

UNIVERSITY OF ILLINOIS  
URBANA-CHAMPAIGN SENATE

University Statutes and Senate Procedures  
(Final; Action)

SP.17.06      Revision to the *Bylaws*, Part E – Joint Advisory Committee on Socially Responsible Licensing and Investment

**BACKGROUND**

In Fall of 2016, the Chair of the Senate Executive Committee asked the Senate Committee on General University Policy (GUP) to review our policies and practices on Naming Rights. Currently the Campus Administrative Manual says that such naming decisions will be referred to the Senate. Given the number of buildings, classrooms, and other physical places named for donors or other honorees, Senate review of all of them seems unwieldy. Some universities have a stand-alone committee solely for this purpose; rather than create a new committee, GUP recommends adding the responsibility to the Joint Advisory Committee on Socially Responsible Licensing and Investment, which has similar duties and a membership suited to these sorts of discussion. It is also proposed to revise the name of the committee to reflect the additional duties.

As part of these duties, the committee should develop clearer guidelines for which naming decisions rise to the level requiring review. In some cases, naming rights may be linked to donations necessary for building or remodeling to occur; hence a prompt decision beforehand is needed. In extremely rare cases, we might need guidelines for revisiting a naming decision in order to consider removing the name. In all these cases, coordination with the Vice Chancellor of Institutional Advancement will be necessary, as well as the Associate Provost for Facilities; these members could be invited to confer with the committee on an ad hoc basis when such matters may arise.

**RECOMMENDATIONS**

The Senate Committee on University Statutes and Senate Procedures recommends approval of the following revisions to the *Bylaws*.

**PROPOSED REVISIONS TO THE *BYLAWS*, PART E**

**Part E – Governing and Advisory Bodies**

- 1 4. **Joint Advisory Committee on ~~Socially Responsible Licensing and Investment~~, Licensing,**
- 2 **and Naming Rights**
- 3
- 4 a. Duties
- 5 The Committee shall provide advice to the Chancellor’s Office on issues of social
- 6 responsibility related to campus investment, licensing ~~or investments~~, and naming rights
- 7 consistent with the values of the university. Issues within its responsibility include, but are not
- 8 limited to, licensing of the campus’s names, symbols, and insignia; supporting workers’ rights

9 and fair labor practices; sponsorship of products; and corporate social responsibility more  
10 generally. The Committee will also review proposals to name campus buildings, classrooms,  
11 or other physical facilities for donors or other honorees.  
12

13 b. Membership

14 The Committee shall consist of:

- 15 1. Five members of the faculty;
- 16 2. One academic professional;
- 17 3. Three students, including at least one undergraduate student and at least one graduate  
18 or professional student;
- 19 4. A representative from the University of Illinois Extension, designated by the Director  
20 of Extension (ex officio with vote);
- 21 5. The representative of the Division of Intercollegiate Athletics with responsibility for  
22 licensing and corporate sponsorships, designated by the Director of DIA (*ex officio*  
23 with vote);
- 24 6. The campus's representative to the University Caucus of the Worker Rights  
25 Consortium (*ex officio* with vote);
- 26 7. A member of the Office of the Chancellor designated by the Chancellor (*ex officio*).  
27

28 c. Appointment and Terms of Office

- 29 1. Three of the faculty positions and the student positions shall be filled as follows. The  
30 Committee on Committees shall prepare, and the Senate shall approve, a list of  
31 candidates, with at least two nominees for each position to be filled. The Chancellor,  
32 in consultation with the Chair of the Senate Executive Committee, shall appoint  
33 members from the list. The Chancellor will appoint up to two additional faculty  
34 members of his/her choosing, in consultation with the Chair of the Senate Executive  
35 Committee, to bring the total to five.
- 36 2. The academic professional position shall be filled as follows: The Council of  
37 Academic Professionals shall prepare a list of at least two nominees. The Chancellor,  
38 in consultation with the Chair of the Council of Academic Professionals, shall appoint  
39 the member from the list.
- 40 3. ~~The Chancellor shall appoint the representative from the University of Illinois~~  
41 ~~Extension.~~
- 42 4. The five faculty members and the academic professional member shall serve staggered,  
43 renewable terms of three years. The three student members shall serve renewable terms  
44 of one year.

UNIVERSITY STATUTES AND SENATE PROCEDURES

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