaching of French](#)

Italian

For the Degree of Bachelor of Arts in Liberal Arts and Sciences

- [Italian](#)

5 Year BALAS /MA in French or Italian and European Union Studies

The Department of French and Italian with the European Union Center offers a 5-year BALAS/MA degree program in French or Italian and the Master of Arts in European Union Studies (MAEUS). In order to be admitted to this degree program, students apply through a joint application process to their BALAS-granting program and the European Union Center during their third year of studies. Requirements for this degree program are identical to those for the stand-alone BALAS and for the stand-alone MAEUS. Students will receive both degrees when the requirements are met for the degrees; the BALAS and MA degrees will be conferred separately and independently. More detailed information may be obtained from department and EUC offices.

French Commercial Studies Concentration page

French Commercial Studies Concentration

For the Degree of Bachelor of Arts in Liberal Arts and Sciences
Major in Sciences and Letters Curriculum

Email: french-italian@illinois.edu

Minimum required major and supporting course work normally equates to 34 hours beyond the 100-level.

General education: Students must complete the Campus General Education requirements including the campus general education language requirement.

Twelve hours of 300- and 400-level courses in the major must be taken on this campus.

A Major Plan of Study Form must be completed and submitted to the LAS Student Affairs Office before the end of the fifth semester (60 - 75 hours). Please see your adviser.

Minimum hours required for graduation: 120 hours

Departmental distinction: A student must have at least a 3.45 LAS cumulative grade point average, complete a senior thesis [FR 492](#), and complete two additional advanced-level courses in French or in supporting course work. Consult the honors adviser for details.

FR 207 - Grammar and Composition Workshop	3
FR 211 - Introduction to Literary Studies	3
FR 212 - Introduction to Cultural Analysis	3
FR 205 - Conversation	2
FR 213 - Phonetics and Oral Expression	2
FR 314 - Advanced Grammar	3
FR 419 - Techniques in Translation I	3
FR 485- Commercial and Econ French I	3
Four courses at the 300- or 400-level (3 of 4 of the electives must be taken in French) in any of the following: French language and translation, business, cinema, culture, linguistics, literature, media.	12
Approved supporting course work in business administration, finance, and/or economics selected in consultation with the concentration adviser.	15
Total Hours	49

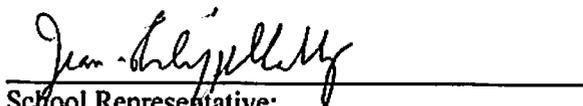
CLEARANCES:

Signatures:



Unit Representative:

01-24-2017
Date:



School Representative:

January 24, 2017
Date:



College Representative:

2-23-27
Date:

Appendix A: Comparison of French Commercial Studies Concentration

Current Requirements:	Current Hours	Proposed Requirements:	Proposed Hours
FR 205 Oral French	2 Hours	FR 205 Oral French	2 Hours
FR 207 Grammar & Composition	3 Hours	FR 207 Writing & Grammar Workshop	3 Hours
FR 208 Critical Writing & Reading in French	3 Hours	FR 211 Intro to Literary Studies	3 Hours
FR 209 Intro to French Literature I	3 Hours	FR 212 Intro to Cultural Analysis	3 Hours
FR 210 Intro to French Literature II	3 Hours		
FR 213 French Phonetics	2 Hours	FR 213 French Phonetics	2 Hours
FR 414 Advanced Grammar and Style	3 Hours	FR 314 Advanced Grammar (renumbered from 414)	3 Hours
FR 419 Techniques in Translation I	3 Hours	FR 419 Techniques in Translation I	3 Hours
FR 421 Techniques in Translation II	3 Hours		
2 hours of French electives approved by the Departmental Advisor	2 Hours		
FR 485 Commercial & Econ French I	3 Hours	FR 485 Commercial & Econ French I	3 Hours
FR 486 Commercial & Econ French II	3 Hours		
Four courses in French civilization, French literature, French linguistics, or Francophone studies	12 Hours	Four courses at the 300- or 400-level (3 of 4 of the electives must be taken in French) in any of the following: French language and translation, business, cinema, culture, linguistics, literature, media.	12 Hours
Approved supporting course work in business administration, finance, and/or economics selected in consultation	15	Approved supporting course work in business administration, finance, and/or economics selected in consultation with the	15

with the concentration adviser.		concentration adviser.	
Western civilization. Select from:	<i>6-8 Hours</i>		
CWL 241 & CWL 242 HIST 140 & HIST 142 FR 435 & FR 436 ARTH 111 & ARTH 112			
Total	45 Hours in French plus 15 hours supporting coursework AND 6-8 hours Western Civ req	Total	34 Hours in French plus 15 hours supporting coursework

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

EP.17.71

Office of the Provost and Vice Chancellor for Academic
Affairs

Swanlund Administration Building
601 East John Street
Champaign, IL 61820



February 23, 2017

Bettina Francis, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Francis:

Enclosed is a copy of a proposal from the College of Liberal Arts and Sciences to revise the concentration in French Commercial Studies within the Bachelor of Arts in Liberal Arts and Sciences in French.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Kathryn A. Martensen'.

Kathryn A. Martensen
Assistant Provost

Enclosures

c: K. Carney
A. Elli
J. Mathy
M. Keller

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

College of Liberal Arts and Sciences
Office of the Dean

2090 Lincoln Hall
702 S. Wright Street, MC-448
Urbana, IL 61801



February 23, 2017

Kathryn Martensen
Associate Provost
Office of the Provost and Vice Chancellor for Academic Affairs
207 Swanlund Administration Building
MC-304

Dear Kathy:

The Committee on Courses and Curricula on behalf of the Faculty of the College of Liberal Arts and Sciences has voted to approve the following proposal:

Revision of the French Commercial Studies Concentration (BALAS in French)

Please address all correspondence concerning this proposal to me. This proposal is now ready for review by the Senate Educational Policy Committee for proposed implementation in Fall 2017.

Sincerely,

A handwritten signature in black ink that reads "Karen M Carney". The signature is written in a cursive style.

Karen M. Carney
Associate Dean

enclosures

C: Professor Jean-Philippe Mathy
Professor Marcus Keller