

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

EP.05.24

Office of the Provost and Vice Chancellor
for Academic Affairs

Swanlund Administration Building
601 East John Street
Champaign, IL 61820



RECEIVED
March 7, 2005
OFFICE OF THE SENATE

February 3, 2005

Abbas Aminmansour, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Aminmansour:

Enclosed are copies of a proposal from International Programs and Studies for the European Union Center to be granted status as a Center.

This proposal has been approved by International Programs and Studies; it now requires Senate review. Please note that the proposer has chosen to submit the proposal in IBHE format.

Sincerely,

Keith A. Marshall, Ph.D.
Assistant Provost

Enclosures

c: C. Livingstone

EP.05.24

REQUEST FOR NEW ADMINISTRATIVE, RESEARCH OR PUBLIC SERVICE UNIT

RECEIVED
March 7, 2005
OFFICE OF THE SENATE

BACKGROUND

1. Name of Institution: University of Illinois at Urbana-Champaign
2. Title of Proposed Unit: The European Union Center
3. CIP Code (6-digits):
4. Proposed Date for Initiation of Unit: March 1, 2005
5. Contact Person: Kieran P. Donaghy, Executive Director
 - 5.1. Telephone (217) 244-5377
 - 5.2. E-mail donaghy@uiuc.edu
 - 5.3. Fax (217) 244-1717

PURPOSE: OBJECTIVES, MISSION AND PRIORITIES

6. Unit Objectives and Contributions

6.1. What are the goals and objectives of the new unit?

The principal objective of the European Union Center is to serve as a bridge of exchange and understanding between residents of the United States and member states of the European Union (EU). One of ten EU Centers established in 1998 with major financial support from the European Commission, the Center brings together faculty and students from across campus to promote the study of the European Union, its institutions and policies, and EU-U.S. relations. Working with other campus units and other institutions, the EU Center also creates high-quality, high-profile programs that serve Illinois businesses, policy makers, high-school teachers and students, and the general public. As one of the most comprehensive EU Centers in the U.S., the Center is the focal point on campus for teaching, research, and outreach programs on the European Union. A unit of International Programs and Studies, the Center was designated by the United States Department of Education as a Title VI National Resource Center and Foreign Language and Areas Studies Fellowship Program in 2003. Title VI funds allow the Center to support development of new courses with EU content in undergraduate, graduate and professional degree programs, support thematic conferences and workshops, expand UIUC library resources on the EU, and incorporate EU curriculum into K-12 teacher training workshops.

- 6.2. What is the relationship of the unit to the university's mission and priorities? Is the unit involved in instruction and, if so, to what extent?

The EU Center shares the university's three-fold mission of teaching, research, and outreach and promotes the university's priority of internationalizing the curriculum and the educational experiences of university students. With respect to *teaching*, the Center supports a concentration of undergraduate courses on the EU within the multidisciplinary major in international studies, promotes study abroad opportunities in Europe, provides funds for the development of new undergraduate courses with substantial EU content and brings to the UIUC campus speakers on EU-U.S. relations. The Center also serves as a resource for graduate students whose studies focus on the European Union and offers a two-semester interdisciplinary research seminar. Currently under development are a master of arts degree and a graduate minor in European Union Studies. With respect to *research*, the Center supports interdisciplinary workshops and conferences that address specific policy issues, supports faculty and graduate research with competitive grants, offers conference travel grants, and publishes a series of working papers and white papers by faculty and graduate students affiliated with the Center. With respect to *outreach*, the Center conducts a wide variety of programs that serve to promote understanding of the European Union and its relationship with the United States. The Center provides resources in support of teaching about the European Union in middle and high schools and the development of curriculum. The Center collaborates with other area studies centers at UIUC to 1) put on resource fairs and workshops for K-12 educators, 2) to conduct an International Summer Institute each year to assist educators in internationalizing their curriculum, and 3) to stage joint area center symposia on global themes. The EU Center also works with the Center for International Business Education and Research at UIUC to put on workshops for the Illinois business community on doing business in the EU. The major annual outreach event of the Center is EU Day, which brings noted European leaders to the UIUC campus to interact with UIUC administrators, faculty, students and the public. Highlights of the day include the State of the European Union address, presented by an ambassador from an EU member state, and an essay contest for high school students. The Center's annual outreach event that has the greatest public exposure is the Illinois State Fair exhibit, which educates the public about the EU and its importance to the State of Illinois. The exhibit is visited by over 20,000 people each year.

- 6.3. What specific needs and measurable contributions will the unit make to statewide priorities and needs?

The State of Illinois and the European Union are closely interdependent. A few basic economic facts should help to establish this point. In 2003, Illinois goods exported to the EU totaled over \$6.1 billion and accounted for almost 24% of the state's exports. These exports directly accounted for over 50,000 jobs. In 2001 cumulative investment in Illinois by the EU was estimated to be \$26,449 billion (54% of total foreign investment in the State). This investment supported an estimated 194,000 jobs in 2001. As the economy of Illinois becomes increasingly integrated with that of the EU, more and more professionals working in agriculture, manufacturing, legal and commercial services, higher education, and government will need up-to-date working knowledge of the European Union, its history, its institutions, and its conventions. The EU Center at UIUC is helping to train the next generation of

European specialists in various disciplines and professions in the state of Illinois. The Center makes measurable contributions to the satisfaction of statewide priorities and needs in the forms of new courses on the European Union (and on EU and US relations) developed for undergraduate and graduate students, research projects and scholarly conferences supported (with resulting publications), workshops conducted for educators and businesspeople, and outreach activities hosted to promote greater mutual understanding between citizens of Illinois and citizens of member states of the European Union. The EU Center also maintains a comprehensive web site that is available to all citizens of Illinois at <http://www.ips.uiuc.edu/eu/>.

6.4. What is the demand for the unit's services? What clients or population will the unit serve?

Undergraduate and graduate courses whose development has been supported by the EU Center are fully subscribed. Enrollment numbers for courses with EU-related content are high. For example, the total enrollment in "Politics and Culture of the EU," Problems in European History," and "European Economies," a few of the Center's leading courses for the 2003-04 Academic Year, was 156 undergraduates and 25 graduates. The demand for research and travel grants by the Center to faculty and students at UIUC exceeds the supply. Scholarly conferences supported by the Center on timely themes and issues are well attended by the university community and by K-12 educators. Workshops on curriculum development for K-12 educators and on doing business in Europe for business people are well attended.

7. Organization

7.1. Describe the proposed unit's organizational structure.

The EU Center is a unit in International Programs and Studies (IPS) at UIUC. The Center has a 40% FTE Executive Director who reports to the Director of IPS. An 11% Associate Director of Educational Programs reports to the Executive Director and administers the undergraduate and graduate minors in European Union Studies. A 100% FTE Associate Director reports to the Executive Director and administers delivery of all other programs and operations of the EU Center on a day to day basis. A 100% FTE Outreach Coordinator reports to the Associate Director, plans public events, and liaises with K-12 educators, business people, and international consulates. A 50% Secretary III assists the Associate Director and Outreach Coordinator. The Center's staff are supported by one graduate outreach assistant (50%) and one undergraduate student assistant (20%). The EU Center's operations are overseen by a program board comprising twelve other faculty members, with deep interests in EU-U.S. relations, representing all colleges on the UIUC campus.

7.2. Explain how the unit is organized to meet its objectives.

To promote broader understanding of the EU, its history, institutions, and conventions, the EU Center conducts an interdisciplinary graduate research seminar each semester. The seminar is organized and led by the Executive Director and the Associate Director. The Associate Director for Educational Programs works closely with College of Liberal Arts and Sciences to coordinate undergraduate course offerings on the EU. The Center staff meets regularly with the campus librarian who oversees the EU collections to discuss collection development. The Associate Director supervises maintenance of the Center's web site,

which is perhaps the Center's greatest informational resource. The Associate Director of Educational Programs oversees the Center's participation in a FIPSE (Fund for the Improvement of Post-Secondary Education) program involving eight EU and U.S. universities in a three-year study of good governance. To *promote exchange* between the EU and U.S. the Center staff interacts with the Study Abroad Office to develop and promote awareness of study-abroad opportunities for both undergraduate and graduate students. The Center also hosts visiting scholars on short- and longer-term bases. To *promote research* on the EU and on EU-U.S. relations, the Center's faculty advisory board solicits proposals from faculty and students and makes awards of travel and research grants on a competitive basis. The Executive Director and Associate Directors are cultivating partnerships between EU and U.S. institutions for long-term research projects. The Center also supports scholarly conferences, for which most logistical work is performed by the outreach coordinator and support staff. To *fulfill its outreach mission* (discussed in detail in section 6.2, above) the Center's Outreach Coordinator works with other Center staff and support personnel, as well as the IPS units of International Engagement and Protocol and Illinois International High School Program to plan and put on a full calendar of events.

OUTCOMES

8. Unit Outcomes

- 8.1. What targets have been set to assess the proposed unit's success in achieving objectives? Among others, specific performance measures might include:

- Expected research and/or public service products:

Drawing upon the outstanding resources of the University of Illinois, the EUC proposes a program of teaching, research, and public outreach that takes an interdisciplinary approach to the study of the EU and Europe.

The EUC will create a new generation of experts on the challenges confronting the European people, the European Union, and the EU member and accession states by:

- o Expanding course offerings in undergraduate, graduate, and professional degree programs,
- o Establishing a new EU Studies MA degree program,
- o Developing foreign-language-across-the-curriculum (FLAC) courses with EU content, and
- o Developing courses in less commonly taught languages of the EU accession countries.

To facilitate research on the policy issues confronting the European Union and the United States, the EUC:

- o Provides support for conferences and workshops,
- o Promotes research in EU and European Studies with research seed grants,
- o Expands library resources on the European Union, and
- o Develops delivery of library resources to faculty and students abroad.

To create bonds between the people of the United States and the European states, the EUC maintains an extensive outreach program by:

- o Incorporating an EU curriculum into K-12 through teacher training

workshops,

- Providing briefings for members of the Illinois legislature, and
- Conducting workshops on doing business in Europe for the business community.

- Ratio of external to internal funding for the unit:

The EUC has enjoyed considerable success in attracting external funding. Our three grants through the Department of Education (US ED) provide the following for a three-year period (the EUC will submit a second proposal to continue its Title VI – NRC and FLAS grants in November 2005): extensive programmatic support for course development, policy-related research, K-12 outreach, Foreign Language and Area Studies (FLAS) fellowships for 4-7 graduate students each year, undergraduate training and foreign exchange, faculty exchange, and public events. The salaries of Center staff continue to be fully funded via internal sources (i.e. State of Illinois).

- Impact of this unit on national, state, regional, and local area organizations, business, or communities:

Via its various public outreach events and programs (an annual European Union Day, Ambassador Series, summer institutes for K-12 teachers, Illinois State Fair exhibit, public lectures and conferences, and a web site rich in resources for teachers, researchers, and the general public), the EUC has a significant impact on regional, state, and national groups and institutions. And, working papers generated from the Center's conferences increases the scholarly conversation on EU-US relations.

9. Resources

- 9.1 Indicate the number of students, business, industries, and/or other clients to be served by this unit. Include a description of faculty participation and students involvement in the unit if applicable.

Students	
<i>Directly</i>	200+
<i>Indirectly</i>	Unlimited #'s consisting of both college and K-12 students
Businesses & Community	
<i>Chicago Consulates</i>	31
<i>EU Network Schools</i>	45
<i>Businesses, Govern. & Leg.</i>	75+
<i>Washington Embassies</i>	28
<i>International bus. & univ.</i>	30+
<i>Other community members</i>	20,000
Faculty	
<i>UIUC campus faculty</i>	100+
<i>Off UIUC campus faculty</i>	50
<i>K-12 educators</i>	4,000+

Description of faculty participation: The EUC has over 150 faculty members from across the disciplines on & off the UIUC campus that participate in the EUC unit by: focusing their courses on EU-US relations; support FLAS (Foreign Language & Area Studies) Fellowships; apply for EUC travel grants; provide lectures for the EUC graduate seminar; develop new EU related courses; organize EU related events in their departments; submit EU related papers for the EUC working paper series; support and create study abroad programs; attend and speak at various EUC events; and rotate on & off the EUC Program Board.

Description of student involvement: The EUC has over 200 UIUC students from across the disciplines that are involved in the EUC unit by: focusing their studies on EU issues; apply for FLAS Fellowships; apply for other EUC grant opportunities; enroll in EUC graduate seminar; give brown bag lectures on EU research in their departments; submit EU related papers for EUC working paper series; enroll in study abroad programs; attend and assist in various EUC events; create EU student groups such as the new EURSO (Registered Student Organization); present EU papers at conferences; and students seek advisement on EU international careers and education from our office.

Table II should be completed (even if no new state funding is requested in the budget year) and should reflect all sources of funds, both state and non-state, and reallocations. A narrative budget statement should be provided to explain Table II, to include the following information:

- Explain the projected increments in total resource requirements (line 1) in terms of projected staff requirements, equipment and materials, and contractual services.

See last page of document for Table II and a brief narrative.

- Explain new state resources required (line 6) in the budget year in terms of assumptions and factors used to construct line items 7 through 11. If resource requirements in the budget year include non-recurring costs (e.g., one-time equipment purchases) describe how these resources will be reallocated in subsequent years.

N/A

10. Quality Assurance Process

10.1. Briefly describe the process that will yield evidence to demonstrate the quality of the unit. Address the following elements:

- Evidence that the unit supports the university's mission and statewide goals;
- Evidence that the unit's product or outcomes achieve stated objectives;
- Determination of organizational effectiveness;
- Faculty and staff qualifications and reward structures;
- Determination of adequate support staff, equipment, and other resources; and
- Use of results from evaluations to improve the unit's effectiveness.

In 2004, the External Relations Directorate-General of the European Commission

conducted an evaluation of the university based EU Centers in the United States, Canada, Australia and New Zealand. The purpose of the evaluation was to determine the impact, effectiveness, relevance, efficiency and sustainability of the EU Center program, based on an analysis of the EU Centers programs at Center and Initiative level in all participating countries and at network level in the US and Canada. Representatives from the Evaluation Partnership Limited, the UK-based evaluation company hired by the EC, met with Center staff, the Associate Provost for International Affairs, staff from the International Programs and Studies Executive Office, and various EUC stakeholders. The Center provided the evaluation team with documentation on its outreach, research, and teaching initiatives for the first six years of the program. The Evaluation Partnership Limited team provided the following conclusions and recommendations in their final report (dated July 8, 2004) on the Illinois EU Center:

"The Centre has argued that EUC support was a helpful element of leverage in its effort to win Title VI funding, therefore taking a steady step towards self-sustainability.

The teaching portion of the Centre is currently being further strengthened with plans of establishing a Masters programme. In terms of research, the Centre continues to build on the expertise of the host institutes academic community. The Centre's strength, however, lies in its outreach program to the heartland of America. It does this by taking advantage of the host institutions existing outreach capabilities as a Land Grant institution (booth at the state fair). EUC Illinois has had some difficulties in the past; however the evaluation team believes that the new Centre staff having a positive impact.

A plan for reduced funding for existing Centres to continue would be appropriate for this Centre. However, funding is more readily available here than it is for other Centres, given that Illinois has been able to secure federal Title 6 funding. The Centre will reapply for further funding, but reporting requirements have been problematic for organising activities and for relationships within the University. That said, the Centre enjoys strong support within the host institute, indicated by the provision of several support staff and generous office space. In sum, this Centre continues to slowly but steadily develop well in the heartland of the United States."

One of the mandates under the Center's Title VI-NRC grant from the US-ED is the creation of an Evaluation Plan. Center staff is currently working with other Title VI units on campus to create such a plan. The Center will use outcome-based assessments to evaluate its programs, as well as the measures discussed below.

Students in both academic year courses and summer study abroad programs will be asked to evaluate the effectiveness of the activities in which they participate, in terms of the relevance of the topic, coverage of the material, adequacy of the instructional resources, and effectiveness of the instructors. Evaluation forms will be developed by the Division of Measurement and Evaluation for this purpose and will adapt the general format for course evaluations used at Illinois (and many other institutions). Because the evaluation forms will

include a quantitative section, they can be compared to data on comparable courses.

To assess the effectiveness of outreach activities, the Center will adopt the quantitative measures used by the existing NRCs at Illinois and other units, including impact measures related to numbers of students affected by teachers' participation in K-12 and postsecondary outreach. Qualitative measures will include feedback from participant evaluations. The International Studies Outreach Committee will also evaluate the effectiveness of joint outreach activities.

Each year a review committee headed by a member of the Center's Program Board and composed of appropriate faculty will evaluate each component of the Center's activities and submit a written report to the Center Director. In addition, an external review committee comprised of faculty and administrators from other institutions will be formed to evaluate the Center's organizational effectiveness and will determine resource needs.

The EUC Program Board and the Center Director will use the results of the various evaluations to ensure its programs remain responsive to student, faculty, university, and public needs as well as to changing world events. The Program Board will also provide advice and feedback in regular meetings.

Table II
Total Resource Requirements for the New Unit

		Current Year	Budget Year	2 nd Year	3 rd Year	4 th Year
1	Total Resource Requirements	413,249	421,764	*	*	*
2	Resources Available From Federal Sources	407,249	417,764	*	*	*
3	Resources Available from Other Non-State Sources	73,736	?	*	*	*
4	Existing State Resources	249,204	249,204	*	*	*
5	Resources Available through Internal Reallocation	N/A	N/A	*	*	*
6	New State Resources Required	N/A	N/A	N/A	N/A	N/A
	Breakdown: New State Resources Required	N/A	N/A	N/A	N/A	N/A
7	FTE Staff	N/A	N/A	N/A	N/A	N/A
8	Personal Services	N/A	N/A	N/A	N/A	N/A
9	Equipment and Instructional Needs	N/A	N/A	N/A	N/A	N/A
10	Library	N/A	N/A	N/A	N/A	N/A
11	Other Support Services	N/A	N/A	N/A	N/A	N/A

Line 1: Current Year. The figure represents funds available to the EUC during the UIUC 2005 Fiscal Year from the following grant sources: US-ED Title VI-NRC, US-ED FLAS, European Commission, and US-ED FIPSE. **Budget Year.** The figure represents an estimate of funding available to the EUC during the UIUC 2006 Fiscal Year from the following grant sources: US-ED Title VI-NRC, US-ED FLAS, European Commission, and US-ED FIPSE.

Line 2: Current Year. The figure represents funds available to the EUC during the UIUC 2005 Fiscal Year from the following federal sources: US-ED Title VI-NRC, US-ED FLAS, and US-ED FIPSE. **Budget Year.** The figure represents an estimate of funds available to the EUC during the UIUC 2006 Fiscal Year from the following federal sources: US-ED Title VI-NRC, US-ED FLAS, and US-ED FIPSE. We assume that the NRC/FLAS funds will decrease by 3% annually. This is a conservative estimate, in our view.

Line 3: Current Year. The figure represents funds available to the EUC for the UIUC 2004 Fiscal Year from the European Commission. **Budget Year.** The Center has not reapplied for additional funding from the European Commission; however, we intend to pursue funding from other, yet-to-be-identified sources for new projects outside of our NRC grant. We cannot provide a budget figure for future non-state resources at this time.

Line 4: Current Year. The figure represents state funds available to the EUC during the UIUC 2005 Fiscal Year. **Budget Year.** We assume that our current salary amounts will remain unchanged for the 2006 fiscal year.

The EUC is not requesting new state resources at this time.

*The EUC assumes that its funding from federal sources will decrease by approximately 3% annually.