

UNIVERSITY OF ILLINOIS
URBANA-CHAMPAIGN SENATE

University Statutes and Senate Procedures
(Final; Action)

SP.16.12 Amendment to the *Bylaws*, Part E to Establish a Joint Advisory Committee on
Socially Responsible Licensing and Investment

BACKGROUND

The Licensing Advisory Committee (LAC), established in Spring 1999, currently serves as an advisory committee on matters related to socially responsible business activities. During the past 17 years, the LAC has existed in various forms and has been supported by various offices. Students, faculty, staff, and administrators have called for a permanent solution to the continuing need for an organization within the campus to conduct research and provide recommendations on topics historically charged to the LAC.

In Fall 2015, the Senate Committee on General University Policy (GUP) was asked by the Senate Executive Committee to conduct a review of the LAC. The LAC reported to GUP that, over time, the LAC has been asked to review questions not within its purview such as the issue of coal divestiture, expressing the view that such issues are within the realm of corporate social responsibility, but not licensing. Because such issues have no natural home on campus, they recommended that the LAC be reconstituted as a permanent committee with a charge that would include both licensing- and investment-related issues of social responsibility.

LAC strongly recommended, and GUP and USSP concur, that because of the sensitive issues discussed by this committee, the advice shall be evidence-based and provide an overview of the pros and cons of available options.

Working with the LAC, GUP formulated a proposed committee charge and membership (GP.16.03). In order to facilitate close cooperation in reviewing these matters, GUP recommended that a Joint Committee be co-constituted by the Senate and the Chancellor's Office, following a nomination and selection process similar to that of the Research Policy Committee, the Campus Budget Oversight Committee, and similar committees in areas of overlapping responsibility.

The Senate Executive Committee (SEC) referred the GUP proposal to the Senate Committee on University Statutes and Senate Procedures (USSP) for the drafting of an amendment to the *Bylaws* to formally constitute the committee proposed by GUP.

The current LAC should be discharged once the new Committee is created.

RECOMMENDATIONS

The Senate Committee on University Statutes and Senate Procedures recommends approval of the following revisions to the *Bylaws*.

PROPOSED REVISIONS TO THE *BYLAWS*, PART E

Part E – Governing and Advisory Bodies

NEW SECTION

4. Joint Advisory Committee on Socially Responsible Licensing and Investment

a. Duties

The Committee shall provide advice to the Chancellor's Office on issues of social responsibility related to campus licensing or investments, consistent with the values of the university. Issues within its responsibility include, but are not limited to, licensing of the campus's names, symbols, and insignia; supporting workers' rights and fair labor practices; sponsorship of products; and corporate social responsibility more generally.

b. Membership

The Committee shall consist of:

1. Five members of the faculty;
2. One academic professional;
3. Three students, including at least one undergraduate student and at least one graduate or professional student;
4. A representative from the University of Illinois Extension;
5. The representative of the Division of Intercollegiate Athletics with responsibility for licensing and corporate sponsorships, designated by the Director of DIA (*ex officio* with vote);
6. The campus's representative to the University Caucus of the Worker Rights Consortium (*ex officio* with vote);
7. A member of the Office of the Chancellor designated by the Chancellor (*ex officio*).

c. Appointment and Terms of Office

1. Three of the faculty positions and the student positions shall be filled as follows. The Committee on Committees shall prepare, and the Senate shall approve, a list of candidates, with at least two nominees for each position to be filled. The Chancellor, in consultation with the Chair of the Senate Executive Committee, shall appoint members from the list. The Chancellor shall appoint up to two additional faculty members of the Chancellor's choosing, in consultation with the Chair of the Senate Executive Committee, to bring the total to five.
2. The academic professional position shall be filled as follows: The Council of Academic Professionals shall prepare a list of at least two nominees. The Chancellor, in consultation with the Chair of the Council of Academic Professionals, shall appoint the member from the list.
3. The Chancellor shall appoint the representative from the University of Illinois Extension.

38 4. The five faculty members shall serve staggered, renewable terms of three years. The
39 one academic professional member shall serve renewable terms of three years. The
40 three student members shall serve renewable terms of one year.

41

42 d. Chair

43 The Chair of the Committee shall be elected annually by the Committee.

UNIVERSITY STATUTES AND SENATE PROCEDURES

William Maher, Chair
H. George Friedman
Shawn Gordon
Wendy Harris
Anna-Maria Marshall
Gisela Sin
Sandy Jones, *Ex officio (designee)*
Jenny Roether, *Ex officio*
Sarah Zehr, *Observer*

APPENDIX A

SC.10.10
March 29, 2010

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN SENATE

Senate Executive Committee
(Final;Action)

SC.10.10 Proposal for a Licensing Advisory Committee (LAC)

The purpose of this committee is to provide oversight of licensing agreements with the University of Illinois. The selection and oversight of companies licensed to manufacture University of Illinois apparel is the primary business of the committee. Issues of worker's rights, fair labor practices, and corporate social responsibility are primary concerns of LAC.

A Licensing Advisory Committee was formed many years ago by Chancellor Michael Aiken and has operated out of the Office of the Chancellor. Associate Chancellor Bill Adams chaired LAC, which was comprised of faculty, students, and *ex-officio* members. Late in Spring 2009 Chancellor Richard Herman asked that the leadership of LAC be moved from the Office of the Chancellor to the Senate Executive Committee, to be consistent with the faculty-led model at other universities.

The matter was referred to the Senate Committee on General University Policy. John Prussing, chair of GUP, met with Bill Adams and LAC member David Meyer (LAW) in Fall 2009 and they subsequently met with GUP. GUP agreed to reconstitute LAC and the discussion was whether LAC should be a subcommittee of GUP or a stand-alone Senate committee. GUP recommended that LAC start out as an *ad hoc* Senate committee until its operation is assessed by the Senate Executive Committee in two years, at which point the LAC may become a standing committee. The LAC will report to the Chancellor through the SEC.

David Meyer and Bill Adams have volunteered to be chair and an *ex officio* member, respectively. The recommended membership is the following combination of old and new members:

David Meyer (LAW), Chair
James Barrett (LAS)
Martin Kaufmann (DIA, Asst. Athletic Director for Corporate Relations)
Cynthia Williams (LAW)
William Adams, Associate Chancellor, *ex-officio*
Mulugeta Ferede, Senior Associate Director, Illini Union, *ex-officio*
Two undergraduate students and one graduate student (to be selected by the Senate)

Joyce Tolliver, Chair
Senate Executive Committee